

Exhibit 1

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UNITED STATES DISTRICT COURT	DISTRICT OF NEW JERSEY
NATIONAL COLLEGIATE ATHLETIC) ASSOCIATION, an unincorporated) association, NATIONAL BASKETBALL) ASSOCIATION, a joint venture,) NATIONAL FOOTBALL LEAGUE, an) unincorporated association,) NATIONAL HOCKEY LEAGUE, an) unincorporated association, and) OFFICE OF THE COMMISSIONER OF) BASEBALL, an unincorporated) association doing business as) MAJOR LEAGUE BASEBALL,) Plaintiffs,) -vs-) CIVIL ACTION NO.) 3:12-cv-04947-MAS-LHG
CHRISTOPHER J. CHRISTIE, Governor of the State of New Jersey, DAVID L. REBUCK, Director of the New Jersey Division of Gaming Enforcement, and Assistant Attorney General of the State of New Jersey, and FRANK ZANZUCCINI, Executive Director of the New Jersey Racing Commission, Defendants.))))))) DEPOSITION OF RACHEL NEWMAN BAKER The deposition upon oral examination of RACHEL NEWMAN BAKER, a witness produced and sworn before me, Tamara J. Brown, CSR, RMR, Notary Public in and for the County of Marion, State of Indiana, taken on behalf of the Defendants, at the offices of Ice Miller, One American Square, Indianapolis, Marion County, Indiana, on the 30th day of October, 2012, pursuant to the Federal Rules of Civil Procedure with written notice as to time and place thereof.

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1 (Time Noted 9:29 a.m.)
2 RACHEL NEWMAN BAKER,
3 having been duly sworn to tell the truth, the whole
4 truth, and nothing but the truth relating to said
5 matter, was examined and testified as follows:
6 DIRECT EXAMINATION,
7 QUESTIONS BY MR. GEOFFREY SIGLER:
8 Q Good morning. My name is Geoff Sigler. I am
9 defense counsel in the case NCAA versus
10 Christie.
11 Can you state your full name for the
12 record, please?
13 A Sure. Rachel Frances Newman Baker.
14 Q Thank you. And what do you prefer to be called,
15 Ms. Baker, or Newman Baker?
16 A Ms. Baker is fine.
17 Q And, Ms. Baker, you work for the NCAA, which is
18 the plaintiff in this case, correct?
19 A Correct.
20 Q What is your current position at the NCAA?
21 A I am a managing director of enforcement.
22 Q And what are your job responsibilities?
23 A I oversee our development and investigations
24 unit.
25 Q And do you have responsibility for particular

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1 amateurism issues, are the primary areas of
2 focus.
3 Q With respect to wagering, do you have
4 responsibility cutting across all sports, or
5 just football and basketball?
6 A All sports, all divisions.
7 Q And do you have just enforcement responsibility
8 relating to sports wagering, or do you have
9 responsibilities beyond enforcement?
10 A Oh, I'm not sure I understand your question.
11 Q Sure. Let me ask it a better way.
12 What responsibilities do you have relating
13 to sports wagering?
14 A I oversee the development of information related
15 to sports wagering as well as investigations
16 related to sports wagering.
17 Q Who do you report to, Ms. Baker?
18 A Julie Roe Lach.
19 THE REPORTER: Spell it for me, please.
20 THE WITNESS: J-U-L-I-E, Roe, R-O-E, Lach,
21 L-A-C-H.
22 Q What is Ms. Lach's position?
23 A She's vice-president for enforcement.
24 Q When you say you have responsibility for
25 development of information related to sports

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1 sports or types of enforcement?
2 A I'm responsible for the development of
3 information specifically related to football,
4 basketball, and agent issues in the sports of
5 track and field, men's ice hockey, and baseball.
6 And what was the other part of --
7 Q Let me make sure I've got that part first. So
8 that's your development responsibility.
9 A Development and investigations responsibility,
10 sports specific responsibilities.
11 Q Okay. So let's talk specifically about your
12 enforcement responsibilities.
13 A Sure.
14 Q For what specifically do you have enforcement
15 responsibilities?
16 A Anything related to Division 1 football,
17 Division 1 men's basketball, from an
18 investigations standpoint. And I also see,
19 oversee our sports wagering unit and our
20 basketball certification and scouting service
21 certification area.
22 Q Do you have responsibility for all types of
23 infractions relating to football and basketball
24 or just certain types?
25 A Primarily recruiting and agent issues, agent

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1 wagering, does that mean education and training
2 and the like?
3 A That's included as part that, yes.
4 Q And what else does it include?
5 A Developing information related to actionable
6 leads.
7 Q Actionable leads?
8 A Um-huh.
9 Q And actionable leads are what exactly?
10 A An actionable lead would be information that
11 could result in a case.
12 Q And a case would be a situation where someone
13 has violated the NCAA's rules related to sports
14 wagering?
15 A Possibly.
16 Q What other possibilities would there be?
17 A You may not know at the onset that it's a clear
18 violation, but there might be some information
19 that could indicate a potential violation.
20 Q Ms. Baker, does your unit relating to sports
21 wagering have research responsibilities?
22 A We do not.
23 Q That's a separate group within the NCAA?
24 A Yes.
25 Q Who is the head of that group?

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1 A I believe Todd Petr, P-E-T-R, is the head.
2 Q Does the research group have responsibilities
3 beyond sports wagering?
4 A Yes.
5 Q Do they report to Ms. Roe or someone else?
6 A They do not report to Ms. Roe.
7 Q Who do they report to?
8 A I'm not sure.
9 Q Mr. Petr is an employee of the NCAA, to your
10 knowledge?
11 A Yes.
12 Q Ms. Baker, have you been deposed previously?
13 A Yes.
14 Q How many times?
15 A Three, I believe.
16 Q Was any of those situations relating to sports
17 gambling?
18 A Can you clarify sports gambling? Can you
19 clarify what you mean by that?
20 Q How do you define sports gambling?
21 A Well, the -- I was involved in a deposition
22 involving Rick Neuheisel, which involved a
23 violation of NCAA 10.3 rule.
24 Q How do you define sports gambling?
25 A Sports gambling for our purposes is defined as

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1 A No other depositions that I can think of. And I
2 do not believe I have testified in front of any
3 other government setting.
4 Q Were the three situations you mentioned
5 previously all depositions?
6 A Yes.
7 Q Have you testified in court?
8 A Yes.
9 Q How many times?
10 A Twice.
11 Q Was any of those situations relating to sports
12 gambling?
13 A One situation was related to Neuheisel, yes.
14 Q What court was that?
15 A It was in the state of Washington. I'm not sure
16 on the specific court.
17 Q Other than the three depositions you mentioned
18 and the two examples where you testified in
19 court, have you ever had any other testimony
20 during your time being an employee of the NCAA?
21 A Yes. I testified before the Puerto Rican
22 government on agent and amateurism issues.
23 Q Any other examples of testimony you have given?
24 A None I can think of.
25 Q Well, Ms. Baker, having given testimony before,

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1 putting something at risk with the opportunity
2 to win something in return.
3 Q Was the Rick Neuheisel case an example of sports
4 gambling?
5 A The Neuheisel case was a violation of our 10.3
6 because of his involvement in a March Madness
7 auction where he was putting something at risk
8 and able to win something.
9 Q So the March Madness auction in that case was an
10 example of sports gambling?
11 A It was an example of a violation of 10.3.
12 Q Help me understand the distinction you're
13 making.
14 MR. DREYER: Objection to the form of the
15 question. You can go ahead and answer.
16 A I just want to be clear that it's a violation of
17 the NCAA rule related to sports wagering.
18 Q Okay. And was it an example of sports gambling,
19 or are you saying something else?
20 A No, it was considered sports wagering under the
21 NCAA rule, yes.
22 Q Okay. Thank you. Other than the deposition
23 relating to the Rick Neuheisel case, have you
24 had any other situations where you have
25 testified about sports gambling issues?

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1 you know the rules of the road probably. But
2 just to be sure, I will go over a few of them.
3 Do you understand you are under oath today,
4 just as if you were testifying in court,
5 correct?
6 A Correct.
7 Q And you understand one important rule of
8 procedure is that we don't talk over each other,
9 so that the court reporter can make sure that
10 she gets down your testimony, correct?
11 A Correct.
12 Q And in conjunction with that, it's very
13 important that you make sure you understand the
14 question I'm asking before you answer the
15 question. Okay?
16 A Sure.
17 Q And if you need a break at any point today, just
18 let me know, and we can take a break. The only
19 thing I would ask is if a question is pending,
20 that you answer the question before we take the
21 break. Okay?
22 A Sure.
23 Q Now, you understand that you are here to testify
24 today as the NCAA's representative on certain
25 topics relating to this case, correct?

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1 A Yes, I do.
2 Q Ms. Baker, how long have you been in your
3 current position?
4 A I have been managing director for a little over
5 a year.
6 Q What position did you have before that?
7 A I was director of agent gambling and amateurism
8 activities.
9 Q And can you recall at what point during the year
10 in 2011 you changed roles?
11 A It was late July, early August, I believe.
12 Q How long were you the director of agent gambling
13 and amateurism activities?
14 A A little over six years.
15 Q What was your job before that?
16 A I was an assistant director of agent gambling
17 and amateurism activities.
18 Q How long did you have that position?
19 A Three years.
20 Q And help me with the years here. Approximately
21 2003 through 2006?
22 A It would have been 2002 through 2005.
23 Q Thank you. And what was your job before that?
24 A I was an intern in enforcement.
25 Q For the NCAA?

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1 that reflects your current position at the NCAA?
2 A Yes.
3 Q And does this chart accurately reflect your
4 group of people that reports to you at the NCAA?
5 A Yes, although Sandy Parrott is not listed on
6 this chart, and she does report to me. She is
7 our associate director for basketball
8 certification.
9 Q Is she a direct report?
10 A Yes.
11 Q Does she have anyone that reports to her?
12 A Yes. She has a coordinator.
13 Q Does anyone else report to her?
14 A No.
15 Q Who, that reports to you, has responsibilities
16 relating to sports gambling?
17 A Mark Strothkamp.
18 Q Does he have both development and enforcement
19 responsibilities relating to sports gambling?
20 A Yes.
21 Q And you have two other direct reports, LuAnn
22 Humphrey, and I guess one patient is vacant,
23 correct?
24 A Correct.
25 Q Do the -- and LuAnn Humphrey has basketball

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1 A Yes.
2 Q Was that part of the agent gambling and
3 amateurism activities group?
4 A I spent three months with that group during my
5 internship.
6 Q And how long did you have that job?
7 A The internship?
8 Q Yes.
9 A A year.
10 Q So 2001 to 2002?
11 A Yes.
12 Q What was your job before that?
13 A I was a graduate assistant at the Ohio State
14 University Athletic Compliance Office.
15 Q Thank you. Because it's cumbersome to say,
16 would you mind if we refer to the agent gambling
17 and amateurism group as the AGA group?
18 A Not at all.
19 (Deposition Exhibit 1 was marked for
20 identification.)
21 Q Ms. Baker, you have been handed a copy of a
22 document marked NCAA 1. Do you recognize this
23 document?
24 A I do.
25 Q And is this a copy of an organizational chart

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1 related responsibilities, correct?
2 A Correct.
3 Q Does LuAnn Humphrey have enforcement
4 responsibilities relating to any sports gambling
5 issues?
6 A No.
7 Q So Mark Strothkamp is the only direct report you
8 have that has sports gambling responsibilities?
9 A Direct report, yes.
10 Q And Mark Strothkamp has a direct report, Suzanne
11 Brickell?
12 A Suzanne Brickell.
13 Q Suzanne Brickell is a direct report of Mark
14 Strothkamp?
15 A Correct.
16 Q And does she have sports gambling
17 responsibilities too?
18 A Yes.
19 Q Are her responsibilities related to development
20 and enforcement?
21 A That is part of it.
22 Q What other responsibilities does she have
23 relating to sports gambling?
24 A She coordinates the background check for
25 officials.

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1 Q Other than Mark Strothkamp and Suzanne Brickell,
2 does anyone else that's part of your group have
3 sports gambling responsibilities?
4 A No, not directly. Obviously if -- we all help
5 each other out and share, so depending on
6 caseloads, if there was a need to have
7 additional help we could tap into the other
8 investigators on our staff if needed.
9 Q Does anyone else at the NCAA other than Mark
10 Strothkamp and Suzanne Brickell have development
11 or enforcement responsibilities relating to
12 sports gambling?
13 A No.
14 (Deposition Exhibit 2 was marked for
15 identification.)
16 Q Ms. Baker, you have been handed a document
17 marked NCAA Exhibit 2. Do you recognize this
18 document?
19 A I do.
20 Q Is this a copy of an organizational chart
21 reflecting your group from August of 2009?
22 A Yes.
23 Q Does this reflect the entire AGA group from
24 2009?
25 A Yes.

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1 Q Mark Strothkamp was not part of your group in
2 August of 2009, correct?
3 A Yes.
4 Q I'm sorry, that's correct?
5 A Correct.
6 Q So of the group of people who had
7 responsibilities relating to sports gambling in
8 August of 2009, none of them currently has
9 sports gambling responsibilities anymore?
10 A Correct, other than Suzanne Brickell.
11 Q Thank you. And Suzanne Brickell was an
12 administrative assistant in August of 2009,
13 correct?
14 A Correct.
15 Q Ms. Baker, do you have any special educational
16 degrees or training relating to sports gambling?
17 MR. DREYER: Objection to the form of the
18 question. You can answer if you are able to.
19 A I do not have any degrees in sports gambling,
20 no.
21 Q Do you have any special training relating to
22 sports gambling, other than having been in the
23 positions that you have held?
24 A I received training from my direct supervisor in
25 AGA when I was assistant director of

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1 Q Who did you report to in August of 2009?
2 A David Price.
3 Q What was his role?
4 A Vice-president of enforcement.
5 Q So Mr. Price had the role that Ms. Roe has now?
6 A Yes.
7 Q On this chart from August of 2009, is there a
8 person or persons who had specific
9 responsibility relating to sports gambling
10 issues?
11 A No.
12 Q Who on this chart had responsibility relating to
13 sports gambling issues in August of 2009?
14 A We all did, except Sandy Parrott was not as
15 involved in gambling.
16 Q So this group of people, the AGA group from
17 August of 2009, had responsibility relating to
18 sports gambling as well as agent and amateurism
19 issues?
20 A Correct.
21 Q Now, comparing this chart, Exhibit 2, to the
22 current organizational chart, Exhibit 1, I see a
23 lot of the same names, correct?
24 A Everyone that was in the August 2009 AGA group
25 is in the development unit.

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1 enforcement.
2 Q Who was that?
3 A Bill Saum.
4 Q Any other special training that you have?
5 A I also received training from our associate
6 director of AGA when I was an assistant
7 director, Dina Garner.
8 Q Other than training that you have received from
9 other employees in the NCAA, do you have any
10 special training relating to sports gambling?
11 A No.
12 Q Have you ever conducted any research on sports
13 gambling?
14 A Me individually?
15 Q Correct.
16 A No.
17 Q Have you ever published any articles, papers, on
18 sports gambling?
19 A I have not.
20 (Deposition Exhibit 3 was marked for
21 identification.)
22 Q Ms. Baker, you have been handed a document
23 marked NCAA Exhibit 3. We talked earlier about
24 how you have been designated to testify in
25 certain topics, correct?

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1 A Correct.
2 Q And you understand that you are here as the
3 NCAA's representative speaking on the NCAA's
4 behalf today, correct?
5 A Correct.
6 Q And I'd like you to look at this document, and
7 tell me whether you've seen it before today.
8 A I do not recall seeing this, but if you could
9 give me a minute to look at it so I can be sure.
10 Q Sure. Take your time.
11 A I don't believe I have seen this, no.
12 Q If you could turn with me, please, to page 4 of
13 the document, do you see the statement,
14 "Deposition Topics," in the middle of the page?
15 A Yes.
16 Q And do you see that there's a list, items 1
17 through 3, and then if you continue on to the
18 next page, 4 through 6, a list of topics?
19 A Yes.
20 Q Have you seen this list of topics 1 through 6
21 before today?
22 A I have not seen the list.
23 Q Please take a couple of minutes to read each
24 topic carefully, and then I have got a question
25 for you.

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1 MR. SIGLER: Are you going to follow
2 counsel's advice?
3 THE WITNESS: Yes.
4 Q Other than meeting yesterday with counsel, did
5 you have any other meetings with counsel?
6 A No.
7 Q Did you speak to anyone other than counsel in
8 preparation for your deposition?
9 A No.
10 Q Did you speak to President Emmert in preparation
11 for your deposition?
12 A No.
13 Q Did you review any documents in preparation for
14 your deposition?
15 A Outside of my preparation with the attorneys?
16 Q Did you review any documents at all in
17 preparation for your deposition?
18 MR. DREYER: You can answer the question
19 yes or no.
20 A Yes.
21 Q What documents did you review in preparation for
22 your deposition?
23 MR. DREYER: Objection to the extent the
24 question calls for attorney-client
25 communications. The witness can answer with

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1 A Yes.
2 Q Ms. Baker, are you prepared to testify today as
3 the NCAA's representative on each of these
4 topics reflected here in Exhibit 3?
5 A Yes.
6 Q What did you do to prepare for your deposition
7 today?
8 A I -- outside of conversations with my attorneys?
9 Q Correct.
10 A Nothing.
11 Q You had conversations with your attorneys to
12 prepare for the deposition today?
13 A Yes.
14 Q Did you have an in-person meeting or just phone
15 conversations?
16 A In-person meeting.
17 Q When was that?
18 A Yesterday.
19 Q How long did you meet?
20 MR. DREYER: Objection. You're getting
21 into privileged areas now, so I'm going to
22 instruct her not to answer.
23 MR. SIGLER: Instruct her not to answer as
24 to how long you met?
25 MR. DREYER: Correct.

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1 respect to documents reviewed outside the
2 presence of counsel.
3 A I didn't review anything outside the presence of
4 counsel.
5 Q Well, let's just be clear about this. I'm not
6 asking you about any documents reflecting a
7 communication from counsel to you or from you to
8 counsel, such as an email exchange between you
9 and Mr. Dreyer, I'm not asking about that at
10 all. But other than those types of documents,
11 did you review any documents in preparation for
12 your deposition today, whether in presence of
13 counsel or otherwise?
14 MR. DREYER: You can answer yes or no.
15 A Yes.
16 Q And what documents were those?
17 MR. DREYER: Objection. You're getting
18 into privileged areas. Any documents that we've
19 chosen to show the witness reflect attorney
20 mental impressions and are therefore protected
21 by the work product doctrine.
22 MR. SIGLER: I'm entitled to explore her
23 preparation for the deposition as a 30(b)(6)
24 notice.
25 MR. DREYER: Not with respect to

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1 attorney-client communications. So you have our
2 objection.

3 MR. SIGLER: Ms. Baker, are you going to
4 follow your counsel's instruction not to answer
5 that question?

6 THE WITNESS: Yes.

7 Q Ms. Baker, does the term sports wagering mean
8 the same thing as sports gambling, to the NCAA?

9 A Yes.

10 Q And just to be clear, when I used the term
11 sports gambling today, I mean it in the sense
12 that you defined it earlier in the way that the
13 NCAA defines it. Okay?

14 A Okay.

15 Q In the NCAA's view, does sports gambling include
16 fantasy football leagues where there's an
17 entrance fee and payout to the winner?

18 A If there is an entry fee and prize, yes, that's
19 considered sports gambling.

20 Q In the NCAA's view, does sports gambling include
21 March Madness pools such as an office pool
22 through which someone pays an entrance fee and
23 there's a payout to the winner?

24 A Yes, if both pieces exist, it's considered
25 sports gambling.

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1 practice, is it a game, what's the -- it's
2 important to the rule, so I just want to make
3 sure I understand what you're -- what scenario
4 it is that they are playing basketball.

5 Q A game.

6 A So just to make sure I understand, a game, a
7 college, regularly scheduled game or pickup
8 game?

9 Q A pickup game.

10 A And it's -- can you repeat? I want to make sure
11 I understand the question. Can you repeat?

12 Q Let me ask this question instead.

13 Can you think of a situation where a group
14 of people would get together to play a
15 basketball game, something of value would be at
16 stake for the winner and the loser of the game,
17 and it would constitute sports gambling, in the
18 NCAA's view?

19 A Yes, a practice session is included, so if
20 student athletes were playing pickup and had
21 something at risk as part of that pickup contest
22 with the opportunity to win something, then yes,
23 it would be a violation of 10.3.

24 Q Are some types of sports gambling more of a
25 concern to the NCAA than others?

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1 Q In the NCAA's view, does sports gambling include
2 a situation where someone plays a game of pool
3 and the winner -- strike that.

4 Does, in the NCAA's view, does sports
5 gambling include a situation where someone plays
6 a game of pool and the loser has to pay for the
7 next game?

8 A Pool, can you clarify what you mean by pool,
9 billiards?

10 Q Billiards.

11 A No, billiards is not covered under the NCAA
12 rules.

13 Q And that's because?

14 A It's not a sport that the NCAA sponsors.

15 Q So in the NCAA view, does sports gambling
16 include a situation where someone plays a game
17 of basketball and there's something of value
18 that's at stake for the winner?

19 MR. DREYER: Objection, incomplete
20 hypothetical. You can answer if you are able
21 to.

22 A I think I'd need some clarification. When you
23 say someone who do you mean?

24 Q Student athletes.

25 A And can you clarify the competition? Is it a

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1 MR. DREYER: Objection to the form of the
2 question. You can answer if you are able to.
3 A Well, all sports gambling is of concern to the
4 NCAA, especially those situations that
5 jeopardize our student athletes' well-being or
6 put the integrity of the game at risk.

7 Q Are some types more of a concern than others?

8 A In my view, all types are a concern.

9 Q All types are an equal concern?

10 A Well, obviously, point shaving concerns are of
11 significant importance, as well as any situation
12 where our student athletes are betting.

13 Q Is a student athlete's participation in a March
14 Madness pool at the same level of concern to the
15 NCAA as a student athlete conducting a single
16 game bet with a student bookie?

17 MR. DREYER: Objection to the form of the
18 question. You can answer.

19 A Well, it would depend. If it's a dollar pool,
20 it's probably not going to be of the same
21 significance as if there were thousands of
22 dollars at stake for that student athlete.

23 Q Ms. Baker, some sports gambling is legal and
24 some is illegal, correct?

25 A Sports gambling is only legal in the state of

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1 Nevada, in this country.
2 Q Some is legal and some is illegal, correct?
3 A Correct.
4 MR. DREYER: Objection, asked and answered.
5 You have her answer.
6 Q And an example of legal sports gambling which
7 you just gave would be a situation where someone
8 places a bet in Las Vegas, correct?
9 A That is legal under the law, yes. It would
10 still be impermissible for our student athletes,
11 coaches or athletic administrators.
12 Q An example of illegal sports gambling would
13 include a situation where someone places a bet
14 with a student bookie, correct?
15 A Correct.
16 Q And just to define the term, what is a bookie?
17 A A bookie is essentially an oddsmaker in the
18 illegal world that solicits and accepts wagers
19 on almost anything.
20 Q Is the NCAA aware that there is a substantial
21 illegal gambling market in the United States?
22 MR. DREYER: Objection to the form of the
23 question, vague. You can answer.
24 A NCAA is aware that our student athletes have a
25 high percentage of involvement in sports

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1 have in front of you.
2 Take a look, please, at topic 1, your
3 alleged standing to seek relief in this action.
4 Do you see that topic?
5 A I do.
6 Q Do you know what standing is?
7 A I think so, but if you have a definition that
8 would be helpful.
9 Q Let's go with what your definition is. What do
10 you understand standing to be?
11 MR. DREYER: Objection to the extent it
12 calls for a legal conclusion. She can answer as
13 to her understanding.
14 A Yeah, I don't know in a legal sense. I'm not a
15 lawyer. But I would read that to mean position.
16 Q And I'm only asking for your understanding as a
17 nonlawyer. So in your understanding as a
18 nonlawyer, standing in the context of topic 1 in
19 this notice means position?
20 A Yes.
21 Q Did you review any documents specifically to
22 prepare for this topic, topic 1?
23 A Outside of any documents that I would have
24 reviewed with my attorneys?
25 Q Did you review any documents at all?

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1 wagering, based on the studies that we have
2 conducted.
3 Q I'm not sure you answered my question. I'll
4 just give it another try.
5 Is the NCAA aware that there's a
6 substantial illegal gambling market in the
7 United States?
8 MR. DREYER: Same objection to the form of
9 the question, and it's vague terminology. You
10 can answer.
11 A Yeah, I guess could you clarify what do you mean
12 by substantial?
13 Q Is the NCAA aware that there is an illegal
14 gambling market in the United States?
15 A Yes.
16 Q And in the NCAA's view, is it substantial?
17 MR. DREYER: Same objection to the form.
18 You can answer.
19 A Yeah, I don't know that I can quantify it.
20 Q Does the NCAA have any idea how large the
21 illegal gambling market is in the United States?
22 A I do not have any idea of the numbers involved,
23 currently involved in the illegal gambling, no.
24 Q Ms. Baker, I'd like to turn back to Exhibit 3,
25 which is the deposition notice that you still

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1 MR. DREYER: You can answer yes or no.
2 A Yes.
3 Q Did you review any documents outside the
4 presence of your attorneys?
5 A I did not.
6 Q And with respect to documents you reviewed with
7 your attorneys, what were those documents?
8 MR. DREYER: Same objection. You have our
9 objection, so why don't we move on.
10 MR. SIGLER: Are you going to follow your
11 counsel's instruction not to answer?
12 THE WITNESS: Still am, yes.
13 Q What is the NCAA standing in this case?
14 MR. DREYER: Same objection. Why don't you
15 ask in common parlance instead of legal terms?
16 MR. SIGLER: You can answer.
17 A What -- can you clarify your question?
18 Q Your understanding of standing is that it means
19 the NCAA's position?
20 A Correct.
21 Q So what is the NCAA's standing in this case,
22 given that understanding?
23 A That we are opposed to New Jersey offering
24 sports wagering in the state.
25 Q Anything else?

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1 A I think that pretty much sums it up.
2 Q Is the NCAA alleging that the NCAA or its member
3 institutions would be harmed by a New Jersey
4 sports gambling law?
5 A Absolutely.
6 (Deposition Exhibit 4 was marked for
7 identification.)
8 Q Ms. Baker, you have been handed a copy of a
9 document marked Exhibit 4. Please take a minute
10 to flip through it. My first question is going
11 to be whether you recognize this document.
12 A I actually do not recall ever seeing this.
13 Q Turn with me, please, to page 2 of the document.
14 I'd like you to review paragraphs 5 and 6 on
15 page 3. And when you're done, tell me whether
16 you agree with the statements in these
17 paragraphs.
18 MR. DREYER: Objection to form. Can we do
19 one paragraph at a time at least, so the record
20 is clean? It is a compound question.
21 Q Let's go with paragraph 5, Ms. Baker. Can you
22 read paragraph 5 and tell me whether you agree
23 with it.
24 A Sure. Yes, I do.
25 Q Now can you read paragraph 6, please, and tell

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1 Q And the integrity of the games being compromised
2 is reflected here in paragraphs 5 and 6,
3 correct?
4 MR. DREYER: Objection to the form of the
5 question. The paragraphs speak for themselves.
6 You can answer.
7 A Yes, it's mentioned.
8 Q Other than the harms alleged in paragraphs 5 and
9 6, and student athlete welfare, are there any
10 other harms that the NCAA is alleging in this
11 case?
12 MR. DREYER: Same objection as previously
13 stated. You can answer.
14 A Well, I don't know that you need more harms if
15 it is jeopardizing our student athletes and
16 integrity of our games, but those would be the
17 two main ones.
18 Q And just so that we have a clear record, is the
19 NCAA alleging that any other harms would result
20 to the NCAA from New Jersey sports gambling law
21 other than those reflected in paragraphs 5 and
22 6, and student welfare?
23 A I think that summarizes it.
24 Q No other harms, correct?
25 A Those are the main ones.

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1 me whether you agree with it.
2 A Yes, I do.
3 Q Ms. Baker, do these paragraphs, paragraphs 5 and
4 6, accurately summarize harms that the NCAA is
5 alleging in this case?
6 A I think they summarize some of the harms, yes.
7 Q Is the NCAA alleging harms in this case that are
8 not reflected here in paragraphs 5 and 6?
9 MR. DREYER: Hold on one second. I don't
10 think any of the 30(b)(6) topics are related to
11 the allegations in the case. So with that
12 objection, the witness can answer.
13 A Well, I think that one of the biggest harms is
14 jeopardizing the welfare of our student
15 athletes.
16 Q Is the NCAA alleging any other harms in the case
17 other than the student athlete welfare and the
18 harms alleged here in paragraphs 5 and 6?
19 MR. DREYER: Same objection. You can
20 answer.
21 A It's a combination of the harms in 6, but
22 essentially the integrity of the games being
23 compromised, both the public perception of those
24 games, as well as the games themselves and the
25 student athlete well-being concerned.

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1 Q Are there any others?
2 A Not that I can think of.
3 Q Ms. Baker, you mentioned that the NCAA contends
4 that New Jersey sports gambling law would cause
5 harm by affecting the integrity of the game. Do
6 I have that correct?
7 A Correct.
8 Q Can you explain to me that allegation?
9 A Well, if there are additional opportunities for
10 sports wagering, then the concern is that there
11 would obviously be additional opportunities for
12 our student athletes to be approached to
13 compromise something within that athletic
14 contest.
15 Q So is the NCAA's concern about the integrity of
16 its games premised on the belief that
17 legalization of sports wagering in New Jersey
18 would result in additional opportunities for
19 sports gambling?
20 A That is one piece of it, yes.
21 Q Does the NCAA contend that legalizing sports
22 gambling in New Jersey will increase the level
23 of sports gambling in the United States?
24 A Absolutely.
25 Q What's the basis for that contention?

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1 A Well, sports gambling has increased every year,
2 according to our studies, from a student athlete
3 perspective. And it would be common sense that
4 if you provide additional opportunities, there's
5 going to be an increase in the number of people
6 participating.
7 Q So the NCAA's contention that legalizing sports
8 gambling in New Jersey would increase the level
9 of sports gambling in the United States is based
10 on common sense?
11 A Partly, and partly based on our survey numbers.
12 Q Anything else?
13 A Those are the main ones.
14 Q Anything else that you can think of?
15 A Not that I can recall at the moment.
16 Q In the United States there's both legal and
17 illegal sports gambling, as we discussed
18 earlier, correct?
19 A Yes.
20 Q Does the NCAA know how much legal sports
21 gambling on NCAA sporting events occurs in the
22 United States?
23 A I do not. I do know that the tournament has
24 exceeded the Super Bowl in the state of Nevada,
25 in terms of the numbers bet, amounts bet.

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1 hundreds of millions?
2 A I do not. The FBI used to share a figure
3 related to the amount they projected was
4 wagered, and that's the number I'm thinking of,
5 I just can't recall what that number is.
6 Q Does the NCAA know how much illegal sports
7 gambling on NCAA sporting events occurs in the
8 United States?
9 A I do not.
10 Q Does the NCAA know how much total sports
11 gambling occurs in the United States on NCAA
12 sporting events?
13 A I do not, other than the numbers from what our
14 student athletes report to us in our studies,
15 which is a high percentage, in our view, of
16 their involvement in sports wagering.
17 Q Are you aware of any studies performed by the
18 NCAA or otherwise that show how much sports
19 gambling on NCAA sporting events there is in the
20 United States?
21 A Not that I recall, other than our surveys.
22 Q Do the surveys reflect how much sports gambling
23 there is on NCAA sporting events in the
24 United States?
25 A No. Our surveys reflect how much our student

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1 Q And when you say the tournament, you're talking
2 about the March NCAA tournament?
3 A Correct.
4 Q Does the NCAA know how much was bet on the NCAA
5 tournament last year?
6 A I do not.
7 Q Does the NCAA know how much was bet on the NCAA
8 March basketball tournament in any year?
9 A Can you clarify your question?
10 Q I just asked you previously whether the NCAA
11 knows how much was bet on the tournament last
12 year. This question is only whether the NCAA
13 knows how much was bet on the tournament in any
14 previous years.
15 A I've heard varying numbers, and I don't know
16 that I can say for certain that any of them are
17 correct. And it depends whether you're talking
18 legal or illegal.
19 Q What numbers have you heard?
20 A Millions, hundreds of millions.
21 Q And the numbers that you heard in the hundreds
22 of millions, were they numbers for legal or
23 illegal gambling?
24 A I honestly cannot recall.
25 Q Do you have a specific figure in mind, in the

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1 athletes wager on NCAA events.
2 Q So the NCAA is not aware of any studies or other
3 analyses that reflect how much sports gambling
4 there is on NCAA sporting events in the
5 United States, correct?
6 MR. DREYER: Objection. I think you've
7 changed your question from what you asked
8 before. So you have my objection. You can
9 answer if you are able to.
10 THE WITNESS: Can you repeat the question?
11 MR. SIGLER: Can you read the question
12 back?
13 (The previous question was read back by the
14 reporter as follows: "So the NCAA is not aware
15 of any studies or other analyses that reflect
16 how much sports gambling there is on NCAA
17 sporting events in the United States, correct?")
18 A I'm sure there have been other studies on sports
19 wagering, just none that I can recall at the
20 moment. I know that ours was the largest of its
21 kind.
22 Q And by yours you mean the student athlete
23 studies that the NCAA performed?
24 A The NCAA studies, yes.
25 Q Other than the NCAA's studies, which we will get

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1 to, are you aware of any other studies regarding
2 the level of sports gambling on NCAA sporting
3 events in the United States?
4 A Again, I'm sure that there have been, just none
5 that are coming to mind immediately.
6 Q Did you take any steps in connection with this
7 deposition to search for studies relating to the
8 impact of sports gambling on the NCAA or its
9 member institutions?
10 A I did not.
11 Q And at any point relating to this case, have you
12 taken any steps to search for studies relating
13 to the impact of sports gambling on the NCAA or
14 its member institutions?
15 A No. Because the NCAA study is enough data and
16 information, I believe, for purposes of this
17 case.
18 Q Does the NCAA have any estimate of how much
19 legal sports gambling on NCAA sporting events
20 would occur in the United States if New Jersey
21 moves forward with legalizing sports gambling?
22 A We have not conducted a study on that, no. I
23 can tell you that there would have been student
24 athletes from the state of New Jersey included
25 as part of the NCAA study, but because that

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1 question either.
2 Q So the NCAA has no estimate; is that correct?
3 A Not to my knowledge.
4 Q Does the NCAA have any estimate of how much
5 sports gambling total would occur on NCAA
6 sporting events in the United States if
7 New Jersey moves forward with legalizing sports
8 gambling?
9 A I'm sorry, can you repeat the question?
10 MR. SIGLER: Would you mind reading that?
11 Thank you.
12 (The previous question was read back by the
13 reporter as follows: "Does the NCAA have any
14 estimate of how much sports gambling total would
15 occur on NCAA sporting events in the United
16 States if New Jersey moves forward with
17 legalizing sports gambling?")
18 A No, I do not.
19 Q Is the NCAA currently undertaking any analysis
20 or study to try to estimate what impact there
21 would be on the level of sports gambling on NCAA
22 sporting events if New Jersey moves forward with
23 legalizing sports gambling?
24 A Not to my knowledge.
25 Q Does the NCAA have any studies or analyses

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1 study is anonymous there would be no way to know
2 which teams from which schools participated. I
3 just know that there have been teams from those,
4 from that state included.
5 Q And because the students were not broken out by
6 state, it would be impossible to know from that
7 survey about the specific level of gambling in
8 New Jersey, correct?
9 A Correct. There would be no way to do that on a
10 regional basis. We would just be able to show
11 in total that there's a high percentage of
12 involvement by our student athletes overall.
13 Q So just to be clear, the NCAA does not have any
14 estimate about how much legal sports gambling on
15 NCAA sporting events would occur in the
16 United States after New Jersey moves forward
17 with legalizing sports gambling?
18 A We do not have any numbers, to my knowledge, no.
19 Q Does the NCAA have any estimate of how much
20 illegal sports gambling on NCAA sporting events
21 would occur in the United States if New Jersey
22 moves forward with legalizing sports gambling?
23 A Seeing as how I don't have a reference point
24 because I don't have a number for illegal
25 gambling, I don't think I can answer that

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1 regarding the level of sports gambling in the
2 United States on NCAA sporting events that would
3 exist if any state moves forward with legalizing
4 sports gambling?
5 MR. DREYER: Just one second. You can
6 answer.
7 A I'm sorry, that's a long question. Can you read
8 that back, or could I have it repeated?
9 (The previous question was read back by the
10 reporter as follows: "Does the NCAA have any
11 studies or analyses regarding the level of
12 sports gambling in the United States on NCAA
13 sporting events that would exist if any state
14 moves forward with legalizing sports gambling?")
15 A Yes, I believe our study covers that, because it
16 asks our student athletes about their sports
17 wagering activities specific to NCAA sports.
18 Q And you're referring to the studies the NCAA has
19 performed of student athlete gambling levels?
20 A Correct.
21 Q Does the NCAA have any studies regarding the
22 estimated impact on overall sports gambling
23 levels if any state were to move forward with
24 legalizing sports gambling?
25 A No, not to my knowledge.

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1 Q Does the NCAA have any studies or analyses
2 regarding how much sports gambling on NCAA
3 sporting events occurs in Las Vegas?
4 A No, I do not believe that we have any. I'm
5 pausing because I want to make sure -- I don't
6 have our study questions in front of me. There
7 may be a question in that study that
8 specifically asks student athletes about placing
9 bets in the state of Nevada, but I can't recall
10 with a hundred percent certainty.
11 Q You are referring to the student athlete study
12 the NCAA has performed?
13 A Correct.
14 Q And just to confirm, the NCAA doesn't have any
15 studies regarding the level of sports gambling
16 in Las Vegas overall, correct?
17 MR. DREYER: Objection to the form of the
18 question, asked and answered, but you can
19 answer.
20 A I'm not aware of any other studies other than
21 our student athlete study that asks questions
22 specific to potentially placing bets in the
23 state of Nevada.
24 Q Does the NCAA have any estimate of how much
25 sports gambling on NCAA sporting events would

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1 A No.
2 Q Does the NCAA know how much sports gambling on
3 NCAA sporting events occurs currently in
4 New Jersey?
5 A I do not know.
6 Q Does the NCAA have any information about how
7 much sports gambling on NCAA sporting events
8 occurs in New Jersey?
9 A I do not know.
10 Q Does the NCAA have any estimate of how much
11 sports gambling on NCAA sporting events would
12 occur in New Jersey if New Jersey moves forward
13 with legalizing sports gambling?
14 MR. DREYER: Before you answer that, can
15 you just let me know which 30(b)(6) topic you
16 think this line of questioning relates to?
17 MR. SIGLER: Let's get an answer to the
18 pending question.
19 MR. DREYER: No, there's an objection. So
20 can you tell me which 30(b)(6) topic this
21 relates to?
22 MR. SIGLER: It relates to a number of
23 them, Mr. Dreyer. Let's continue.
24 MR. DREYER: Can you identify any of them?
25 Q Ms. Baker, could you please answer my question?

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1 occur in Las Vegas if New Jersey moves forward
2 with legalizing sports gambling?
3 A Not to my knowledge, no.
4 Q Does the NCAA have any information about whether
5 legalizing sports gambling in New Jersey would
6 cause the level of sports gambling in Nevada to
7 go down?
8 A Do we have any studies, did you say?
9 Q Any information.
10 A No. I actually would opine that it would not
11 have an impact on Nevada.
12 Q What's the basis for that opinion?
13 A That it's just adding another opportunity for
14 sports betting, which would not eliminate people
15 using or going other places to do it, it would
16 just provide an additional avenue.
17 Q And what's the basis for that view?
18 A Just based on my ten years of experience at the
19 NCAA dealing with these issues and seeing the
20 cases of our student athletes, coaches,
21 administrators, and numbers from our study that
22 continue to increase with our student athletes'
23 involvement in gambling, sports wagering
24 specifically.
25 Q Anything else?

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1 MR. DREYER: There's a standing objection.
2 MR. SIGLER: Are you directing her not to
3 answer?
4 MR. DREYER: There's an objection, standing
5 objection.
6 MR. SIGLER: Are you directing her not to
7 answer?
8 MR. DREYER: If it is not within a 30(b)(6)
9 topic, I am. So can you please direct me to the
10 30(b)(6) topic or topics you believe this is
11 relevant to?
12 MR. SIGLER: Topic 2. All right. Let's
13 continue. Can you read the question back,
14 please.
15 MR. DREYER: You have an objection. She
16 can answer the question, but you have my
17 objection. I think you have gone far afield of
18 the topic, but you have my objection. The
19 witness can answer if she is able to, if the
20 court reporter would read back the question.
21 (The previous question was read back by the
22 reporter as follows: "Does the NCAA have any
23 estimate of how much sports gambling on NCAA
24 sporting events would occur in New Jersey if New
25 Jersey moves forward with legalizing sports

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1 gambling?"
2 A I don't have any information to be able to
3 answer that question.
4 Q So the NCAA doesn't have any studies, analyses,
5 or other information that would contain such an
6 estimate, correct?
7 A Not that I'm aware of.
8 Q Ms. Baker, earlier in the deposition you said
9 that the NCAA is alleging that one of the harms
10 it would experience from legalizing sports
11 gambling in New Jersey is that it would affect
12 the integrity of the NCAA's competitions,
13 correct?
14 A Correct.
15 Q Is the concern that legalizing sports gambling
16 in New Jersey would cause match fixing?
17 MR. DREYER: Objection to the form of the
18 question. You can answer.
19 A I think that's one of the concerns. And the
20 term we use is more often point shaving issues.
21 And we've seen that occur even within the state
22 of Nevada, obviously, where gambling is legal.
23 Q And is point shaving a type of match fixing?
24 A Yes.
25 Q Okay. So when I refer to match fixing, I mean

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1 Q And just for ease of terminology, I'm going to
2 use the term match fixing. And what I mean by
3 that is any type of effort to influence the
4 outcome of a game or a single play within a
5 game, just so that we can be clear. Okay?
6 A Sure.
7 Q Does the NCAA agree that match fixing has
8 already occurred?
9 MR. DREYER: Objection to the form of the
10 question. You can answer.
11 A The NCAA has had point shaving cases.
12 * * *
13 (The excerpt that follows is separately
14 bound and stamped "Highly Confidential.")
15 * * *
16 Q And those point shaving cases occurred prior to
17 New Jersey's legalization of sports gambling,
18 correct?
19 A Those point shaving cases have occurred when
20 gambling has been legal in the state of Nevada,
21 yes. And actually the Arizona State case
22 involved individuals that were a part of the
23 point shaving, going to Vegas to place
24 additional bets.
25 Q And just to make sure we have a clear record,

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1 point shaving. Okay?
2 A Sure. Match fixing is more commonly used in
3 soccer internationally than within our football
4 and basketball competitions at the collegiate
5 level.
6 Q Are there other ways in which the integrity of
7 competition would be impacted by legalizing
8 sports gambling in New Jersey other than point
9 shaving and match fixing?
10 MR. DREYER: Objection, asked and answered,
11 but you can answer.
12 A Well, there's also the potential for spot,
13 what's now called spot fixing.
14 Q What is spot fixing?
15 A Where individuals don't look to throw an entire
16 contest or shave points, but they look to alter
17 the outcome of one particular play. So it's in
18 game wagering where you could essentially bet on
19 whether someone going to the free throw line
20 hits one free throw, hits one makes one, hits
21 both or makes both. And the concern from our
22 perspective of what that, the kinds of pressure
23 that that can put on one of our 17, 18, 19, 20,
24 21-year-old athletes does greatly concern us in
25 terms of the harm that can come from that.

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1 I'm going to ask the question again. I'm not
2 sure the answer was a direct response. The
3 instances that you are aware of, of match
4 fixing, occurred prior to New Jersey legalizing
5 sports gambling, correct?
6 MR. DREYER: Objection, asked and answered.
7 You can answer.
8 A Yes.
9 Q Is it the NCAA's contention that New Jersey's
10 legalization of sports gambling will cause there
11 to be more instances of match fixing than there
12 have been in the past?
13 A That is one of the concerns, yes.
14 Q And what other concerns are there?
15 MR. DREYER: Objection, asked and answered.
16 You can answer.
17 A The harm to the student athlete being one of the
18 most concerns.
19 Q Any other concerns specific to the impact on the
20 integrity of competition?
21 MR. DREYER: Same objection. Go ahead and
22 answer.
23 A The perception of the contest being played in an
24 honest and fair manner, which has a direct
25 impact on the integrity of the games.

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1 Q So is the NCAA alleging that it will be harmed
 2 by New Jersey's legalization of sports gambling
 3 because that legalization will give rise to the
 4 perception that you just described?

5 A That's one, the others that I mentioned as well,
 6 primarily the actual integrity of the game
 7 itself, and the student athletes' well-being.

8 Q Ms. Baker, what is the basis for the NCAA's
 9 contention that New Jersey's legalization of
 10 sports gambling will result in increased match
 11 fixing?

12 A Well, sports wagering is -- several reasons --
 13 first, sports wagering is illegal
 14 internationally, and that has not seemed to have
 15 had any impact on the number of scandals, match
 16 fixing incidents, spot fixing incidents that
 17 have occurred in the sports of international
 18 soccer, cricket, tennis, and even some of the
 19 Olympic events as well.

20 Additionally, sports wagering has been
 21 legal in Nevada for years, and as I mentioned
 22 previously, one of our point shaving scandals
 23 involving Arizona State University actually
 24 involved betters, individuals involved in that
 25 case going to Vegas to lay off some additional

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1 Q You don't know that the bets placed in Las Vegas
 2 were the sole cause of the Arizona State
 3 situation, correct?
 4 A Correct.
 5 Q Other than the Arizona State example, are there
 6 other examples of match fixing that the NCAA
 7 contends supports its allegation in this case
 8 that New Jersey's legalization would result in
 9 more match fixing?

10 MR. DREYER: Objection, asked and answered.
 11 You can answer.

12 A I know that we, since Arizona State, we've had
 13 several additional point shaving cases. We
 14 currently have four of what I would consider
 15 open point shaving allegations with schools all
 16 across the country. And I'm trying to recall if
 17 any of those have involved the state of Nevada,
 18 and I cannot recall.

19 Q Ms. Baker, you mentioned four other examples of
 20 match fixing.

21 A Allegations of point shaving.

22 Q So these four other cases that you mentioned are
 23 not confirmed cases of match fixing?

24 A They're in various stages of the legal process
 25 right now.

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1 bets. So those would be two of the biggest
 2 reasons why there isn't any indication, or there
 3 is evidence that increased betting could
 4 directly impact the integrity of our games,
 5 increased opportunities for betting could
 6 directly impact the integrity of our games.

7 Q Ms. Baker, you mentioned the Arizona State
 8 situation. When did that occur?

9 A That was in the mid '90s, mid to late '90s.

10 Q And you mentioned that there were some bets
 11 placed in Las Vegas relating to the Arizona
 12 State situation?

13 A Correct.

14 Q Were all of the bets relevant to the Arizona
 15 State situation placed in Las Vegas, or were
 16 there other bets as well?

17 A There were other bets as well, my understanding,
 18 there were other bets as well.

19 Q Were those other bets placed illegally?

20 A Yes.

21 Q So the bets placed in Las Vegas were not the
 22 sole cause of the Arizona State situation,
 23 correct?

24 A I don't know that I could speak for that. I
 25 know they were a part of the Arizona State case.

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1 Q Did any of the four examples that you are
 2 mentioning involve bets placed legally in a
 3 Las Vegas casino?
 4 A I can't recall.
 5 Q Can you recall that any of the four involved any
 6 illegal betting?
 7 A Yes, they did.

8 Q How many of the four?

9 A Well, some of them are still going through the
 10 legal process, so that's still yet to be
 11 determined. I know that the University of
 12 Toledo case, which is on the end of the
 13 spectrum, did involve illegal gambling.

14 MR. DREYER: Geoff, before your next
 15 question, I just want to make sure we go on
 16 highly confidential designation as of 10:34,
 17 since these are ongoing investigations. I'll
 18 allow the questioning subject to any privilege
 19 objections, but I want to make sure we're on
 20 highly confidential at this point, going back to
 21 the point I designated the previous question and
 22 answer.

23 Q So Ms. Baker, I would like to go through each of
 24 the four, if we could. You mentioned the
 25 University of Toledo, which involved illegal

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1 sports gambling, correct?
2 A Correct.
3 Q What were the other three?
4 A San Diego State.
5 Q And did the San Diego State situation involve
6 illegal gambling?
7 A I'm not as familiar with the facts of that case.
8 I don't recall the specific facts of that case.
9 Q What's the next example?
10 A There have also been allegations involving a
11 student athlete at Auburn University.
12 Q What sport for Auburn?
13 A I believe basketball.
14 Q Who is the player?
15 A Varez Ward.
16 Q And were the bets relating to the Auburn
17 situation legal or illegal?
18 A I don't recall the specifics of that case.
19 Q What's the next example?
20 A University of Hawaii.
21 Q What sport was that?
22 A Football.
23 Q And what player or players were involved?
24 A I don't recall.
25 Q Were the bets relating to the Hawaii situation

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1 correct.
2 Q So of the other examples you've given, you don't
3 know whether any of those involved legal bets,
4 correct?
5 A I don't remember the specifics of the cases.
6 Q Are there any other examples of match fixing
7 that the NCAA is relying on in this case?
8 A Specific to our sports? Specific to NCAA
9 contests? Because I mentioned the international
10 competition and the problems that the
11 international world has faced, even though
12 sports gambling is legal, but with all the
13 scandals that have occurred in soccer, the
14 tennis scandals that have happened, as well as
15 some of the worst scandals in cricket that have
16 occurred in the last couple of years as well.
17 Q Where, what information relating to those
18 international scandals are you relying on?
19 A Public news reports, as well as I actually
20 traveled to the International Olympic Committee
21 last year and met with the International Olympic
22 Committee, because they wanted to find out about
23 what the NCAA does to educate and monitor on
24 this issue because they view us as a leader in
25 this area. And we had conversations related to

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1 legal or illegal?
2 A I don't recall the specifics of that either.
3 Q So you've mentioned Toledo, Hawaii, Auburn,
4 San Diego.
5 A I believe's actually San Diego State. There is
6 a difference. They are two different schools.
7 Q Thank you. San Diego State.
8 A I believe. I may be confused myself, but
9 there's two schools, one there is a San Diego
10 and there is a San Diego State, and I believe
11 the point shaving, it's been public, was
12 San Diego State.
13 Q And of those examples, the only one that you
14 know involved placement of legal bets was the
15 Toledo situation, correct?
16 A Of legal bets?
17 Q Legal.
18 MR. DREYER: Objection to the form of the
19 question. You can answer.
20 A My understanding, those were not legal bets.
21 Some of those were not legal bets. I don't know
22 about every bet involved in that case.
23 Q I'm sorry, Ms. Baker, the example you gave that
24 involved legal bets was Arizona State, correct?
25 A That involved going to the state of Nevada, yes,

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1 some of the international scandals that have
2 happened with both the International Olympic
3 Committee as well as just sports internationally
4 overall.
5 Q Does the NCAA have any studies, analyses, or
6 other information, other than what you have
7 described, about the level of sports gambling
8 internationally?
9 A Well, we spend quite a bit of time with the
10 folks with the International Olympic Committee,
11 and I have since had several conversations with
12 individuals with the Tennis Integrity Unit
13 that's part of the International Tennis
14 Federation, because they have such strong
15 concerns with the, with the possibility of match
16 fixing or spot fixing.
17 Obviously the Olympic Committee has just
18 initiated rules for their athletes related to
19 this. We've had multiple conversations about
20 that, because of their concerns for what
21 gambling can do to the athletes and to the
22 sport.
23 Q In these discussions have you received any
24 written materials relating to the incidence of
25 match fixing internationally that the NCAA is

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1 relying on to contend that New Jersey's
2 legalization will result in match fixing?
3 A No, I'm just relying on the work that I do in
4 this area, and the conversations and
5 relationships that I have built with those folks
6 in order to be considered someone that has a lot
7 of knowledge in this particular area. So I'm
8 just relying on conversations and my job
9 responsibilities.
10 Q So does the NCAA have any surveys or analyses
11 regarding the level of match fixing
12 internationally?
13 A No surveys.
14 Q Does the NCAA have any analyses regarding the
15 incidence of match fixing internationally?
16 A Not that I'm aware of.
17 Q Other than the examples that we talked about
18 earlier, Toledo, San Diego State, Arizona State,
19 Auburn and Hawaii, are there any other examples
20 of cases involving the NCAA relating to match
fixing on which the NCAA is relying?
22 MR. DREYER: Same objection as to what the
23 NCAA is relying on in this case. I don't think
24 that's one of the 30(b)(6) topics. I think
25 that's a standing objection. I just want to

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1 related responsibilities as part of my
2 internship.
3 Q So during the entire time you had gambling
4 related responsibilities from 2002 through the
5 present, you're only aware of five cases
6 involving allegations of match fixing?
7 MR. DREYER: Objection to the form of the
8 question, mischaracterizes the witness'
9 testimony. You can answer the question.
10 A Five is too many. One is too many. But those
11 are the ones that I can recall.
12 Q And not all of those five are confirmed match
13 fixing cases, correct?
14 A Confirmed by the government? Confirmed through
15 the legal process or finished through the legal
16 process? Is that your --
17 Q Not all of the five examples that you gave have
18 been confirmed either by the NCAA or the
19 government as involving match fixing, correct?
20 A That is correct. They are still ongoing cases.
21 Q Which of the five has been confirmed by the NCAA
as involving match fixing?
23 A Well, we -- even with Toledo, we're still
waiting for that process to entirely close out,
but yeah.

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1 make sure it's clear. You can answer the
2 question.
3 A Those were specific cases and allegations
4 related to specific shaving that I'm aware of.
5 We have multiple cases every year involving
6 point shaving, multiple cases involving student
7 athletes, coaches, athletic directors involved
8 in violations of sports wagering that I think is
9 also important as well, but those are the only
10 point shaving allegations that I'm familiar
11 with.
12 Q Are those the only point shaving cases that
13 you're familiar with based on your entire tenure
at the NCAA?
15 MR. DREYER: Same objection, asked and
16 answered as well. You can answer.
17 A I don't recall others. I know since I have been
18 director, Toledo, I believe, was the first since
19 I was a director. And I don't recall any others
before then, during my time there.
21 Q You had gambling related responsibilities
22 beginning in 2005; is that correct?
23 A Beginning in 2001, or '02, I can't recall
24 exactly when I transitioned to the AGA area
25 during my internship, but I would have gambling

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1 Q Has any of the five been confirmed by the NCAA
as involving match fixing?
3 A We're relying on the law enforcement
investigations and the conclusions through that.
5 So because those processes are still going
through the system, we need to wait until those
7 run its course before we can make any findings
8 ourselves.
9 Q Has any of the five been confirmed as involving
10 match fixing by law enforcement?
11 A Yes, Toledo, I believe, has been confirmed.
12 Q Other than Toledo, has law enforcement confirmed
13 that any of the others involve match fixing?
14 A Not that I'm aware of, not that I can recall.
15 Q So during your entire period from 2002 to 2012
16 that you had gambling related responsibilities,
17 the only case that has been confirmed as
18 involving match fixing is the Toledo case,
19 correct?
20 A Yes. And that involved six student athletes.
21 Q Does the NCAA maintain files on each of its
22 enforcement actions?
23 A On our cases? I'm confused by the word action.
24 Q Sorry. Let me change the terminology. You
referred to investigations of match fixing and

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1 the like as involving cases, correct?
2 A Correct.
3 Q Does the NCAA maintain files on each of its
4 cases?
5 A Yes, we maintain files on our cases.
6 Q Does the NCAA have files on each of the five
7 cases that you described involving allegations
8 of match fixing?
9 A I believe we would, yes.
10 Q Did you have primary responsibility for any of
11 those five?
12 A I would have been the point person for Toledo
13 and have had oversight over the others.
14 Q Does the NCAA maintain a database on its cases,
15 or are they paper files or some other format?
16 A Well, there's -- that question has a couple of
17 different parts to it.
18 Q Let me withdraw it, then, and ask a better
19 question.
20 A Okay.
21 Q How does the NCAA maintain its files about its
22 cases?
23 A We have an electronic case management system to
24 maintain internally.
25 Q What's that called?

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1 match fixing?
2 A We don't rely on that, no, but we have had
3 conversations with them before when they have
4 spotted information that they believe could be a
5 possible point shaving issue.
6 Q So you have had discussions with sports gambling
7 operators in Las Vegas initiated by those sports
8 operators?
9 MR. DREYER: Geoff, let me interpose an
10 objection here. I think there was previously a
11 30(b)(6) topic on relationships with sports
12 gambling entities, and the judge ruled that was
13 impermissible. So I'll let the witness answer
14 this question yes or no, but I think we've gone,
15 not only have gone far afield of designated
16 topics, we've gone into an area the magistrate
17 has previously ruled on.
18 MR. SIGLER: We'll note your objection. I
19 disagree but note your objection.
20 MR. DREYER: The magistrate has ruled. You
21 can answer the question yes or no. You can read
22 it back, and we'll move on.
23 THE WITNESS: Can you please read it back?
24 (The previous question was read back by the
25 reporter as follows: "So you have had

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1 A Case Management System.
2 Q Does the NCAA have an estimate of how many match
3 fixing cases it would have next year if
4 New Jersey moves forward with legalizing sports
5 gambling?
6 MR. DREYER: Objection to the form, to the
7 term match fixing cases, but you can answer if
8 you are able to.
9 A I don't have any estimates related to the, to
10 next year. I can tell you that for the last two
11 years we've had four cases.
12 Q And those four cases related to match fixing?
13 A Those were the four cases we just reviewed.
14 Q Does the NCAA rely on self reporting by
15 institutions to identify allegations of match
16 fixing?
17 A Self reporting is one way that violations can be
18 uncovered, but it is not the only way.
19 Q What are some of the other ways?
20 A Well, as part of my job responsibilities that we
21 went over in the beginning, our charge is to
22 develop information related to violations of
23 NCAA rules.
24 Q Does the NCAA rely on sports gambling operators
25 in Las Vegas to identify potential instances of

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1 discussions with sports gambling operators in
2 Las Vegas initiated by those sports operators?"
3 A Yes.
4 Q Did any of those discussions initiated by sports
5 gambling operators in Las Vegas lead to any of
6 the five cases we discussed earlier?
7 MR. DREYER: You have my objection, Geoff.
8 I don't know what purpose you think you're
9 serving by violating the magistrate's ruling in
10 this case. It is not a 30(b)(6) topic, and was
11 expressly stricken by the magistrate. You can
12 answer yes or no, but that's the last question
13 on this line.
14 THE WITNESS: Can you please read it back?
15 (The previous question was read back by the
16 reporter as follows: "Did any of those
17 discussions initiated by sports gambling
18 operators in Las Vegas lead to any of the five
19 cases we discussed earlier?"
20 A I actually don't recall.
21 THE WITNESS: I don't know if we're
22 switching subjects, but if we are, can we take a
23 bathroom break?
24 MR. SIGLER: Let me ask one more question
25 and we can do that.

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1 Q Did sports gambling operators in Las Vegas
2 assist the NCAA in its investigation of the
3 Arizona State situation?
4 A I was not at the NCAA during the Arizona State
5 point shaving investigation, and I honestly do
6 not recall.

* * *

8 MR. SIGLER: All right. We can take a
9 break.

10 THE WITNESS: Thank you.

11 (A recess was taken.)

12 Q Ms. Baker, earlier today we were discussing the
13 harms that the NCAA alleges would result from
14 New Jersey's legalization of sports gambling,
15 correct?

16 A Yes.

17 Q And one of those harms that you mentioned was
18 that it would create the perception among the
19 public that the NCAA's contests are being
20 influenced by sports gambling, correct?

21 A Correct.

22 Q Does this perception that you described already
23 exist for some portion of the public?

24 A It, yes, it very well could.

25 Q Does the NCAA know whether that perception

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1 A Correct.
2 Q What's the basis for that assumption, other than
3 the emails that you described earlier?
4 A I think also a lot of the media questions that I
5 field as it specifically relates to gambling on
6 NCAA contests.
7 Q Anything else?
8 A The cases themselves that we've had, the sports
9 wagering, point shaving cases that we've had as
10 well.
11 Q The five cases we discussed earlier?
12 A Correct.
13 Q Does the NCAA have any consumer surveys or
14 studies regarding the level of public perception
15 of match fixing?
16 A Not that I can recall, no, nothing that comes to
17 mind.
18 Q Does the NCAA have any studies or analyses
19 regarding the level of that perception in the
20 public that would exist if New Jersey moves
21 forward with legalizing sports gambling?
22 A Nothing that I can, that I'm aware of, no.
23 Q For people who currently have the perception
24 that NCAA matches are being fixed, does the NCAA
25 know where they get that perception?

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1 exists in some portion of the public?
2 A I don't think I can speak for the entire general
3 public, but I do know that as director of AGA, I
4 have received emails from the general public
5 when something has happened in a contest
6 questioning the integrity of the game.

7 And obviously if there were additional
8 avenues to place bets, it would seem realistic
9 that that could only increase.

10 Q You believe the number of emails you would get
11 regarding that perception would increase?

12 A I believe the number of people questioning when
13 something happens in a game where an 18-year-old
14 kid that is playing in front of a hundred
15 thousand screaming fans accidentally drops a
16 pass or makes a mistake, as a 17, 18, 19,
17 20-year-old kid is going to do, that people in
18 the general public could potentially, with an
19 increase in betting, view that as something
20 intentional on behalf of the student athlete.

21 Q But you don't know whether the number of people
22 with that perception would increase, correct?

23 A I would assume that it would, yes.

24 Q You would assume it, but you don't know it,
25 correct?

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1 A I don't know that I could speak on behalf of
2 people that I don't know.
3 Q Does the NCAA have any studies, focus groups, or
4 analyses regarding where people get that
5 perception?
6 A Not that I can recall. I would say that when
7 people have a lot of money on the line, that
8 that is one of the immediate conclusions that
9 they draw when something in a game doesn't go
10 their way. And that's just based on my years of
11 experience being a director, as well as watching
12 and observing people involved in gambling over
13 the years.
14 Q You're saying that people with the perception
15 that matches are being fixed are often people
16 who have bets placed on the matches?
17 A I would guess that, yes, that could be, a
18 percentage of people that have that perception
19 are people that have a large amount of money on
20 the game and a call doesn't go their way or a
21 play doesn't go their way.
22 Q Does the NCAA have any studies or analyses or
23 focus groups to support that belief?
24 A No. I have the emails that I have received over
25 the years from people in the general public that

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1 are complaining because they have lost amounts,
 2 certain amounts of money on a game because of a
 3 particular player or particular call.

4 Q Are you relying on that emails to support the
 5 belief that this perception would increase if
 6 New Jersey legalizes sports gambling?

7 A I'm relying on those emails as an example of how
 8 public perception or how individuals may
 9 perceive the game based on money that they have
 10 at risk on the game.

11 Q Do you still have those emails?

12 A Not that I can -- I don't intentionally save
 13 them, no, if they are just from the general
 14 public and there is no specific allegation of
 15 the NCAA rules.

16 Q Do you believe that you still have them, or not?

17 A No.

18 Q If the NCAA is concerned about the public
 19 perception that match fixing is occurring, then
 20 do you know why the NCAA has not conducted any
 21 focus groups, studies or surveys on this issue?

22 A Well, I wouldn't say "if the NCAA," the NCAA is
 23 concerned about the public perception of match
 24 fixing, and I think we spend an inordinate
 25 amount of time trying to educate both our

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1 percentage of our Division 2 and Division 3
 2 student athletes that are engaged in sports
 3 wagering is actually higher than our Division 1,
 4 men's basketball and men's football student
 5 athletes. Our golfers are also the highest
 6 percentage of student athletes that are involved
 7 in sports wagering.

8 But in this particular case, this young man
 9 was so consumed with being involved in sports
 10 gambling that it was essentially taking over
 11 everything related to his daily life as a
 12 college student. And we became aware of the
 13 information, investigated the case, his
 14 eligibility was impacted because of it, and at
 15 the end of the case the father actually thanked
 16 us for bringing this information to light and
 17 intervening, because he was very concerned about
 18 if this had continued, how it could have
 19 impacted this young man when he became a husband
 20 and a father and an employee. So that's one
 21 example.

22 Another example would be, this isn't
 23 something that just impacts the student athletes
 24 or the coaches, but several years ago we had a
 25 staff member that was presenting to teams

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1 membership and the general public about the
 2 reasons why sports wagering can harm our student
 3 athletes in our contests.

4 Now, whether or not that translates to an
 5 actual study, no, we haven't done that for a
 6 general public perspective. One, it would be
 7 very difficult to, in my view, to get that
 8 information. It's easy with our student
 9 athletes because they are under our
 10 jurisdiction. The general public is not under
 11 our jurisdiction.

12 Q Ms. Baker, one of the other harms that you
 13 mentioned earlier today that the NCAA is
 14 alleging relates to student athlete welfare,
 15 correct?

16 A Correct.

17 Q Can you describe that harm for me, please?

18 A Absolutely. One case in particular that comes
 19 to mind is a case involving a student athlete
 20 who became so consumed with sports gambling in
 21 this past year -- and this was a national
 22 champion in the individual sport at the Division
 23 2 level, so this obviously isn't something that
 24 just affects our Division 1 men's basketball and
 25 men's football athletes -- and in fact, the

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1 participating in the regional tournament for our
 2 men's basketball championship about the dangers
 3 and concerns related to sports wagering, to make
 4 sure that our student athletes were tracking on
 5 the possibility of being approached to share
 6 inside information specific to, for sports
 7 wagering purposes. The staff member had a --
 8 was a trainer or some type of student assistant,
 9 equipment manager, come up to her following the
 10 presentation and showed her his cell phone,
 11 which included a text from individuals that were
 12 wanting to place their bets on the game and
 13 wanting to know how a particular basketball
 14 student athlete was feeling because he had had
 15 an ankle injury.

16 So those are two very different examples
 17 than the point shaving cases that we've
 18 discussed earlier, but all of it relates to how
 19 individual student athletes can be harmed.

20 Q In the example that you gave concerning the

21 Division 2 athlete, what school was that?

22 A That was Pittsburgh Johnstown, so fairly close

23 to New Jersey, I think.

24 Q Maybe by Indianapolis standards.

25 A Yeah, maybe.

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1 Q Do you know how the bets were placed in that
2 case?
3 A I don't recall, because it was a case I oversaw
4 in my new role, it wasn't a case I actually
5 investigated.
6 Q Did that case involve sports gambling or other
7 types of gambling?
8 A Sports wagering specifically.
9 Q And do you know what types of bets were placed
10 in that case by the student athlete?
11 A I don't recall.
12 Q What sport did it involve?
13 A He was a wrestler.
14 Q I take it he was not betting on his own team,
15 correct?
16 A Actually, I believe he may have been. There may
17 have been -- I don't recall that with a hundred
18 percent certainty -- but I do remember that
19 being discussed, so that could have been part of
20 it. I can't recall.
21 Q If that was happening, it could have been
22 through a student bookie, correct?
23 A Well, that would have been one way it could have
24 happened. There are also places that accept
25 bets on Division 2 and 3. It's not as commonly

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1 institution?
2 A Worked for the athletics department, yes.
3 Q How were the bets being placed in that case?
4 A Well, I don't know that there were bets being
5 placed.
6 Q Is it the NCAA's contention that if New Jersey
7 legalizes sports gambling, that there will be
8 increases in student athlete sports gambling?
9 A Yes.
10 Q And it's because of those alleged increases that
11 the NCAA contends that student athlete welfare
12 would be impacted?
13 A Yes. The more avenues and opportunities where
14 student athletes and coaches and athletic
15 administrators can participate, the more
16 concerned we are about that having a negative
17 impact on their welfare.
18 Q Does the NCAA know how much sports gambling
19 involving student athletes occurs in the
20 United States?
21 A We know information from our studies that were
22 conducted. We didn't survey every student
23 athlete. But we have a general sense based on
24 the 22, approximately 22 thousand Division 1, 2
25 and 3 student athletes, what those results

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1 known. But bookies are one avenue, the internet
2 is also another avenue that you can place bets
3 on Division 2 and 3 contests, as well as in the
4 state of Nevada my understanding is they are
5 accepting more and more bets on Division 2 and
6 Division 3 contests.
7 Q Do you know whether there is any betting in the
8 state of Nevada on Division 2 wrestling
9 involving this particular school?
10 A I don't know.
11 Q In the second example that you gave involving
12 the staff member, what school was that?
13 A I do not recall.
14 Q Do you recall what sport?
15 A It would have been basketball. And I don't
16 recall specifically if it was men's or women's.
17 Q And did you say that the staff member worked for
18 the school?
19 A Which staff member?
20 Q The staff member who was getting text messages.
21 A Yes. I'm sorry, I thought you meant our staff
22 member.
23 Q So the person who was getting text messages
24 about gambling related information that you
25 mentioned earlier worked for the NCAA member

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1 showed.
2 Q And you're referring to the surveys performed by
3 the NCAA itself of its student athletes,
4 correct?
5 A Correct.
6 Q And those surveys were performed in 2004 and
7 2008, correct?
8 A Correct. And there is one that has yet to be
9 finalized in 2012.
10 Q Other than the 2004 NCAA survey, the 2008 NCAA
11 survey, and yet to be finalized 2012 NCAA
12 survey, are you aware of any other studies or
13 analyses regarding the level of sports gambling
14 by student athletes in the United States?
15 A That the NCAA has conducted?
16 Q Any other surveys.
17 A Oh, I think we talked about this. I'm sure
18 there have been, but I don't recall.
19 Q Ms. Baker, this morning we talked about three
20 different harms, if I'm counting correctly, that
21 the NCAA alleges. The first is the increased
22 risk of match fixing that may result from
23 New Jersey legalizing sports gambling, correct?
24 A Correct.
25 Q The second is the public perception of match

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1 fixing which may increase as a result of
 2 legalizing sports gambling in New Jersey,
 3 correct?

4 A Yes.

5 Q And the third is the impact on student welfare
 6 that may result from legalization of sports
 7 gambling in New Jersey, correct?

8 A Yes.

9 Q Is there another harm that the NCAA alleges
 10 would result from New Jersey legalizing sports
 11 gambling?

12 MR. DREYER: Objection to the form of the
 13 question. The pleadings speak for themselves in
 14 the case. But you can answer.

15 A I think one of the great things about college
 16 sports is, if you have ever been to a rivalry
 17 game, if you have ever seen Ohio State/Michigan,
 18 if you have ever seen Duke/North Carolina, if
 19 you have ever gone and watched
 20 Kentucky/Tennessee, the people and the fans that
 21 come to our contests have a loyalty to the
 22 institution and to the student athletes that are
 23 on the field that really, in my view, is
 24 unmatched. And they come to those contests
 25 because they care about their school, they care

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1 football games where you have a hundred thousand
 2 people in the stands to watch, no, I don't have
 3 any information about that.

4 Q Is it possible that some of those people are
 5 there because they had a rooting interest
 6 because they have placed a bet on the game?

7 A It could, could be.

8 Q And the NCAA doesn't have any studies, analyses
 9 or surveys regarding the number of people who
 10 have rooting interest because of their team or
 11 because of gambling or because of something
 12 else, correct?

13 A No.

14 Q So I believe you just described a fourth harm
 15 that the NCAA alleges. Is there -- are there
 16 any other harms that the NCAA alleges would
 17 result from New Jersey's legalization of sports
 18 gambling?

19 MR. DREYER: Same objection that the
 20 pleadings speak for themselves, but you can
 21 answer.

22 A That harm, no, that's all that I can think of.

23 Q The NCAA is not alleging that New Jersey's
 24 legalization of sports gambling would result in
 25 any financial loss to the NCAA or its member

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1 about the name that's on the chest of those
 2 players, on the front of their jerseys and they
 3 have an affinity to that.

4 And if sports gambling is added in the
 5 state of New Jersey, then I believe that that
 6 could have an impact on the reason why fans are
 7 coming to our games and watching and enjoying
 8 the 17, 18, 19, 20-year-old kids that are on the
 9 court or on the field playing as hard as they
 10 can.

11 So in addition to the public perception, in
 12 addition to the harm to the student athletes, in
 13 addition to the integrity of the game,
 14 fundamentally changing the reason why fans come
 15 and cheer for the school on the front of the
 16 jersey, would be a great harm.

17 Q Ms. Baker, does the NCAA have any studies,
 18 surveys or analyses regarding that harm that you
 19 just described?

20 A Not that I'm aware of, no.

21 Q Does the NCAA have any studies, surveys, focus
 22 groups or analyses regarding how many of its
 23 fans currently have the rooting interest you
 24 just described?

25 A Other than the attendance numbers at our college

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1 institutions, correct?

2 MR. DREYER: Objection to the form of the
 3 question. You can answer.

4 A I don't think that we are. Our championships
 5 are still going to occur, they are just not
 6 going to occur in the State of New Jersey.
 7 Q And the NCAA doesn't have any studies or
 8 analyses regarding any estimated financial loss
 9 resulting from New Jersey's legalizing sports
 10 gambling, correct?

11 A Not that I'm aware of.

12 Q And the NCAA is not alleging that New Jersey's
 13 legalization of sports gambling would result in
 14 any loss of viewership to the NCAA or its
 15 membership, correct?

16 MR. DREYER: Objection to the form of the
 17 question. You can answer the question.

18 A Not that I can recall.

19 Q Does the NCAA have any studies, surveys or
 20 analyses regarding the impact on viewership of
 21 New Jersey legalizing sports gambling?

22 A Not that I'm aware of.

23 Q Does the NCAA have any studies, analyses or
 24 surveys regarding the impact on TV ratings of
 25 New Jersey legalizing sports gambling?

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1 A Not that I'm aware of.
2 Q And the NCAA is not alleging that New Jersey's
3 legalization of sports gambling would affect TV
4 ratings, correct?
5 MR. DREYER: Same objection, allegations in
6 the case. You can answer.
7 A Not that I'm aware of.
8 Q The NCAA is not alleging that New Jersey's
9 legalization of sports gambling would result in
10 any loss of attendance to NCAA or its member
11 institutions, correct?
12 MR. DREYER: Same objections as to
13 allegations in the case. You can answer.
14 A Not that I know of.
15 Q And the NCAA doesn't have any surveys, studies
16 or analyses regarding any decline in attendance
17 that it alleges would result from legalizing
18 sports gambling in New Jersey, correct?
19 A Can you repeat that question?
20 MR. SIGLER: Sure. I'll do it.
21 Q Does the NCAA have any studies or analyses
22 showing any estimated decline in attendance that
23 would result from New Jersey's legalizing sports
24 gambling?
25 A Not that I'm aware of. I'm still not a hundred

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1 New Jersey, does the NCAA have any information
2 about the impact on attendance of New Jersey
3 legalizing sports gambling?
4 A Not that I recall.
5 (Deposition Exhibit 5 was marked for
6 identification.)
7 Q Ms. Baker, you have just been handed a copy of a
8 document marked Exhibit 5. Do you recognize
9 this document?
10 A I do.
11 Q What is this document?
12 A President Emmert's declaration.
13 Q And when did you see this document for the first
14 time?
15 A I do not recall the specific date.
16 Q Months ago, weeks ago, days ago?
17 A I'd say weeks ago.
18 Q Have you discussed this declaration with
19 President Emmert?
20 A I have not.
21 Q Did you help prepare this declaration?
22 A I did not.
23 Q For what purpose did you review it?
24 A I was provided this document by our legal
25 counsel.

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1 percent sure I understand the question, though.
2 Q Well, let's make sure you do.
3 Does the NCAA --
4 A Go ahead. Sorry.
5 Q Do you have a question about the question?
6 A I do, but I'll wait and listen to what you're
7 going to ask me.
8 Q Does the NCAA have any studies or analyses
9 showing the impact on attendance of New Jersey's
10 legalization of sports gambling?
11 A No studies or analyses.
12 Q Does the NCAA have any information about the
13 impact on attendance of New Jersey's
14 legalization of sports gambling?
15 MR. DREYER: Objection to the form of the
16 question. You can answer.
17 A Here's where I'm getting confused: The impact
18 on attendance is that there will not be any
19 championships in New Jersey, so attendance for
20 that is zero. So that's where I might be
21 confusing myself.
22 Q Those championships would be held somewhere
23 else, correct?
24 A Correct.
25 Q So other than the loss of championships to

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1 Q Is the NCAA relying on this document to support
2 its standing in the case?
3 MR. DREYER: Objection, calls for a legal
4 conclusion, and our positions have been made
5 clear in pleadings, but you can answer if you
6 are able to.
7 A I'm not an attorney, so I don't know that I can
8 answer that question. I'm not an attorney for
9 us in this case or an attorney at all, thank
10 goodness.
11 MR. DREYER: And don't play one on TV.
12 Q The record is clear that you are not an
13 attorney.
14 Based on your understanding of standing in
15 your capacity as the NCAA's representative on a
16 topic relating to standing, is the NCAA relying
17 on this document, Exhibit 5, in support of its
18 standing in the case?
19 MR. DREYER: Same objection. You can
20 answer.
21 A I would assume so. I have not had any
22 conversations with counsel about that, but I
23 would assume if our president is giving a
24 declaration, we're relying on that.
25 (Deposition Exhibit 6 was marked for

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1 identification.)
2 Q Ms. Baker, you have been handed a copy of a
3 document marked Exhibit 6. Please review this
4 document, and tell me whether you recognize it.
5 A Yes, I do. It is our rules related to ethical
6 conduct from 2010 and '11.
7 Q Is this the current version of your rules
8 relating to ethical conduct?
9 A I don't know if -- our rules potentially change
10 every year, depending on legislative proposals
11 that are put forward by our membership, and
12 there also can be legislative modifications.
13 And there's other things in the ethical conduct
14 legislation besides just gambling, so there is a
15 possibility that some of the information --
16 particularly I'm thinking about what's contained
17 in 10.1 -- could be somewhat tweaked or a little
18 bit different in the current legislative cycle,
19 if that makes sense.
20 Q Are you aware of any changes subsequent to this
21 version to 10.3 sports wagering activities?
22 A I'm not aware of any substantive changes, no.
23 There could have been some wording
24 modifications, but I'm not aware of anything
25 substantive.

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1 staff, so it wouldn't surprise me if there were
2 slight wording modifications made to some parts
3 of 10, bylaw 10. But I'm just not aware of
4 anything substantive.
5 Q Focusing on 10.3, which is on the page with the
6 Bates number PLAINTIFFS' 00003710 at the bottom.
7 A Yes.
8 Q Does this summary of 10.3 summarize the NCAA's
9 current sports wagering policy, to your
10 knowledge?
11 A Yes. That has to be applied in conjunction with
12 how a wager in sports wagering is actually
13 defined, so 10.02 is also a partner bylaw to
14 10.3, if that makes sense. That defines what a
15 wager is and what sports wagering is.
16 Q 10.02, which says "Definitions and
17 Applications," defines sports wagering and
18 wager, correct?
19 A Yes.
20 Q And these are the definitions that the NCAA uses
21 in applying its policies, correct?
22 A Correct.
23 Q And its policies include 10.3, correct?
24 A Yes.
25 Q What substantive revisions to 10.3 have there

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1 Q Do you have the current version of 10.3 in your
2 own files?
3 A I would have it in the manual.
4 Q And the manual is this Division 1 Manual that's
5 reflected on the first page of this document?
6 A Yes. But the manual is online now, I believe.
7 Well, there is also a hard copy that is printed.
8 But the primary source of the manual is what's
9 online.
10 Q Is there a 2012 version of the manual?
11 A There would be, yes.
12 Q And is there a different version of the manual
13 for each division, Division 1, Division 2,
14 Division 3?
15 A That's correct.
16 Q So this is the Division 1 Manual from 2010 and
17 2011, correct?
18 A That is correct.
19 Q And just to be clear, are you aware of any
20 specific changes to any part of 10.3, subsequent
21 to this version, the 2010, 2011 version,
22 Exhibit 6?
23 A I'm not aware of any substantive changes, but
24 every year there's wording modifications that
25 are made by our academic membership and affairs

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1 been in the last five years, that you can
2 recall?
3 A In the last five years?
4 MR. DREYER: Objection to the form of the
5 question, but you can answer.
6 A I'm not tracking on substantive changes to 10.3
7 in the last five years. The substantive change
8 occurred in '07, which I think is highlighted in
9 the actual language of both 10.02 and 10.03
10 where it talks about at the very end, in the
11 parenthetical reference, that it was adopted
12 4-26-07. So that would have been the
13 substantive change.
14 Q So the last substantive change to this policy
15 10.3 was in 2007?
16 A As far as I'm aware, yes.
17 Q What was that substantive change in 2007?
18 A It more clearly defined what constituted sports
19 wagering and who was actually, who the policy
20 applied to.
21 Q And how was the previous version of this policy
22 different with respect to that issue?
23 A It's been so long ago, I honestly, without
24 having the old rule in front of me, I don't
25 recall all of the specific changes. I just know

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1 this, from what I remember, it clarified who the
 2 policy applied to and what specific actions were
 3 caught up or would be considered sports wagering
 4 under the definition.

5 Q Do you have the previous version of this policy
 6 reflecting the substantive change you just
 7 described in your files?

8 A I don't know that I would have it in my files.
 9 It would be in the previous manuals.

10 Q Focusing on 10.3.2, which is entitled
 11 "Sanctions," do you see that section?

12 A I do.

13 Q Has this section changed substantively since
 14 2007?

15 A Not that I'm aware of. But this section would
 16 actually be managed by our student athlete
 17 reinstatement staff that actually issues
 18 sanctions for violations of rules for student
 19 athletes.

20 So they could have potentially made changes
 21 to the sanctions part of it, and I just am not
 22 tracking on it.

23 Q And when you say you're not tracking, that just
 24 means you can't think of any, correct?

25 A Correct.

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1 parts that you see in (a), which involves point
 2 shaving and actually betting on your own
 3 institution.

4 There are other types of sports wagering
 5 that can occur outside of these five areas, and
 6 those are handled on a case-by-case basis with
 7 our student athlete reinstatement staff
 8 utilizing case precedent, utilizing the
 9 seriousness of the violation as it relates to
 10 any potential mitigating circumstances that may
 11 exist.

12 And we would not be involved in assessing
 13 those penalties.

14 Q So is the reason that these particular types of
 15 sports gambling in 10.3.2 (a) and (b) are called
 16 out in these provisions that they are viewed as
 17 more serious types of sports gambling
 18 violations?

19 A In which part?

20 Q 10.3.2(a) and 10.3.2(b).

21 A At the time these sanctions were put through,
 22 yes, because these sanctions have been in place
 23 for definitely the entire time I have been at
 24 the NCAA, and I believe even several years
 25 before me coming there.

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1 Q So is your group, your current group and then
 2 previously the AGA group, not responsible for
 3 assessing sanctions under 10.3.2?

4 A That is correct. We are only the investigators.

5 Q Focusing on 10.3.2(b), which begins with the
 6 statement, "A student athlete who participates
 7 in any sports wagering activity through the
 8 internet, a bookmaker, or a parlay card shall be
 9 ineligible for all regular season and post
 10 season competition for a minimum period of one
 11 year from the date of the institution's
 12 determination that a violation occurred, and
 13 shall be charged with the loss of a minimum of
 14 one season of eligibility."

15 Do you see that?

16 A I do.

17 Q Why does this section specify sports wagering
 18 through the internet, a bookmaker, or a parlay
 19 card?

20 A That sanction, even with the previous 10.3, has,
 21 to my knowledge, always existed. Because the
 22 membership wanted to specifically pull out
 23 really four, five different types of betting,
 24 three of those being the ones that you see
 25 listed in part (b), and the other two being the

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1 So we were in a different world really,
 2 frankly, related to the types of betting that
 3 were available at that time.

4 Q And so just to be clear, the specific types of
 5 sports gambling that are referred to in
 6 10.3.2(a) and (b), point shaving, betting on the
 7 internet through a bookmaker or parlay card, are
 8 viewed by the NCAA as more serious types of
 9 sports gambling than the other types that aren't
 10 listed here?

11 MR. DREYER: Objection to the form of the
 12 question. You can answer.

13 A I don't know that I can answer that. Obviously
 14 (a) is extremely serious, and there's no
 15 question that's at the top of the list.

16 As it relates to (b), this is just an
 17 automatic penalty, so it doesn't even go through
 18 the reinstatement process if one of these three
 19 components exist. But that doesn't mean if a
 20 student athlete bets legally in Vegas, for
 21 example, on a college football contest, that
 22 their suspension from play might not also equal
 23 one year similar to what's listed in (b)
 24 depending on the amount of money that was bet
 25 legally as well as how many times they may have

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1 done it as well, if that makes sense.
2 Q So other types of sports gambling activity that
3 aren't specifically referred to here would be
4 assessed on a case-by-case basis, correct?
5 A Correct.
6 Q And legal sports gambling at a sports book in
7 Las Vegas is not one of the types of gambling
8 that is specifically referred to in 10.3.2(a)
9 and (b), correct?
10 A Correct.
11 Q Are you aware of any situation where someone has
12 received a sanction as serious as that indicated
13 under 10.3.2(a) or (b) for gambling legally at a
14 sports casino in Las Vegas?
15 A Oh, gosh. We've had lots of cases over the
16 years, and without me sitting down and going
17 through all of them, I don't know that I could
18 say with certainty.
19 I know we've probably had cases involving
20 student athletes or coaches or administrators
21 that have placed bets legally, but with all the
22 cases we've had, I'm having trouble recalling a
23 specific one.
24 Q Betting through a lottery or a pool would be a
25 type of sports gambling that is not specifically

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1 A Yes.
2 Q The NCAA does not prohibit student athletes from
3 engaging in non-sports gambling, correct?
4 A Can you clarify your question?
5 Q Sure. So there could be sports gambling and
6 there could be non-sports gambling, correct?
7 A Yes.
8 Q And non-sports gambling would include playing
9 Blackjack at a casino for someone who is over
10 21, correct?
11 A Yes.
12 Q NCAA does not prohibit student athletes from
13 engaging in non-sports gambling, correct?
14 A Our jurisdiction is only involving sports
15 wagering in which we sponsor a sport or
16 championship in that sport, as well as the BCS
17 football and emerging sports for women. So
18 that's where our jurisdiction is.
19 Q And what defines that jurisdiction?
20 A Where our championships are, as well as the
21 sports that we actually sponsor.
22 (Deposition Exhibit 7 was marked for
23 identification.)
24 Q Ms. Baker, you have been handed a copy of a
25 document marked Exhibit 7. Please review this

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1 referred to in 10.3.2(a) or (b), correct?
2 A Well, that is actually --
3 MR. DREYER: Objection to the form of the
4 question. You can answer.
5 A It is not in (b), no, but it is mentioned in
6 10.02.
7 Q So just to be clear, the NCAA would consider
8 betting through a lottery or a pool to be sports
9 gambling within the meaning of 10.02, correct?
10 A If there is an entry fee to participate in
11 either of those, and there is the possibility to
12 win a prize, then yes, that would be considered
13 sports gambling.
14 Q But that type of gambling through a lottery or a
15 pool would not trigger the automatic sanctions
16 in 10.3.2(a) or (b), correct?
17 A Correct. It would be reviewed by our student
18 athlete reinstatement staff.
19 Q Does this policy, 10.3, apply to NCAA's student
20 athletes at all times of the year?
21 A Correct, yes.
22 Q Does it apply to them in connection with
23 conference championships?
24 A Yes.
25 Q And does it apply to conference staff?

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1 document, and tell me whether you recognize it.
2 A Yes, I do.
3 Q What is this document?
4 A These are the minutes from the executive
5 committee meeting in August of 2009.
6 Q And this exhibit, Exhibit 7, reflects a portion
7 of those minutes discussing the NCAA's
8 championships policy, correct?
9 A Yes, it looks like it's an excerpt of them.
10 Q What is the championships policy?
11 A That no predetermined or non-predetermined
12 session of an NCAA championship may be conducted
13 in a state with legal wagering that is based on
14 single game betting on the outcome of any event,
15 i.e. high school, college, or professional, in a
16 sport in which the NCAA conducts a championship.
17 Q That is the current championships policy,
18 correct?
19 A Yes.
20 Q And that policy was put into place at the
21 executive committee meeting reflected in these
22 minutes, correct?
23 A It would have been adopted then, yes, correct.
24 Q What was the previous version of the
25 championships policy?

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1 A Oh, gosh. I can't recall that off the top of my
2 head. I can't recall the exact wording of that.
3 Q Okay. Is there a document that reflects the
4 previous version of the championships policy?
5 A Is there? I would guess, yes, that it would be
6 included in the bid specifications from our
7 championships staff.
8 Q Does your group or previously the AGA group have
9 responsibility for the championships policy?
10 A Responsibility for the championship policy? No.
11 Q There's a separate group within the NCAA that
12 has responsibility for the championships policy?
13 A Well, there's a governance group that has
14 responsibility for policy and legislative
15 changes and recommendations, and then that work
16 hand in hand with our championships group that
17 have policies specifically related to our
18 championships. So I don't know who has final
19 jurisdiction. I know they both work on it
20 together.
21 Q Ms. Baker, looking at the first sentence of the
22 minutes, it states, "The committee reviewed a
23 request from the agents and gambling activities
24 staff to consider revising the championships
25 policy that regulates championships competition

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1 and the championships cabinet would have also
2 reviewed the policy. But I don't recall whether
3 or not there was a written document provided to
4 the executive committee.
5 Q And are there minutes from the meeting of the
6 ethical conduct committee that you just
7 mentioned relating to the change in the
8 championships policy?
9 A I don't know how far back we keep those minutes.
10 Q Who would know?
11 A Our legal staff or our governance staff.
12 Q Ms. Baker, does this discussion in the minutes
13 from August 6, 2009, accurately reflect what was
14 discussed at this executive committee meeting?
15 A Yeah, I think so.
16 Q What was the reason for the request in change to
17 the championships policy?
18 A I remember that for some reason I became aware
19 that the policy only currently applied to the
20 sports of men's and women's basketball. I can't
21 remember how, if that was just through my own
22 research or what, and it seemed to me, given the
23 efforts that we were putting forward in this
24 area, as well as all of the information that we
25 were getting from our studies about the high

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1 within states that conduct sports wagering."
2 Do you see that?
3 A I do.
4 Q And you were on the agents and gambling
5 activities staff during this period, correct?
6 A I was, yes.
7 Q You were head of it, right?
8 A I was the head of it, and very pregnant during
9 this time.
10 Q So were you involved in this request that's
11 discussed here in the minutes?
12 A Yes.
13 Q Did you have responsibility for making that
14 request?
15 A Yes.
16 Q Were you present at the executive committee
17 meeting to make that request?
18 A I believe I was at that meeting. I did not
19 present, but yes, I believe I was at that
20 meeting.
21 Q Was there a written document that made that
22 request to the executive committee?
23 A I don't recall if there was a written document
24 to the executive committee. I know that the
25 committee on sportsmanship and ethical conduct

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1 percentages of our student athletes' involvement
2 in this, that one of the things that we needed
3 to discuss as an association was if this was the
4 right policy, which they obviously thought it
5 was for men's and women's basketball, that this
6 should be expanded to include all of our other
7 sports as well.
8 Additionally, we were also tracking on the
9 fact that there were more and more sports that
10 were being put up on the boards in Vegas to be
11 able to bet on, so it went beyond just a
12 basketball, football arena. You can bet on
13 golf, you can get on ice hockey, you can bet on
14 baseball and all other types of sports. So if
15 that was the case, then it would seem that this
16 policy, the membership needed to discuss whether
17 this should apply to all sports, and they agreed
18 that it should.
19 Q Can you recall another reason why the
20 championships policy was changed?
21 A That's the main reason that I can remember.
22 Q If you could review with me, please, the second
23 sentence of this paragraph, "The staff noted
24 that the policy precludes NCAA championship
25 events in metropolitan areas with legal wagering

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1 that is based on the outcome of any event, i.e.
2 high school, college, or professional, in a
3 sport in which the NCAA conducts a
4 championship."

5 Did I read that correctly?

6 A You did.

7 Q Does that sentence summarize the old policy that
8 was being changed in August of 2009?

9 A That was part of the wording. I do remember
10 that. And one of the concerns was that a
11 metropolitan area is very difficult to define,
12 so we were trying to get a much more defined
13 policy by focusing on states.

14 Q And that sentence doesn't say anything about
15 being limited to men's and women's basketball,
16 correct?

17 A That sentence does not.

18 Q But your recollection is that that was another
19 change in the policy?

20 A At some point, yes, it was expanded to include
21 all championships. And I think it was during
22 this same time.

23 Q You're not sure that it was changed on that
24 particular issue at the August 6, 2009 meeting,
25 correct?

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1 committee noted that single game betting is
2 defined as wagering that involves either a money
3 line or point spread wager." Do you see that
4 sentence?

5 A Yes.

6 Q And next sentence says, "The recommended policy
7 does not apply to states that may offer parlay
8 betting, lottery tickets, or sports pools, pull
9 tabs." Do you see that?

10 A I do.

11 Q And then the next sentence says, "The committee
12 agreed that the integrity of the game is most
13 clearly at risk when single game betting occurs
14 with heightened possibilities for point shaving
15 schemes and other methods of directly affecting
16 the outcome of the game."

17 Did I read that correctly?

18 A You did.

19 Q Does that discussion accurately summarize the
20 reason for the focus on single game betting in
21 the new version of the championships policy?

22 A To my recollection, yes.

23 Q Under the old version of the championships
24 policy, the NCAA would not hold championships in
25 metropolitan areas involving any type of legal

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1 A I'm just rereading the policy, just to make sure
2 before I answer your question. Yes, that change
3 happened based -- and I'm basing that on one,
4 two, three, four, five, six, six lines down,
5 that starts with, "The revised policy focuses on
6 legal wagering that is based on single game
7 betting and clarifies that the provisions of the
8 policy apply to all championship sessions,
9 inclusive of predetermined and non-predetermined
10 sites."

11 Q And that sentence that you just read describes
12 the new policy that was going into effect on
13 August 6th of 2009, correct?

14 A Yes.

15 Q Ms. Baker, do you see that the new policy that
16 you just read refers specifically to single game
17 betting?

18 A I do.

19 Q And the old policy did not refer to single game
20 betting, correct?

21 A That is correct, based on my recollection, that
22 those three words were not specifically
23 referenced in the old policy.

24 Q And if you look at the middle of the paragraph,
25 do you see the sentence that says, "The

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1 sports wagering, correct?

2 MR. DREYER: Objection to the form of the
3 question. You can answer.

4 A I don't have the old policy in front of me to be
5 able to adequately answer that question. If you
6 have it I can look at it and answer it.

7 Q We weren't given a copy. So this is what I
8 have.

9 But based on reading this document, is it
10 your recollection that changing the
11 championships policy to focus on single game
12 betting was one of the changes made at this
13 August 6, 2009 executive committee meeting?

14 A Correct, yes.

15 Q Does the championships policy, the current
16 version, apply to early round games in the NCAA
17 March tournament?

18 MR. DREYER: Objection to the form of the
19 question. You can answer.

20 A It would apply to any session of an NCAA
21 championship.

22 Q And I'm sorry, did you understand what I was
23 asking when I referred to early round games in
24 the NCAA tournament?

25 A That's a session of the championships, so yes.

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1 Q So the first round of NCAA's March Madness
 2 tournament would be covered by the championships
 3 policy, correct?
 4 A Correct.
 5 Q And what about early round games in the NIT
 6 tournament?
 7 A Actually I'm not sure on that one.
 8 Q Does the championships policy apply to BCS
 9 ballgames?
 10 A Does our championship policy apply to BCS
 11 ballgames? No. Those aren't our championships.
 12 Q Does the NCAA's championship policy apply to
 13 conference championships?
 14 A No. Those aren't our championships, the NCAA's
 15 championships.
 16 Q If the NCAA is concerned about all types of
 17 sports wagering, why did it change its
 18 championships policy to allow championships to
 19 be held in places where sports wagering
 20 involving lottery tickets, parlay betting and
 21 sports pools occur?
 22 A Well, I think as the minutes note, that the
 23 heightened possibility for point shaving schemes
 24 occur and have historically occurred when there
 25 is single game betting involved, so there's a

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1 Q So the primary concern driving the championships
 2 policy is the concern of match fixing, correct?
 3 A Yes. The game is most clearly at risk, as it
 4 says in the minutes, when single game betting is
 5 occurring.
 6 Q Why doesn't the NCAA championships policy apply
 7 to conference championships?
 8 MR. DREYER: Objection, asked and answered.
 9 A Because those are not NCAA championships.
 10 Q And the NCAA's conduct policy applies in 10.3,
 11 in the context of conference championships,
 12 correct?
 13 A Can you repeat your question?
 14 Q Sure. We discussed earlier that the NCAA's
 15 student athlete conduct policy 10.3 applies at
 16 conference championships, correct?
 17 A It would apply at any point in the year, yes.
 18 Q So why is that any different than the
 19 championships policy?
 20 A Competing in a championship or in any contest in
 21 Nevada is not a direct violation of 10.3.
 22 Q Why does the NCAA apply its conduct policy to
 23 conference championships but not its
 24 championships policy?
 25 A Our rules directly relate, the NCAA rules relate

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1 line on the game.
 2 None of our point shaving scandals have
 3 involved a lottery ticket or have involved
 4 parlay betting or have involved sports pools or
 5 pull tabs, and while not impossible, that is
 6 farther removed and would be much more difficult
 7 to impact the actual game itself than obviously
 8 just the single game betting would be. So
 9 that's where the committee's focus and concern
 10 lie.
 11 Q So is it fair to say that the concern driving
 12 the NCAA's championships policy is the concern
 13 of match fixing and not the concern of student
 14 athlete welfare?
 15 MR. DREYER: Objection to the form of the
 16 question. You can answer.
 17 A No, it's not fair to say that.
 18 Q Why not?
 19 A Because obviously we're also concerned about the
 20 student athlete welfare issues as well, but as
 21 it comes specifically to directly impacting the
 22 actual game, single game betting is the number
 23 one way where a game could be directly impacted,
 24 not by buying a lottery ticket or buying a
 25 sports pull tab.

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1 directly to the student athlete's behavior, so
 2 if a student athlete walks into a sports book
 3 and places a bet on Michigan/Ohio State, then
 4 that's going to be a violation because that's a
 5 direct impact on their behavior.
 6 Our rules do not govern how championships
 7 are conducted by conferences, how a conference
 8 chooses or where a conference chooses to conduct
 9 their championship. We've chosen not to for
 10 many of the reasons that we've already talked
 11 about today. But we have no control or
 12 authority to be able to tell a conference they
 13 cannot host a championship or game there, and in
 14 fact, we have two member institutions that are
 15 there obviously as well, in the Nevada Reno and
 16 UNLV.
 17 Q Do you recall, in connection with this policy
 18 change in August of 2009, any specific request
 19 by a particular state or metropolitan area to
 20 host an NCAA championship that was driving this
 21 change in policy?
 22 A I don't recall any specific requests. Obviously
 23 Delaware was going through their legislative
 24 process during that time. But I can't remember
 25 from a timing perspective, which, when that all

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1 happened.
2 Q Does the Pac-12 host its conference
3 championships in Las Vegas?
4 A I don't know if -- I don't believe they have
5 previously hosted it there. Well, I can't say
6 for sure. I know, I believe they are going to
7 host their championship there this year. But I
8 do not know if they have done it in the past.
9 Q And just to be clear, that's their basketball
10 tournament, correct?
11 A Is that what you were referring to, the
12 basketball tournament?
13 Q Let me ask a clearer question. The Pac-10 will
14 host its next several basketball championships
15 at, in Las Vegas, correct?
16 A The Pac-12 will, yes.
17 Q The Pac-12 will host its next several
18 championships in Las Vegas, correct?
19 A I don't know about several. I know they are
20 planning on coming this year. I don't know what
21 the length of the contract or what the questions
22 are. I know they are planning on being in Vegas
23 this year, yes.
24 Q The Mountain West Conference, the Western
25 Athletic Conference, and the --

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1 Q The West Coast Conference has held its
2 conference tournament in Las Vegas, correct?
3 A Yes, I believe so.
4 Q Has the NCAA had any sports gambling related
5 problems from that tournament?
6 MR. DREYER: Same objection. You can
7 answer.
8 A Again, none that have come to light, but I do
9 know that institutions that have gone to compete
10 in those conference tournaments have reached out
11 to us to talk about proactively educating their
12 student athletes that would be participating in
13 those conference championships because they
14 obviously knew of what some of the inherent
15 risks to their participation there in that type
16 of setting could be.
17 Q And to your knowledge, those education efforts
18 worked, correct?
19 A I can't sit -- I can't speak for every student
20 athlete that sat in there, but it was an effort
21 that we gave in conjunction with the schools to
22 try and provide that education.
23 MR. SIGLER: Let's go off the record.
24 (A discussion was held off the record.)
25 (A lunch recess was taken.)

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1 THE REPORTER: Wait, slow it down.
2 MR. DREYER: I would also suggest that you
3 can ask any way you want, but we do these one at
4 a time so we have a clear record, as the court
5 reporter indicated. But it is your deposition.
6 Q The Mountain West Conference has hosted
7 conference championships in Las Vegas, correct?
8 A Yes, and we have had staff that have gone out
9 there to present and speak to the teams
10 participating in the tournament.
11 Q Have you had any sports gambling related
12 problems from that?
13 A None that I can recall. It was just last year
14 that we participated -- we went out there and
15 spoke to the teams.
16 Q The Western Athletic Conference has hosted its
17 conference championship in Las Vegas, correct?
18 A Yes, I believe the WAC has also hosted, and I
19 believe that was also another conference
20 championship that we attended.
21 Q And has the NCAA had any sports gambling related
22 problems from that conference tournament?
23 MR. DREYER: Objection to the form of the
24 question. You can answer.
25 A None that have come to light.

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1 A F T E R N O O N S E S S I O N
2 EXAMINATION, (CONTINUING),
3 QUESTIONS BY MR. GEOFFREY SIGLER:
4 (Deposition Exhibit 8 was marked for
5 identification.)
6 Q Ms. Baker, you have been handed a copy of a
7 document marked Exhibit 8. Do you recognize
8 this document?
9 A I do.
10 Q What is this document?
11 A It is the final report of the 2003 sports
12 wagering study.
13 Q And when was the last time you saw this
14 document?
15 A That's a good question. Outside of
16 conversations with counsel, I could not recall.
17 Q Did you review this document in your discussions
18 with counsel yesterday?
19 MR. DREYER: You can answer yes or no.
20 A Yes.
21 Q And Ms. Baker, the cover of this document says
22 the "2003 NCAA National Study," but I believe
23 I've seen it referred to as the 2004 study. Is
24 that accurate?
25 A Both dates have been used, yes.

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1 Q Okay. So just for purposes of today, when we
2 refer to the 2003 study or the 2004 study, this
3 is the study, correct?
4 A Sure, yes.
5 MR. DREYER: So the record's clear, "this"
6 referring to NCAA No. 8.
7 MR. SIGLER: Correct.
8 Q Ms. Baker, earlier today you referred to some of
9 the studies that the NCAA has conducted on
10 student athlete gambling habits, correct?
11 A Yes.
12 Q And this is one of the studies that you were
13 referring to, right?
14 A Yes.
15 Q And is the NCAA relying on this document in this
16 case?
17 MR. DREYER: Same objection to what the
18 NCAA is relying on in this case. You can
19 answer.
20 A This would be a study that supports the
21 statement that our student athletes are heavily
22 involved in sports wagering, and that we have
23 concerns related to them being approached to
24 affect the outcome of a game.
25 Q And does this document, Exhibit 8, support, in

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1 Q So just to be clear, when you say you were on
2 staff, that means you were an NCAA employee at
3 the time?
4 A That's correct.
5 Q But you had no direct involvement in conducting
6 the study, Exhibit 8, correct?
7 A Not that I remember, no.
8 Q And are you familiar with the survey methodology
9 that the research staff used to conduct this
10 study?
11 A On a very basic level, yes.
12 Q And if I needed to understand the statistical
13 techniques that were used, such as sample size
14 and margin of error, who at the NCAA would I
15 need to ask about that?
16 A Todd Petr.
17 Q And you would not be able to answer those
18 questions, correct?
19 A No.
20 MR. DREYER: Objection to the form of the
21 question.
22 Q If you could turn with me, please, to the page
23 with the Bates number at the bottom, 2826. And
24 just to be clear for the record, that's
25 PLAINTIFFS' 00002826.

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1 your view, the claim that New Jersey's
2 legalization of sports gambling will harm the
3 NCAA?
4 A Yes.
5 Q Who conducted this study, Exhibit 8?
6 A This was a study that was conducted in-house
7 with some -- I do believe there was outside
8 consultants or researchers that also helped the
9 in-house researchers.
10 Q So it was primarily conducted in-house?
11 A Through our research department, yes.
12 Q And who specifically in the research department
13 helped prepare this study?
14 A Todd Petr.
15 Q Was Tom Paskus involved as well?
16 A I don't remember when Tom Paskus joined the NCAA
17 staff. And it's hard because I have got three
18 studies in my head that start running together.
19 So he may have been. I just don't remember when
20 he first started. I know Todd for sure was
21 involved.
22 Q Were you involved in conducting this study,
23 Exhibit 8?
24 A I was on staff at the time, but I was not
25 involved in the actual study conducting.

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1 Do you see it says "Executive Summary" at
2 the top of the page?
3 A I do.
4 Q And is this page a summary of the key findings
5 from the 2003 study?
6 A Yes, I believe these are the primary findings.
7 Q And if you go to the column on the right-hand
8 side, the second bullet from the top, it says,
9 "The most frequent student athlete gambling
10 behaviors included playing cards or boardgames
11 for money, betting on games of personal skill,
12 pool, darts, bowling, purchasing lottery
13 tickets, playing slot or electronic poker
14 machines, and betting via sports cards, football
15 pools or parlays."
16 Did I read that correctly?
17 A You did.
18 Q And this is the summary of the most frequent
19 methods that student athletes gamble, according
20 to this study, correct?
21 A According to the 2003 study, yes.
22 Q And gambling at a legal sports book in a casino
23 is not one of the listed behaviors that was
24 frequently used by student athletes, correct?
25 MR. DREYER: Object to the form of the

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1 question. You can answer.
2 A It is not listed as a most frequent gambling
3 behavior.
4 Q The next bullet point says, "Fewer than 50
5 percent of NCAA student athletes reported
6 knowing NCAA rules on sports wagering."
7 Do you see that?
8 A I do.
9 Q And was one of the conclusions from this 2003
10 study that this was a problem?
11 MR. DREYER: Objection to the form of the
12 question. You can answer.
13 A Can you clarify your question, please?
14 Q Sure. Was one of the takeaways from this 2003
15 study, Exhibit 8, that not enough NCAA student
16 athletes knew the NCAA rules on sports wagering?
17 A One of the takeaways was that we did want to
18 increase the educational efforts of our student
19 athletes.
20 Q Did the NCAA do that as a result of the study,
21 increase its educational efforts?
22 A Absolutely. I lived and breathed it for a lot
23 of years.
24 Q And did that have a positive impact on level of
25 sports wagering by NCAA student athletes?

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1 to conduct relating to match fixing, correct?
2 MR. DREYER: Object to the form of the
3 question. You can answer.
4 A That is all in the eye of the beholder. I view
5 these numbers as significant because of the fact
6 that one percent or one half of a percent is too
7 much. One student athlete is too much to be
8 involved in this.
9 Q You agree that someone might look at this and
10 conclude that one percent is a small percentage,
11 correct?
12 MR. DREYER: Objection to the form of the
13 question.
14 A I would conclude it would depend what your
15 sample size is. And my recollection of this
16 study is that that one percent equates to at
17 least 17 men's basketball student athletes and
18 over a hundred football student athletes, which
19 means when you're watching a football game on
20 Saturday, the likelihood that there's one player
21 on that field that has done something to, has
22 accepted something or done something to affect
23 the outcome of the game, is there, it is a very
24 real likelihood, and I don't view that as a
25 small percentage, no.

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1 A I believe in the 2008 study there were signs
2 that showed -- especially where we had focused a
3 lot of our education in Division 1 men's
4 basketball and football, was some of the focused
5 messaging that we were providing -- we do
6 believe there is some evidence to suggest that
7 that increase in education helped.
8 Q So if you put the studies the NCAA has performed
9 together, is it fair to say that the NCAA has
10 found that its education efforts can have a
11 positive impact on the level of sports gambling?
12 A It is one way that we can try and continue to
13 fight our student athletes being involved in
14 sports wagering.
15 Q Going to the next bullet point, it says,
16 "Approximately one percent of football players
17 reported accepting money for playing poorly in a
18 game; one half of one percent of men's
19 basketball players reported the same; about two
20 percent of men's football and basketball players
21 have been asked to affect the outcome of the
22 game."
23 Do you see that?
24 A I do.
25 Q And these are very small percentages that relate

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1 Q 17 men's basketball players accepted money for
2 playing poorly, or 17 were asked to affect the
3 outcome of the game?
4 A If you turn to page 24 and look at the bottom
5 chart, Figure 10A, 17 individuals in basketball
6 and 102 individuals in football reported at
7 least one of these extreme behaviors, which
8 includes taking money for playing poorly in a
9 game, knew of a teammate who took money for
10 playing poorly, been threatened or harmed
11 because of sports wagering, been contacted by an
12 outside source to share inside information, or
13 actually provided inside information about a
14 game. And so yes, I do view those numbers as
15 high.
16 Q Just to be clear, we're on the page that has the
17 Bates numbers PLAINTIFFS' 00002845, correct?
18 A Yes.
19 Q And the note at the bottom of the page refers to
20 the total of 17 individuals, 4.4 percent in
21 basketball, correct?
22 A Correct.
23 Q And the total of 17 includes people who have
24 reported any of the infractions listed in the
25 chart right above that, Figure 10A, correct?

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1 A Yes.
2 Q And the top row in the chart refers to taking
3 money for playing poorly in a game, correct?
4 A Correct.
5 Q And the percentage listed next to that for
6 basketball is .5 percent, correct?
7 A Yes.
8 Q And so of the 4.4 percent that reported at least
9 one of these infractions, only a fraction
10 reported having taken money for playing poorly
11 in a game, correct?
12 MR. DREYER: Objection to the form of the
13 question. You can answer.
14 A That number is greater than one, and so in my
15 view that's too many.
16 Q Understood. But if you could answer my
17 question -- I just want to make sure we're
18 clear -- of the 17 individuals who reported one
19 of these types of infractions in the chart at
20 Figure 10A, only a fraction reported taking
21 money for playing poorly in a game, correct?
22 A I wouldn't say a fraction. I would say .5
23 percent, which is what the number says.
24 Q The percentage of football players who reported
25 taking money for playing poorly in a game was

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1 MR. DREYER: Objection to the form of the
2 question. You can answer.
3 A I know that .5 percent took money for playing
4 poorly in a game.
5 Q But you don't know how many individuals,
6 correct?
7 A I could figure it out. But I don't have a
8 calculator and haven't -- I don't know it off
9 the top of my head.
10 Q Do you know what portion of the .5 percent
11 involved legal betting at a sports casino as
12 opposed to illegal gambling?
13 A I do not.
14 Q Do you know if any of the .5 percent took money
15 for playing poorly in a game for reasons
16 completely unrelated to sports gambling?
17 MR. DREYER: Objection to the form of the
18 question.
19 A Well, the survey is anonymous, so no, I do not.
20 Q Can you turn with me, please, to the page with
21 the Bates number 2840 at the bottom. And for
22 the record, it's PLAINTIFFS' 00002840. This is
23 Figure A, correct?
24 A Correct, 4A.
25 Q And there's also a Figure 4B on the next page.

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1 1.1 percent, correct?
2 A Yes.
3 Q Based on this chart and the note at the bottom,
4 do you agree that less than 17 individuals
5 reported taking money for playing poorly in a
6 game?
7 MR. DREYER: Objection to the form of the
8 question. You can answer the question.
9 A I would agree that .5 percent of men's
10 basketball student athletes took money for
11 playing poorly in a game.
12 Q And that .5 percent is less than the 4.4 percent
13 total that results in the 17 individuals,
14 correct?
15 A Yes.
16 Q So fewer than 17 individuals took money for
17 playing poorly in a game, correct?
18 MR. DREYER: Objection to the form of the
19 question. You can answer the question.
20 A .5 percent took money. I don't know, I honestly
21 don't know what that works out to in terms of
22 real numbers, off the top of my head.
23 Q So you don't know how many individuals in the
24 survey took money for playing poorly in a game,
25 correct?

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1 You see that?
2 A Yes.
3 Q Do these two figures go together?
4 A Yes, it looks like they do. They are just a
5 continuation of each other.
6 Q And these figures report the percentage of
7 student athletes reporting any type of gambling
8 activities, which could include gambling other
9 than sports gambling, correct?
10 A These are all -- it looks like these are all
11 forms of gambling activities.
12 Q And some of these gambling activities, for
13 example, stock market and commodities, have
14 nothing to do with sports gambling, correct?
15 A Well, if you talk to researchers in this field,
16 they will tell you there's a lot of similarities
17 between the stock market and gambling
18 activities. And that's, that's a common
19 question in research such as this. I think
20 we've always included it in all our, all three
21 of our sports wagering studies, for that reason.
22 Q Okay. But just to be clear, this figure is
23 reporting on any type of gambling, not just
24 limited to sports gambling, correct?
25 A Correct.

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1 MR. DREYER: Objection to the form of the
2 question, as to which figure you are referring
3 to, but the witness has answered.

4 Q Did you understand I was referring to Figure 4A
5 and 4B?

6 A Yes.

7 Q Of the categories listed for types of gambling
8 in Figures 4A and 4B, does any category refer to
9 legal sports wagering in a casino?

10 A It does not. And I believe that is one of the
11 reasons why we added that question in the 2008
12 study. I do believe it exists in the '08 study.

13 Q Do you know why it wasn't a category in the 2004
14 study?

15 A I do not.

16 Q Can you turn with me, please, to the page with
17 the Bates number 2854 at the bottom.

18 And do you see the first question at the
19 top of the page is, "How old are you?"

20 A Yes.

21 Q And the number of student athletes who reported
22 being 21 years old was 18.2 percent, correct?

23 A Yes.

24 Q And the number who reported being 22 or older
25 was 11.4 percent, correct?

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1 the percentages of the ages that are indicated
2 here, 29 percent, 21 and older, do you have any
3 reason to believe the percentage is something
4 other than that from any other source of
5 information?

6 A No.

7 MR. DREYER: Objection to the form of the
8 question.

9 Q So the best information we have is that only 29
10 percent of NCAA student athletes are 21 and
11 older, correct?

12 A 29 percent of the student athletes that were
13 surveyed, because we didn't survey all NCAA
14 student athletes, we surveyed 22,000,
15 approximately 22,000 student athletes. So of
16 those 22,000, 29.6 percent would have been over
17 21.

18 Q And you understand the purpose of the survey was
19 to try to get results that could be extrapolated
20 to all student athletes?

21 A Yes.

22 Q So the best information we have based on the
23 surveys is 29 percent of all student athletes
24 are 21 or older, correct?

25 A I don't know if that -- I don't know if you can

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1 A Yes.

2 Q Now, to gamble legally in a casino in Las Vegas
3 you need to be 21 years old, correct?

4 A That is my understanding, yes.

5 Q So according to this study, only around 29
6 percent of NCAA student athletes would even be
7 allowed to gamble legally in Las Vegas, correct?

8 MR. DREYER: Objection to the form of the
9 question, but you can answer.

10 A Yes, based on the survey sample.

11 Q And do you have any other information in mind
12 from the NCAA that would suggest that the
13 percentages who are under 21 or over 21 are any
14 different than what is reflected here?

15 A I don't know. I don't recall if we cross --
16 well, we didn't ask the question in '04, so
17 there wouldn't be any information in this that
18 does a cross-check of age and being able to bet
19 in Nevada specifically.

20 So for this study, no, I'm not aware of any
21 analysis that looks at the age compared to being
22 able to bet legally in Nevada, because we didn't
23 ask the question in the study about betting
24 legally in Nevada.

25 Q Okay. Let me ask, to make sure I got an answer,

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1 equate that from an age perspective or not. I
2 don't know that I'm willing to be able to say
3 that.

4 Q But you're not aware of any information
5 suggesting that the percentage is anything other
6 than what is reflected here in this survey,
7 correct?

8 A No.

9 Q If you could turn with me, please, to the page
10 with the No. 2863 at the bottom; do you see the
11 question No. 6 on this page is, "Have you ever
12 wagered legally on sports in the state of
13 Nevada?"

14 A I do.

15 Q Is that the question that you were thinking of
16 earlier?

17 A Yes, it must be.

18 Q Okay. And this question is whether you have
19 ever wagered legally on sports in the state of
20 Nevada, correct?

21 A Yes.

22 Q As opposed to wagered legally within the past 12
23 months or past month, correct?

24 A I don't recall if we -- I know we did survey
25 student athletes related to the frequency of

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1 A You know, I wasn't involved in the development
2 of the press release, but as with any press
3 release, it's designed to give a snapshot.
4 Q Do you know who prepared this news release?
5 A It would appear, based on the document that,
6 Erik Christianson, the director for public and
7 media relations at the time, would have been
8 involved in the document preparation.
9 Q Would you have expected him to have prepared it
10 in conjunction with someone from the research
11 area, such as Todd Petr?
12 A I was not involved in the preparation of this,
13 so I don't know who all Erik would have worked
14 with at the time.
15 Q Can you turn with me, please, to the page with
16 the No. 3844 in the bottom right-hand corner.
17 A Yes.
18 Q And do you see that this page says "Key
19 Findings" at the top?
20 A Yes.
21 Q So does this page 3844 reflect the key findings
22 from the 2004 survey Exhibit 8?
23 A I was not involved in the preparation of this.
24 So I don't know what they were trying to convey
25 related to -- these were some of the findings,

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1 A I do.
2 Q And do you see that the second bullet point
3 says, "The football numbers for changing the
4 outcome of a game for money are not significant
5 from a percentage standpoint, 1.1 percent, but
6 any number of student athletes that are in
7 danger of altering or actually trying to alter
8 the outcome of a game is significant."
9 Did I read that correctly?
10 A You did.
11 Q Do you agree with that statement?
12 A I don't, with all due respect to whoever created
13 it.
14 Q And what part do you agree or disagree with?
15 A I agree that any number of student athletes that
16 are in danger of altering or actually trying to
17 alter the outcome of a game is significant. I
18 would say 1.1 percent is too many. And so I
19 would personally classify that number as
20 significant.
21 Q And you don't have any special statistical
22 training that would lead you to make an
23 assessment of 1.1 percent as being statistically
24 significant, correct?
25 A My training would be in dealing with student

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1 but these are not obviously all of the findings
2 that are mentioned in the full report.
3 Q And generally when the NCAA makes a news release
4 to the press, it tries to highlight key points
5 that it wants the press to understand, correct?
6 A That's how we do it now, yes.
7 Q And that's how you did it back in 2004
8 presumably as well, correct?
9 MR. DREYER: Objection, foundation. You
10 can answer.
11 A I couldn't speak, because I wasn't in, directly
12 involved in the formation of all of these
13 documents in the press release.
14 Q Are you involved in making news releases or
15 press releases today in your current position?
16 A Yes.
17 Q So based on your understanding of how the NCAA
18 handles those today, you would have expected the
19 NCAA to include key findings of interest to the
20 press in its news release back in 2004, correct?
21 A I would be assuming, because I was not directly
22 involved, but yes, I would have assumed that.
23 Q Can you turn with me, please, to the next page,
24 3845. Do you see that it says "Football Issues"
25 at the top?

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1 athletes over the last ten years and actually
2 caring about what happens to them, so that's why
3 I would view that as significant.
4 Q You don't have any special statistical training,
5 correct?
6 A I do not have any statistical training, no.
7 Q Now, nothing here on the "Football Issues" page,
8 3845, refers to legal sports gambling in Nevada,
9 correct?
10 MR. DREYER: Object to the form of the
11 question. The document speaks for itself. You
12 can answer the question.
13 A I don't see anything specifically referencing
14 Nevada.
15 Q And on the previous page, 3844, "Summarizing Key
16 Findings," you also don't see anything that
17 relates to legal sports gambling in Nevada,
18 correct?
19 MR. DREYER: Same objection. You can
20 answer.
21 A Well, I think you could make an argument that
22 the first bullet does, because it talks about no
23 campus being immune to the problem, and
24 obviously there are campuses in the state of
25 Nevada. So that would be the one piece where

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1 there may be a tie.
2 Q Anything else?
3 A No.
4 Q So is it fair to say that for whoever prepared
5 this summary for the press, they did not view
6 the level of sports gambling in Las Vegas to be
7 one of the key findings, correct?
8 MR. DREYER: Object to the form of the
9 question, and lack of foundation. You can
10 answer.
11 A Well, I honestly -- again, because I wasn't
12 involved in the creation of this -- I don't know
13 that all of this was provided to the press. The
14 press release would seem to indicate that the
15 first three pages were obviously provided to
16 them. But I don't know about No. 3833 through
17 3846, when, who prepared that, or when it was
18 produced, and if it was produced in conjunction
19 with the press release. I don't know.
20 Q Ms. Baker, you mentioned earlier when I showed
21 you this document that you recalled formation of
22 a task force, correct?
23 A Yes.
24 Q And if you look at the last page of this
25 document, 3846, it discusses a task force. Do

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1 full task force for review and approval.
2 Q Did the task force analyze the results of the
3 2004 study?
4 A I believe there were, there was information
5 provided to the task force specific to the
6 sports wagering study.
7 Q And did the task force come up with a specific
8 list of recommendations for the NCAA to follow
9 relating to sports gambling?
10 A There were several recommendations that the task
11 force put forward, yes.
12 Q Do you recall what those were?
13 A Oh, my gosh. There were so many. I don't
14 recall all of them, no. Because there were
15 three subcommittees and recommendations for all
16 of them.
17 Q Do you recall any recommendations that had to do
18 specifically with match fixing?
19 A Yes. There was a recommendation for the NCAA to
20 try and -- my words, I'm not going to get the
21 specific wording because it's been several
22 years -- but be more aggressive in the
23 monitoring of point spreads.
24 Q And how was the NCAA supposed to be monitoring
25 point spreads?

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1 you see that?
2 A I do.
3 Q Is this the task force that you were talking
4 about earlier?
5 A The sports wagering task force that was formed
6 by President Brand in response to the initial
7 findings, yes.
8 Q Were you part of that task force?
9 A I was not a member of the task force. I was a
10 staff member that provided support,
11 administrative support and help to the task
12 force.
13 Q Was the task force itself comprised of
14 representatives from member institutions?
15 A That was one category of individuals, based on
16 my recollection, but there were other folks
17 involved as well.
18 Q Who was responsible for coming up with
19 recommendations for the task force?
20 A There were three subcommittees, based on my
21 recollection, and all the task force members
22 were assigned to be a part of the subcommittee,
23 part of one subcommittee. And then those
24 subcommittees developed recommendations based on
25 that area, and those were then presented to the

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1 A They didn't tell us how. They just said figure
2 it out and do it.
3 Q So how did the NCAA monitor point spreads in
4 response to that recommendation?
5 A Well, there were various ways. One was by
6 establishing relationships with law enforcement,
7 establishing relationships with folks in the
8 industry.
9 Q What industry?
10 A In the gambling industry; by monitoring what was
11 taking place online with the point spread, with
12 internet sports books; and I'm not going to get
13 all of them. There were several.
14 Q And with respect to establishing contacts with
15 the gambling industry, does that mean that the
16 NCAA was communicating with gambling operators
17 in Nevada?
18 MR. DREYER: Before you answer the
19 question, you're obviously getting into an area
20 we previously objected to as beyond the scope of
21 the 30(b)(6). I'll give you some latitude, but
22 so the record is clear, the witness is
23 testifying on her own behalf and not on behalf
24 of the NCAA, since it's not within the scope of
25 the 30(b)(6) categories the judge allowed.

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1 MR. SIGLER: I disagree, but I appreciate
2 the latitude, so we can move on.

3 MR. DREYER: No need form attitude either,
4 just so the record's clear. Let's try and be
5 civil. You can answer the question.

6 MR. WEGNER: I think he said latitude, not
7 attitude.

8 MR. DREYER: No, I said there's no need for
9 an attitude for Mr. Sigler. I'm trying to be
10 professional here, and I'd appreciate the same
11 courtesy.

12 THE WITNESS: Counsel, would you repeat the
13 question?

14 (The previous question was read back by the
15 reporter as follows: "And with respect to
16 establishing contacts with the gambling
17 industry, does that mean that the NCAA was
18 communicating with gambling operators in
19 Nevada?")

20 A Not at that time, no.

21 Q So who in the industry, if not gambling
22 operators?

23 A Well, at the time that the request, or at the
24 time that we were, it was suggested that that
25 was an avenue to do it, we weren't doing it.

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1 Q And did that assistance lead to the NCAA being
2 able to identify any instances of gambling
3 misconduct?

4 A I think we talked about this this morning
5 related to the point shaving incidents. And I
6 don't recall whether any of those instances
7 started with Vegas or started actually with law
8 enforcement and then Vegas getting involved.

9 Q Do you recall getting any leads from gambling
10 operators in Nevada?

11 A I recall having conversations with gambling
12 operators about potential issues, yes. I just
13 don't know the timing of when those occurred.

14 Q Okay. And which gambling operators were those?

15 A There have been several, Robert Walker at the
16 MGM Mirage, Jay Kornegay at the Hilton, and
17 Kenny White with Las Vegas Sports Consultants.

18 Q You're not getting any similar assistance from
19 illegal gambling operators, correct?

20 MR. DREYER: Object to the form of the
21 question. You can answer.

22 A I'm not sure how I would answer that, because,
23 well, first off, if you consider the cases that
24 we've worked on where our student athletes have
25 been involved in illegal gambling activities,

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1 Yeah, if that answers the question.

2 Q In response to the recommendation or request,
3 did the NCAA in fact establish contacts with
4 gambling operators in Nevada?

5 A Yes. I did.

6 Q And did those operators help the NCAA monitor
7 point spreads?

8 A I think that those operators and the NCAA
9 understood that we were very much coming at this
10 from two very different positions, and while our
11 preference would be that there not be any
12 wagering on sports in the state of Nevada or
13 Vegas, that we were going to try and make the
14 best of a bad situation.

15 And there have been -- this is one area
16 where we both have an interest but for very
17 different reasons -- and because of that, we
18 have tried to have conversations about what's
19 going on in the world of gambling, sports
20 wagering.

21 Q So was that a yes? Let me ask the question
22 again just to make sure.

23 Did sports gambling operators in Nevada
24 help the NCAA monitor point spreads?

25 A Yes, they have.

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1 there has been information that we've learned
2 from those cases that have helped us in terms of
3 trying to address and tackle the issue. But I
4 don't have any contractual arrangements or
5 agreements with illegal betters to monitor
6 what's going on.

7 Q And the recommendation that was made by the task
8 force was to reach out to legal gambling
9 operators, correct?

10 A I actually don't know if they specified. I'd
11 have to go back and look.

12 Q As a result of that recommendation, you reached
13 out to legal gambling operators, correct?

14 A That was one group, yes.

15 Q And did you affirmatively reach out to any legal
16 gambling operators as a result of that
17 recommendation?

18 A No, I did not.

19 (Deposition Exhibit 10 was marked for
20 identification.)

21 Q Ms. Baker, you have been handed a copy of a
22 document marked as Exhibit 10. Do you recognize
23 this document?

24 A It looks like a PowerPoint presentation that
25 would have been given on the results of the 2004

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1 study. But I don't recall when the -- when it
2 would -- who it would have been presented to.

3 Q Do you recall this specific document,
4 Exhibit 10?

5 A I don't. Obviously I recall the charts that are
6 in it, because it's very similar to what's in
7 the final report.

8 Q This is another presentation relating to the
9 same 2004 survey that we have been reviewing,
10 correct?

11 A Yes. We -- I mean -- that's one of the great
12 things about our study, we use the numbers in a
13 lot of presentations, so it is just variances,
14 you have the slides, you have the initial
15 information, and just depending on the audience
16 there's variance of what it's presenting.
17 Because presenting 20, 30, 31 pages of slides to
18 a room full of student athletes doesn't always
19 go over very well.

20 (Deposition Exhibit 11 was marked for
21 identification.)

22 Q Ms. Baker, you have been handed a copy of a
23 document marked Exhibit 11. Do you recognize
24 this document?

25 A I don't specifically recall this document. I

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1 A Yes. Durand Jacobs is a researcher that I
2 believe worked with our research staff for the
3 2004 study in assisting with the writing, and,
4 writing of the study, the writing of the final
5 report, and research may have used him in other
6 ways that I'm not tracking well. Those are the
7 two areas I'm familiar with.

8 Q And Jeffrey Derevensky and Rina Gupta, do you
9 know either of those two individuals?

10 A I know Jeffrey Derevensky.

11 Q Who is he?

12 A Jeff is, works with the McGill Institute in, I
13 believe, Toronto, and has also provided
14 assistance to our research staff with, more so
15 our 2008 and 2012 studies, but I think he also
16 contributed in some manner to the initial study
17 as well.

18 Q And Tom Paskus, the last person who is listed
19 here, is an employee of the NCAA, correct?

20 A Yes.

21 Q And does this refresh your recollection that he
22 had some involvement in the 2004 survey?

23 A Well, yes, it looks like -- I don't know at what
24 point he came in, if he was involved in the
25 front end when we first conducted it, or if he

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1 know that obviously Tom Paskus is listed on
2 here, as is Jeff Derevensky and Durand Jacobs,
3 who also provided outside assistance in
4 reviewing the study. And those three
5 individuals write -- my words -- several
6 articles each time that we have one of these
7 studies.

8 Q So you don't recall this specific document,
9 Exhibit 11, but you recall there were articles
10 written about the 2004 survey, correct?

11 A I know that all three of these guys are
12 researchers, and they love writing articles and
13 submitting them to journals, so yes.

14 Q Do you recall any articles they wrote about the
15 2004 survey, other than this document,
16 Exhibit 11?

17 A I would not be able to answer that question.

18 Q You don't recall any?

19 A I don't know of any. That doesn't mean there
20 aren't any.

21 Q Ms. Baker, do you know who Stephen Ellenbogen
22 is?

23 A I do not.

24 Q And I believe you said earlier that you do know
25 who Durand Jacobs is.

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1 was involved more in the back end, but he
2 obviously was involved with this particular
3 article.

4 Q Can you turn with me, please, to the page with
5 the number 2330 at the bottom.

6 A Sure. Okay.

7 Q And do you see the paragraph about halfway down
8 that starts with, "It would be of considerable
9 concern"?

10 A Yes.

11 Q And do you see that the second sentence says,
12 "Typically only one to two percent of student
13 athletes reported breaking such rules," do you
14 see that sentence?

15 A I do.

16 Q And do you see that that refers to the conduct
17 in the previous sentence about trying to
18 influence the outcome of a game or providing
19 pertinent information?

20 A Yes, that's the sentence following that.

21 Q And then do you see that those results, one to
22 two percent reporting breaking such rules, are
23 consistent with previous studies?

24 MR. DREYER: Objection to the form of the
25 question. Are you asking if that's what the

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1 document says?
2 Q Do you see the document says that, Ms. Baker?
3 A Yes.
4 Q Do you know of any previous studies that report
5 percentages of student athletes violating such
6 rules?
7 A I know that our study was the first of its kind
8 in terms of the number of student athletes that
9 were surveyed. I've heard of the Cross and
10 Vollano study, because I believe that came out
11 of the University of Michigan. I don't know a
12 whole lot about it, but I believe that's where
13 it originated.
14 Q Do you have a copy of that survey?
15 A Not to my knowledge. I don't think I do, no.
16 Q Does Tom Paskus have a copy of that survey?
17 A I don't know.
18 Q Do you know what the Cullen and Latessa survey
19 is?
20 A I do not.
21 Q Have you ever seen a copy of the Cross and
22 Vollano survey from Michigan?
23 A I do not think I have seen the actual survey.
24 Q Do you recall seeing the results of the Cross
25 and Vollano survey with respect to student

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1 Q Do you know whether there is a version of the
2 2008 study similar to Exhibit 8 for the 2004
3 survey that includes narrative summaries?
4 A There is not.
5 Q And do you know why there is not a similar
6 version of the 2008 study?
7 A My understanding is that due to the changes in
8 APR in the last couple of years, and the
9 increased focus and attention on some of the
10 data related to graduation rates and academic
11 success, that we just haven't had the manpower
12 from a research staff standpoint to put together
13 an executive summary.
14 But that information has all been laid out
15 in the PowerPoint presentation that was used for
16 the rollout, it just isn't in a Word format.
17 Q What's APR?
18 A Academic progress rate, academic performance
19 rate.
20 Q And so are you saying that the research group
21 was retasked to focusing on APR and other issues
22 that didn't have to do with sports gambling?
23 A Graduation rates and academic success of our
24 student athletes, if you have been following
25 what's going on in college athletics, has been a

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1 athletes trying to influence the outcome of a
2 game?
3 A I don't recall. It wouldn't shock me that I
4 have seen it at some point, but I don't recall
5 it.
6 (Deposition Exhibit 12 was marked for
7 identification.)
8 Q Ms. Baker, you have been handed a copy of
9 Exhibit 12. Do you recognize this document?
10 A Yes. This looks like it is the comprehensive
11 PowerPoint presentation that was put together on
12 the 2008 study.
13 Q So this is one of the other surveys that you
14 were talking about earlier, correct?
15 A Yes. This would be No. 2.
16 Q And you said that this is the comprehensive
17 summary of the 2008 survey; is this the most
18 comprehensive summary that you are aware of on
19 the 2008 study?
20 A With 80 slides, I am going to guess yes, this is
21 the most comprehensive. Because again, I am not
22 using an 80-slide PowerPoint presentation when
23 I'm talking to athletic teams and coaches. So
24 yes, I would believe, I would say this is the
25 most comprehensive one that we have.

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1 big deal in the last couple of years, so I know
2 a lot of that has been based on numbers of our
3 student athletes, numbers of them graduating,
4 broken down by sport, broken down by division,
5 all of that.
6 Q When was the last time you saw this document,
7 Exhibit 12?
8 A Outside of any conversations with counsel, I
9 could not tell you.
10 Q Did you review this document yesterday?
11 A Yesterday.
12 Q Do you know who prepared the 2008 study
13 reflected here in Exhibit 12?
14 A Who prepared these slides?
15 Q Who actually conducted the study. So let me
16 just ask the question again to be clear.
17 Do you know who conducted the 2008 study
18 that is reflected in this document, Exhibit 12?
19 A It would be our research staff in conjunction
20 with any outside consultants that were retained.
21 Q And was there a person primarily responsible for
22 it?
23 A Yes. Tom Paskus and Todd Petr.
24 Q Todd Petr or Tom Petr?
25 A Todd Petr.

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1 MR. DREYER: P-E-T-R.
2 Q Was Dr. Derevensky involved in conducting the
3 2008 study?
4 A Yes.
5 Q And Ms. Baker, were you involved in actually
6 conducting this study reflected here in
7 Exhibit 12?
8 A Our staff has never been involved in the actual
9 conducting of the study, due to the strict
10 standards of the way it must be conducted.
11 Q And so if I wanted to understand the statistical
12 techniques that were used in this study, I would
13 need to ask the research staff, correct?
14 A Yes, or review the slides that are in the
15 PowerPoint that I think actually go through some
16 of the statistical analysis.
17 Q And if I wanted to understand the statistical
18 methodology beyond what is reflected in these
19 slides, I would need to ask Tom Paskus or one of
20 the other researchers, correct?
21 A Correct.
22 Q Can you turn with me, please, to the page with
23 the number 3716 in the bottom right-hand corner?
24 And do you see at the top of the page there's a
25 slide that refers to "Wagering Behaviors Among

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1 question. You can answer.
2 A No.
3 Q Can you explain how that's wrong?
4 A It doesn't refer to 3.8 percent of all student
5 athletes, it refers to 3.8 percent of male
6 student athletes.
7 Q Okay. Thank you for clarifying. So the 38
8 percent in this column refers to the number of
9 male student athletes from the 2008 study who
10 reported gambling in a casino once per month,
11 correct?
12 A Yes.
13 Q And there are no similar percentages listed for
14 2004, correct?
15 A Correct.
16 Q And that's because gambling in the casino was
17 not one of the categories from 2004, correct?
18 A I believe so, yes.
19 Q Now, this slide refers to all types of gambling,
20 not just sports gambling, correct?
21 A Yes, that is correct. There are other things
22 besides just sports gambling listed.
23 Q And the 3.8 percent that is listed for gambling
24 in the casino once per month would include both
25 sports and non-sports gambling, correct?

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1 Male Student Athletes"?
2 A I do.
3 Q The percentages on wagering are generally higher
4 with males than with females, correct?
5 A That is correct.
6 Q So we're going to focus on the male slide here
7 for present purposes.
8 Can you look with me, please, at the bottom
9 row of the slide that refers to "Gambled in
10 Casino"? Do you see that?
11 A Yes.
12 Q And there's a column on the right side that
13 refers to the 2008 study and a column on the
14 left side that refers to the 2004 study,
15 correct?
16 A Correct.
17 Q Now, the column for the 2008 study for people
18 who gambled once per month says 3.8 percent,
19 correct?
20 A Yes.
21 Q And that means that 3.8 percent of student
22 athletes in this survey reported gambling in a
23 casino once per month, correct?
24 A No.
25 MR. DREYER: Object to the form of the

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1 A Can you clarify your question? I just want to
2 make sure I understand.
3 Q Sure. Let me try again. The 3.8 percent that
4 is listed for 2008 gambling in a casino once per
5 month, do you see that?
6 A Yes.
7 Q That 3.8 percent reflects gambling in a casino
8 whether sports or non-sports, correct?
9 A I'm actually not sure about that. I'd have to
10 go back and look through all the study
11 questions.
12 Q Okay. Nothing in this slide at least indicates
13 it is limited to sports gambling, correct?
14 A It just says "gambled in a casino." I'd have to
15 go back and look to see if, as part of the
16 question, if there was any additional separation
17 or distinction between the two.
18 Q Do you have a copy of the questionnaire from the
19 2008 survey?
20 A I don't know if I do or not.
21 Q Would you expect Tom Paskus to have one?
22 A Yes, our research staff would.
23 Q And would you expect the research staff to have
24 the results on answers to all the questions that
25 were given in the 2008 survey?

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1 A Can you clarify your question? Do you mean do
2 they have individual results for every --
3 Q Well, let's take a look at Exhibit 8.
4 A Yeah.
5 Q Do you see at the very end, 2008, for example,
6 page 2857?
7 A Yes.
8 Q This is a comprehensive list of all the results
9 for all the questions, correct?
10 A It looks like it, Section 28, yes.
11 Q So my question is whether you would expect Tom
12 Paskus or someone else in the research staff to
13 have a copy of a similar summary for the 2008
14 survey that lists the results for all the
15 questions in the survey.
16 MR. DREYER: Objection to the form of the
17 question.
18 A I don't know if they have it in this same
19 format, no. I know they are the keepers of the
20 results or the information.
21 Q So you would expect them to have the results for
22 all their questions, whether in this format,
23 Exhibit 8, or some other format, correct?
24 MR. DREYER: Same objection.
25 A Yes. I'd just -- I don't believe they actually

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1 all types of gambling, whether legal or illegal,
2 correct?
3 A All types of sports wagering.
4 Q Thank you. So the 6.8 percent includes legal
5 and illegal sports wagering, correct?
6 A I believe so, yes.
7 Q So you would agree that the percentage of
8 student athletes who are male who gamble legally
9 on sports in a casino would be something less
10 than 6.8 percent in 2008, right?
11 MR. DREYER: Object to the form of the
12 question.
13 A No, I would not agree with that.
14 Q Why not?
15 A Because that's only Division 1. We have 400,000
16 student athletes overall. And so the Division 2
17 and Division 3 percentages are just as
18 important.
19 Q So specific to Division 1 males gambling once
20 per month in 2008, do you agree that the
21 percentage gambling legally in a casino on
22 sports would be less than 6.8 percent?
23 MR. DREYER: Object to the form of the
24 question. You can answer the question.
25 A I don't know that I can, because there's no way

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1 have student X's copy of the results. They just
2 have the cumulative results.
3 Q Going back to Exhibit 12, if you could turn with
4 me, please, to the page with the number 3719 in
5 the bottom right-hand corner.
6 A Um-huh.
7 Q Do you see the slide at the bottom that refers
8 to the percentage of male student athletes
9 reporting that they wager on sports?
10 A Yes.
11 MR. DREYER: I'm sorry. Okay.
12 Q And looking at the frequency of once per month,
13 do you see that the results for Division 1 in
14 2004 were 6.6 percent, and the results in 2008
15 were 6.8 percent?
16 A I do.
17 Q And these are the percentages specific to
18 wagering on sports, correct?
19 A By division, so for Division 1, yes.
20 Q And the 6.8 percent that's listed for 2008,
21 Division 1, includes all types of sports
22 wagering, whether legal or illegal, correct?
23 A Can you say that again, please?
24 Q Sure. The 6.8 percent that is listed for 2008
25 gambling once per month for Division 1 includes

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1 according to these numbers to distinguish which
2 is legal and what percentage is illegal if it is
3 all lumped together.
4 Q The 6.8 percent includes both, correct?
5 A Yes.
6 Q And at least on this, from these results, it's
7 impossible to know what portion is legal and
8 what portion is illegal, correct?
9 A Based on this chart, yes.
10 Q Can you turn with me, please, to the page with
11 the number 3722 in the bottom right-hand corner.
12 And do you see at the top there's a summary of
13 findings on sports wagering?
14 A It looks like that's a continuation of
15 something.
16 Q It looks like the summary of findings starts on
17 3719. Do you see that?
18 A Yes.
19 Q And it looks like the format is that there are
20 key findings, and then data afterwards that
21 summarize those key findings, correct?
22 MR. DREYER: Object to the form of the
23 question. You can answer.
24 A Yes, it looks like the wording comes before the
25 charts.

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1 Q So turning back to page 3722 with the summary of
2 findings 7 through 9, do you see that?
3 A Yes.
4 Q Do you see that finding No. 8 says, "Whereas
5 male and female student athletes were most
6 likely to bet with friends, many male student
7 athletes also placed bets through modalities
8 such as the internet and their cell phone, PDA."
9 Do you see that?
10 A I do.
11 Q So of the most popular methods for gambling
12 listed here in the summary of key findings,
13 casinos are not one of them, correct?
14 MR. DREYER: Objection, mischaracterizes
15 the document. You can answer.
16 A I don't know that I understand the question.
17 Q Well, No. 8 is one of the key findings, correct?
18 A Yes.
19 Q And No. 8 discusses the ways that male and
20 female student athletes were most likely to
21 place bets, correct?
22 A To wager on sports, yes.
23 Q Right, the ways in which they were most likely
24 to wager on sports, correct?
25 A Yes.

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1 placing sports bets in the 2008 study, correct?
2 A Wager -- yes.
3 Q For people who wagered on sports at all during
4 the past year, males, by far the most common
5 method was to bet with friends, correct?
6 A That is the largest percentage.
7 Q It's 92.7 percent, correct?
8 A Yes.
9 Q So it's the most common method by far, correct?
10 MR. DREYER: Objection to the form of the
11 question. The document speaks for itself. I
12 don't think there's any purpose in
13 characterizing it. But you can answer.
14 A I would say it's the highest percentage.
15 Q The next highest percentage is 22.3 percent,
16 correct?
17 A Yes, betting by the internet, for males.
18 Q And the portion of males who reported betting in
19 a casino, sports book, or lottery is 18.5
20 percent, correct?
21 MR. DREYER: Object to the form of the
22 question.
23 A Yes.
24 Q And of this 18.5 percent, do you know what
25 portion gambled legally on sports at a sports

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1 Q And the ways that are listed in No. 8 include
2 betting with friends, internet, cell phone, and
3 PDA, but do not include casinos, correct?
4 MR. DREYER: Same objection. I think you
5 are mischaracterizing the words in the document,
6 but you can answer.
7 A Well, I actually don't know that that is
8 correct. Because if you continue turning the
9 page in the chart at the top of 3723, it does
10 include as part of the methods, betting with
11 friends, betting with a student bookie, betting
12 with an off-campus bookie, betting by the
13 internet, betting by a telephone, cell phone, or
14 betting at a casino, sports book, or lottery.
15 Q So let's turn to that page, then, 3723. At the
16 top, is this a list of all the different ways
17 that students were asked about in the survey?
18 A If you would give me just a second to see if
19 there's questions included. It looks
20 comprehensive, but I don't know that it's all.
21 There's no questions in this. I can't say with
22 a hundred percent certainty that that's all of
23 the ways that we asked about.
24 Q And, but this slide at the top of 3723
25 summarizes the different methods used for

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1 book in Nevada?
2 A I do not.
3 Q The 18.5 percent includes both persons who
4 gambled legally at a sports book as well as
5 persons who gambled by lottery, correct?
6 A Those are the three mentioned, yes, casino,
7 sports book, lottery.
8 Q Do you know why there's no category specific to
9 a legal sports book at a casino?
10 A I'm confused by your question, because this says
11 casino, sports book, or lottery.
12 Q Do you know why there's no category that is
13 specific to a casino sports book, and does not
14 include a lottery?
15 A I do not.
16 Q Someone could bet on sports through a lottery
17 without betting on sports through a casino,
18 correct?
19 MR. DREYER: Object to the form of the
20 question. You can answer.
21 A On a sports lottery? I'm not sure.
22 Q Let's turn to the page with 3727 in the bottom
23 right-hand corner. Do you see there's a summary
24 of findings on fantasy sports participation at
25 the top of the page?

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1 A I do.
2 Q And that fantasy sports participation among
3 student athletes is generally higher in 2008
4 than in 2004. Do you see that?
5 A I do.
6 Q And the primary fantasy sport of interest is the
7 NFL, but a substantial number of student
8 athletes reported participating in collegiate
9 fantasy sports, correct?
10 A Yes.
11 Q Now, was the increased participation in fantasy
12 sports by student athletes viewed as a concern
13 of the NCAA as a result of these survey results?
14 A I think all of the increases in gambling
15 behaviors were viewed as a concern, so as part
16 of that, yes.
17 Q And participation in a fantasy football league
18 with an entry fee and prize money is considered
19 gambling by the NCAA, correct?
20 A Yes, that would be a violation of our rule.
21 Q Looking down at the bottom of the page, there is
22 a slide that summarizes participation in fantasy
23 sports. Do you see that?
24 A I do.
25 Q And do you see that the percentage who -- of

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1 that would directly impact their eligibility,
2 and that would be of great concern.
3 Q And in the NCAA's view, are the two types of
4 sports gambling equivalent in terms of the level
5 of concern, legal gambling in a casino and legal
6 participation in a fantasy sports league?
7 A They are both violations of our rule if our
8 student athletes or coaches or administrators
9 engage in it.
10 Q What steps has the NCAA taken to discourage
11 participation in fantasy sports leagues?
12 A We have provided an inordinate amount of
13 education on the topic. Obviously with 400,000
14 student athletes, it is impossible for us to
15 individually interact with every single one of
16 them. So we work very hard to educate our
17 compliance folks that are on all of our campuses
18 at the Division 1, 2, and 3 level about
19 specifically what the NCAA rules are.
20 Because as the research will continue to
21 show you, that does matter with whether or not
22 student athletes participate, they want to know
23 what the rules are, and they want to know what
24 the consequences are, and that can have an
25 impact on their decision.

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1 males -- who reported participating in a fantasy
2 league with entry fee and prize money was 17
3 percent in 2008?
4 A Yes.
5 Q And from the slide at the top of the page, is it
6 fair to say that the largest portion of student
7 athletes participating in fantasy sports were
8 participating in an NFL fantasy football league?
9 A That's actually on the slide, the next page, it
10 breaks out the NFL.
11 Q Thank you. The next page, 3728, reflects that
12 64 percent of males reported participating in an
13 NFL fantasy league in the past twelve months,
14 correct?
15 A Yes, that's what it says.
16 Q Is the NCAA equally concerned with student
17 athletes' participation in fantasy sports
18 leagues to its level of concern relating to
19 legal sports betting at a sports book?
20 MR. DREYER: Object to the form of the
21 question. You can answer.
22 A Because it is a violation of our rules if they
23 are paying something to participate with the
24 opportunity to win something in the end, then
25 yes, we would be concerned about that because

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1 Q Has the NCAA taken any steps to contact the NFL,
2 Major League Baseball, or other sports leagues
3 that promote fantasy sports participation in
4 connection with this concern?
5 A I don't know why that would be our issue. What
6 they do as relates to their policies, we can't
7 control or impact. We can only control what our
8 policies are and what our student athletes,
9 coaches and administrators have to abide by to
10 participate.
11 Q So you're not aware of anything the NCAA has
12 done to contact the NFL or other pro sports
13 leagues about their fantasy sports promotion?
14 MR. DREYER: Objection to the form of the
15 question. You can answer.
16 A I am not aware of that. I don't -- it would --
17 that would be something that's completely under
18 their purview. We're only concerned about our
19 student athletes, our coaches and our athletic
20 administrators, because that's where our
21 jurisdiction is.
22 Q If you could turn with me, please, to the slide
23 with 3738 in the bottom right-hand corner. Do
24 you see there are two slides on this page that
25 refer to notes on analysis of low base rate

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1 behaviors?
2 A Yes.
3 Q And let me show you the previous page, 3737.
4 Do you see that this section, Part 7, relates to
5 behavior related to contest fairness?
6 A Yes.
7 Q And so turning back to 3738, you understand that
8 these slides have to do with contest fairness
9 results?
10 A Yes, that's my understanding.
11 Q Looking at the bullet point at the top of the
12 page that starts with, "Any population
13 estimate," do you see that?
14 A Yes.
15 Q And do you see that bullet point says, "Any
16 population estimate for a question with an
17 extremely low base rate, e.g. only one to two
18 percent of student athletes endorsing, can
19 easily be incorrect by a large relative margin
20 due to the factors described above or to other
21 research statistical confounds."
22 Do you see that?
23 A I do see that bullet.
24 Q And do you understand that that bullet is making
25 the point that results in the range of one to

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1 A That's my perspective based on twelve years --
2 or I'm sorry -- based on ten years of being in
3 this field.
4 Q As a non-statistician, correct?
5 A I am not a statistician.
6 Q And reading this bullet point, do you understand
7 that what the statisticians who prepared this --
8 well, strike that.
9 Do you understand that this bullet point is
10 saying by the researchers who conducted this
11 report that one to two percent of student
12 athletes endorsing may not be statistically
13 significant?
14 MR. DREYER: Same objection. You can
15 answer.
16 A I understand that's what the researchers are
17 saying from the statistical perspective. From
18 my perspective that's irrelevant.
19 Q And looking at the next bullet point, it says,
20 "Determining whether a rate is truly different
21 from zero or some other meaningful baseline, or
22 whether a change has occurred from 2004 to 2008,
23 should be assessed using appropriate tests of
24 statistical significance."
25 Do you understand what that is saying?

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1 two percent can easily be incorrect by a large
2 relative margin?
3 MR. DREYER: Objection, mischaracterizes
4 the document, speaks for itself, but you can
5 answer the question.
6 A I understand that that is a statistical analysis
7 that is from our researchers about the
8 significance of those numbers, and, yeah, it's a
9 statistical statement.
10 Q And what this is saying, this bullet point, is
11 that as a statistical matter in the survey,
12 results of only one to two percent of student
13 athletes endorsing may not be statistically
14 significant, correct?
15 MR. DREYER: Same objection.
16 A Well, with all due respect, I would disagree
17 that it is significant, as someone who deals on
18 a real life basis with these student athletes,
19 and has to sit across the table from them and
20 talk to them, interview them about sports
21 wagering involvement, so I would respectfully
22 disagree that that is not significant, because
23 to me it is very significant.
24 Q That is your perspective as a non-statistician,
25 correct?

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1 A Not completely.
2 Q What do you understand from that bullet point?
3 A It looks like they are trying to describe that
4 if you're going -- it's hard to compare the
5 information from '04 to the information in '08,
6 because -- my words -- it's comparing apples,
7 Granny Smith apples to gala apples. That's my
8 layman's understanding of it.
9 Q Can you turn with me, please, to the page with
10 3741 in the bottom right-hand corner. And do
11 you see at the top of the page there's a slide
12 that refers to "Percentage of Division 1 men's
13 basketball and football players reporting having
14 been asked to influence the outcome of a game,"
15 do you see that?
16 A I do.
17 Q And I'll represent to you that there are no
18 results in this report about the percentage of
19 players asked to influence the outcome of a game
20 in sports other than basketball and football.
21 Okay?
22 A Is that a question?
23 Q No. I'm representing to you. I just want to
24 make sure you understand that.
25 MR. DREYER: You have the document. But go

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1 ahead, ask your question.
2 Q Do you know why that would be the case, that
3 there would be no percentages given for sports
4 other than for basketball and football?
5 A Because those are the two primary sports where
6 we have had issues of point shaving historically
7 or where players have been asked to influence
8 the outcome of a game.
9 Q Looking at the results for 2008, Division 1
10 men's basketball is 1.6 percent, and Division 1
11 football is 1.2 percent, correct?
12 A Correct.
13 Q And it actually looks like that next row may be
14 the percent of all males outside of these two
15 sports who reported being asked to influence the
16 outcome of a game. Am I interpreting that
17 correctly?
18 A I'm sorry, can you say that again?
19 Q Sure. The next row in the chart appears to be
20 referring to the percentage of males outside of
21 men's basketball Division 1 and men's football
22 Division 1 who reported being asked to influence
23 the outcome of a game.
24 A Yes.
25 Q And that's 1.1 percent, correct?

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1 A I know that the survey results have not been
2 finalized, yes.
3 Q And are you aware of any preliminary results?
4 A Very preliminary. It's, my understanding is
5 that the data has not been completely reviewed.
6 So it's not considered a final report or final
7 analysis. I'm sorry.
8 Q Is it your understanding that the results for
9 the 2012 survey are so preliminary as to be
10 unreliable at this point?
11 MR. DREYER: Objection, mischaracterizes
12 the witness' testimony.
13 A Yeah, I don't know how research defines what's
14 reliable and what's not. I just know it's not
15 final, and it's not something that we are in a
16 position to be able to announce.
17 Q Have you seen results from the 2012 survey
18 relating to this question that we have been
19 discussing here on page 3741, the percentage of
20 players having been asked to influence the
21 outcome of a game?
22 A I have seen some initial results. I cannot
23 recall if that's actually one of them or not.
24 Q Have you seen preliminary results about the
25 percentage of student athletes who have actually

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1 A Yes -- my -- yeah.
2 Q And I don't see any results in this survey that
3 reflect what percentage in any sport was
4 actually involved in influencing the outcome of
5 a game as opposed to being asked.
6 Do you see anything like that in here?
7 MR. DREYER: The document speaks for
8 itself, but you should answer.
9 A No. It looks like the focus was on the increase
10 in our players being contacted to share inside
11 information related to their team or actually
12 providing inside information related to their
13 team.
14 Q Do you know why the 2008 survey results do not
15 include a result for the percentage of athletes
16 who influenced the outcome of a game?
17 MR. DREYER: Objection to the form of the
18 question. You can answer.
19 A I don't recall.
20 Q Do you know whether it's because the percentages
21 were so low as to be statistically
22 insignificant?
23 A I couldn't say. I don't know.
24 Q Are you aware of the survey results relating to
25 the 2012 survey?

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1 reported influencing the outcome of a game?
2 A For the 2012 study?
3 Q Correct.
4 A I can't remember if that was a part of it or
5 not.
6 Q Have you seen a written document summarizing the
7 preliminary results of the 2012 survey?
8 A I have not seen a written document summarizing
9 it, no.
10 Q How have you learned about those preliminary
11 results?
12 A Through some initial slides that were drafted by
13 our research staff -- again, which is some very
14 initial numbers that were shared verbally with
15 us.
16 Q So you have seen some slides that reflect those
17 results?
18 A Yes.
19 Q Do you have those in your email?
20 MR. DREYER: Object to the form of the
21 question. You can answer.
22 A I don't think I still have them, because usually
23 those types of emails are very large and they
24 take up a lot of space. So I don't think I
25 still have that in my email.

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1 Q Do you recall who you got the email from?
2 A Well, I don't even know if it came by email,
3 frankly. Let me think about it.
4 Q Do you know who you got the preliminary results
5 from?
6 A I know that Mark Strothkamp received some of the
7 preliminary results from the research, and I was
8 involved in an initial conversation with
9 research about some of the preliminary results.
10 Q Can you turn with me, please, to the page with
11 the number 3745 in the bottom right-hand corner.
12 Do you see at the bottom of the page there's a
13 question, "Have you received information on the
14 NCAA rules concerning gambling?"
15 A Yes.
16 Q And the results are reflected in that chart, and
17 they include 76.9 percent for males in Division
18 1, correct?
19 A Correct.
20 Q Does the NCAA view these results as being
21 positive, negative, or neutral?
22 MR. DREYER: Object to the form of the
23 question. You can answer.
24 A In an ideal world that number would be a hundred
25 percent. And that's why we have an entire staff

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1 participating in the 2008 survey whether they
2 knew the rules regarding gambling?
3 A Yes, according to slide 71, we did.
4 Q You're talking about the slide at the top of
5 3745?
6 A Yes. Sorry, I was looking at the wrong number.
7 Slide 71, page 36, No. 00003746, it says, "Have
8 you received information on the NCAA rules
9 concerning gambling?"
10 Q Okay. So that seems to be similar to the
11 question we were just looking at. I guess I was
12 wondering whether the same question was asked in
13 2008 that was asked in 2004, which is whether
14 the student athletes knew the rules regarding
15 NCAA gambling.
16 A Well, if you look at No. 3744 with the summary
17 of findings on education and prevention, No. 5
18 states, "The student athletes generally believe
19 that the threat of NCAA penalties is a less
20 effective sports wagering deterrent than
21 education," which would assume that they have
22 been, they have been educated and know the rule.
23 Q All right. But other than what's reflected in
24 here in these slides, you're not aware of
25 student athletes being asked whether they knew

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1 that's partly dedicated to trying to develop
2 ways that we can continue to provide this
3 education to our student athletes, coaches and
4 administrators.
5 Q Were you personally happy with these results
6 from the 2008 survey?
7 A With which results?
8 Q The results reflected in the slide at the bottom
9 of 3745.
10 A Well, again, in an ideal world that number would
11 be a hundred percent, and that's what we're
12 trying to do, is make sure we get the
13 information into the hands of as many student
14 athletes and coaches and administrators as
15 possible.
16 Q So you see these results and you think about the
17 room for improvement, correct?
18 A Yes.
19 Q Did the NCAA ask student athletes surveyed for
20 this 2008 survey whether they understood the
21 rules or knew the rules concerning gambling?
22 A I can't recall. I'd have to -- I can flip
23 through these slides and look.
24 Can you repeat your question?
25 Q Sure. Did the NCAA ask student athletes

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1 the rules concerning gambling in the 2008
2 survey, correct?
3 A Not in the survey.
4 MR. DREYER: If you are going to move on to
5 another document, I could use a five-minute
6 break.
7 MR. SIGLER: Sure.
8 (A recess was taken.)
9 (Deposition Exhibit 13 was marked for
10 identification.)
11 MR. DREYER: We can start whenever you guys
12 are ready.
13 Q Ms. Baker, you have just been handed a copy of a
14 document marked Exhibit 13. Can you review this
15 and let me know whether you recognize it.
16 A Okay.
17 Q Recognize it?
18 A It looks like a typical sports wagering
19 presentation that we give. But I don't recall,
20 I don't recall it specifically.
21 Q Okay. And it appears at least from the last
22 page of the presentation that you were the
23 presenter, correct?
24 A Well, I don't think we can say that with a
25 hundred percent certainty, because my name is

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1 often listed on these presentations as the
2 director.
3 Q Have you given presentations to groups of
4 student athletes or staff at member institutions
5 about sports wagering?
6 A All the time, yes.
7 Q And sometimes do those presentations include
8 data from the research group, like Tom Paskus,
9 from the surveys?
10 A Yes.
11 Q And so even though you don't recall this
12 specific survey, would this be the type of
13 survey that you would give typically?
14 A You mean presentation? Yes.
15 Q And when you give a presentation about sports
16 wagering, do you typically get the data for that
17 presentation from Tom Paskus or someone else
18 from the data group?
19 A Well, it depends; if it's data I don't already
20 have access to, yes.
21 Q And when you get data from Tom Paskus or others
22 in the research group, do you generally have
23 confidence that the data you get from them is
24 accurate?
25 A Yes.

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1 On It actually was developed before my time.
2 Q Is there any part of the Don't Bet On It
3 Campaign that specifically focuses on match
4 fixing?
5 A Point shaving is part of the education that we
6 provide, as evidenced in the presentations that
7 we give around the basketball tournaments, as
8 well as throughout the year.
9 Q Is the Don't Bet On It Campaign still going on,
10 or has it stopped?
11 A Yes, it's alive.
12 Q And I'm sorry, you probably already said this,
13 but are you still in charge of it?
14 A Yes.
15 Q So looking at this slide, page 3931, it poses
16 the question, "Why are the Don't Bet On It
17 educational initiatives not as effective as
18 hoped?"
19 Do you see that?
20 A I do.
21 Q And is it the NCAA's view that the Don't Bet On
22 It educational initiatives have not been
23 effective?
24 MR. DREYER: Objection to the form of the
25 question. You can answer.

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1 Q And you trust that if Tom includes something in
2 a presentation that you're going to give, or
3 that someone else might give, that that data is
4 accurate, correct?
5 A Yes.
6 Q If you could turn with me, please, to the page
7 with the number 3931 at the bottom. This page
8 discusses the Don't Bet On It Campaign, correct?
9 A Looks like it, yes.
10 Q And what is the Don't Bet On It Campaign?
11 A It incorporates a large array of educational
12 initiatives on the NCAA position on sports
13 wagering, the rules, the consequences.
14 Q And who within the NCAA is primarily responsible
15 for the Don't Bet On It Campaign?
16 A Now? That would be myself and Mark Strothkamp
17 and Suzanne Brickell.
18 Q And in November of 2009, the period when this
19 email exchange occurred, were you also primarily
20 responsible for it?
21 A That would be myself and the AGA staff, yes.
22 Q When did the Don't Bet On It Campaign start?
23 A Well, we have -- it's a difficult question to
24 answer, because we've provided sports wagering
25 education for many years. The slogan Don't Bet

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1 A It's my view, in looking at this presentation,
2 that because we were talking to student
3 athletes, we were trying to elicit some
4 discussion to try and brainstorm additional ways
5 where we might be able to more tailor our
6 education. And that's something that we've done
7 in multiple presentations with our student
8 athletes, to try and ask thought-provoking
9 questions, to get additional ideas on ways and
10 avenues that we can provide education.
11 Q Okay. So on, just to be clear, is it the NCAA's
12 view that the Don't Bet On It educational
13 initiatives are not as effective as hoped?
14 A No. It would be that we are trying to find
15 additional ways to be even more effective.
16 Q Okay. Ms. Baker, this presentation that you
17 have reviewed incorporates data from the 2008
18 NCAA study, correct?
19 A Yes, it looks like that, yes.
20 Q And that's the same 2008 study that we were just
21 looking at, Exhibit 12, correct?
22 A Yes, I would -- that all ties in.
23 (Deposition Exhibit 14 was marked for
24 identification.)
25 Q Ms. Baker, you have been handed a copy of a

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1 document marked Exhibit 14. Can you please
2 review this document, and tell me whether you
3 recognize it.
4 A It looks like a presentation that would have
5 been presented by Tom and Jeff on the 2008
6 sports wagering study.
7 Q And that's the same 2008 survey we were just
8 discussing, correct?
9 A There's only one, so it would have to be.
10 Q And Tom and Jeff are Tom Paskus and Jeffrey
11 Derevensky?
12 A Correct.
13 Q And do you have any specific recollection of
14 this study, or are you speculating that it's a
15 presentation by them based on what you see here?
16 MR. DREYER: Objection to the form of the
17 question. You can answer.
18 A I know that Jeff and Tom do presentations on
19 this all the time, and there's various forms and
20 audiences which they present the information to,
21 so I don't know which one this was specifically
22 for.
23 Q What types of audiences do they give their
24 presentations to, to your knowledge?
25 A All types.

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1 answer.
2 A I don't know where these statistics would have
3 come from.
4 Q Looking at the first -- well, strike that.
5 You would expect that these are statistics
6 put in this presentation by Dr. Paskus and
7 Dr. Derevensky, correct?
8 MR. DREYER: Object as to foundation. You
9 can answer.
10 A Yeah, I don't know who put these statistics in
11 there. I know they are part of their overall
12 presentation, but I don't know where they pulled
13 them from.
14 Q Looking at the first bullet point on 3053,
15 "Approximately 2.57 billion dollars was gambled
16 in 2008 in Nevada's legal sports book." Do you
17 see that?
18 A I do.
19 Q Do you know the source for that figure?
20 A I do not.
21 Q Have you seen that figure before?
22 A 2.57 billion? No, not that -- not that I can
23 specifically recall.
24 Q Have you ever seen a different figure for
25 gambling in Nevada's legal sports book?

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1 Q Can you give some examples?
2 A Faculty, athletics reps, athletic
3 administrators, people in the gambling research,
4 or just research field.
5 Q And you mentioned earlier that you have
6 confidence in the data that Dr. Paskus provides
7 to you for your own presentations, correct?
8 A Yes.
9 Q And you would also have confidence in the data
10 that he puts in his own presentations, correct?
11 A Yes. I would hope that it's the same.
12 Q Can you turn with me, please, to the page with
13 the Bates number 3053 in the bottom right-hand
14 corner.
15 A I was there.
16 Q And do you see that this page includes
17 statistics?
18 A Yes.
19 Q And it looks like the statistics continue on to
20 the next page, 3054. Do you see that?
21 A I do.
22 Q And these are statistics regarding the amount of
23 gambling in the United States, correct?
24 MR. DREYER: Object to the form of the
25 question, and lack of foundation, but you can

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1 A As we talked about earlier, there's all kinds of
2 different figures that have floated around.
3 Q And do you have a specific recollection of a
4 figure other than this 2.57 billion dollars that
5 you have heard about gambling in Nevada's sports
6 book?
7 A No.
8 Q Looking at the next bullet point, "An estimated
9 380 billion dollars is bet through offshore
10 books or bookies each year." Do you see that?
11 A Yes.
12 Q Have you seen that figure before?
13 A Not that specific one, no.
14 Q Have you seen a number that's more general?
15 MR. DREYER: Object to the form of the
16 question.
17 A I'm sure I've seen numbers, but I wouldn't be
18 able to begin to put an actual -- or tell you
19 what those have been.
20 Q Okay. So you don't have a recollection of
21 another specific number other than this 380
22 billion dollars, correct?
23 MR. DREYER: Object to the form of the
24 question. You can answer.
25 A I know that there's a lot of different numbers

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1 out there. I believe the FBI uses numbers. I
2 wouldn't even want to guess. But I don't think
3 they are either one of these. And there are all
4 kinds of variances on what that number is, and
5 it's, I think, almost impossible to be able to
6 determine that.

7 Q And do you know what the source for this number
8 is, 380 billion dollars?

9 A I do not.

10 Q Are you familiar with any of the statistics
11 listed on this page 3053?

12 A No, I don't know where they pulled these from.

13 Q And turning to 3054, the next page, are you
14 familiar with any of these statistics?

15 A I am not.

16 Q And you don't have any basis to question the
17 statistics listed on 3053 or 3054, correct?

18 MR. DREYER: Objection, foundation. You
19 can answer.

20 A Well, I don't know where they're coming from. I
21 know that we did not collect them ourselves. So
22 I don't know what they're using as the basis for
23 those, or who was using those, whether that's
24 Tom or Jeff or both.

25 Q And when you say "We did not collect them," what

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1 A Yes, it appears to incorporate that, as well as
2 comparisons.

3 Q Comparisons to the NCAA's 2004 survey, correct?

4 A Yes.

5 (Deposition Exhibit 15 was marked for
6 identification.)

7 Q Ms. Baker, you have been handed a document
8 marked Exhibit 15. Can you take a look at this
9 document, and tell me whether you recognize it.

10 A It appears that it was the presentation that was
11 provided at the 2010 NCAA convention announcing
12 the results of the 2008 study.

13 Q Were you present at that convention?

14 A I was nine months pregnant, so I was not present
15 at that convention.

16 Q And do you know whether -- strike that.
17 Do you know who the presenter was for this
18 presentation at the January 2010 convention?

19 A I believe Tom Paskus was involved in the
20 presentation. There may have been someone from
21 my staff there as well, but I don't recall.

22 Q This document, Exhibit 15, summarizes results
23 from the same 2008 NCAA survey that we have been
24 discussing, correct?

25 A I'm assuming so, because there was only one '08

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1 do you mean by that?

2 A The NCAA.

3 Q Well, Tom Paskus is part of the NCAA, correct?

4 A Correct.

5 Q So do you mean that they don't come from the
6 2008 NCAA survey?

7 MR. DREYER: Object to the form of the
8 question. You can answer.

9 A I mean that I don't know, since both of them
10 presented this presentation, and I was not
11 involved in the development of this
12 presentation, these could be slides that Jeff
13 created and presented, for all I know, that Tom
14 would have nothing to do with or involvement in.
15 So I can't say for certain.

16 Q Okay. And if Jeff Derevensky had created these
17 slides, would you have any reason to question
18 their accuracy or validity?

19 MR. DREYER: Same objection. You can
20 answer.

21 A I don't know where he's pulling them from. So
22 that would be nice to know.

23 Q This presentation, like the previous one that we
24 just looked at, incorporates data from the
25 NCAA's 2008 survey, correct?

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1 study.

2 Q Well, take a look and make sure you agree with
3 that statement.

4 A Yes, it's the results of the 2008 study.

5 Q And it also contains results from the 2004 NCAA
6 study, correct?

7 A Yes.

8 (Deposition Exhibit 16 was marked for
9 identification.)

10 Q Ms. Baker, you have been handed a copy of a
11 document marked Exhibit 16. Please take a look
12 at this document, and tell me whether you
13 recognize it.

14 A Okay.

15 Q Do you recognize this document?

16 A I do.

17 Q What is this?

18 A It looks like the formal press release related
19 to the results from the 2008 study.

20 Q This was a press release issued by the NCAA
21 about the same 2008 survey of student athlete
22 gambling activities that we have been
23 discussing, correct?

24 A Yes.

25 Q And the headline of the study is "Sports

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1 Wagering Study Shows Progress in Education." Do
2 you see that?
3 A I do.
4 Q Do you agree with that statement?
5 A Yeah. I think the results did show that in the
6 areas where we had drilled down and focused
7 particularly with our Division 1 basketball and
8 football student athletes, that there was
9 increased awareness.
10 Q And the first sentence in the article says, "An
11 NCAA study released today indicates progress in
12 educating student athletes on dangers of sports
13 wagering, but also points to areas where
14 additional efforts are needed."
15 Do you see that?
16 A I do.
17 Q You agree with that statement?
18 A Yes.
19 Q And then two-thirds of the way down the page
20 there is a quote from, from you, it looks like.
21 Do you see where it says, "We are encouraged the
22 research provides a positive indicator that our
23 efforts to date have been impactful, and we also
24 will use the findings as guidance for additional
25 educational endeavors."

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1 tried to drill down, that it did make a
2 difference, yes.
3 Q And those efforts were men's basketball and
4 men's football, correct?
5 MR. DREYER: Object to the form of the
6 question. You can answer.
7 A I would also say women's basketball, as well as,
8 there's a multitude of educational initiatives
9 that we've undertaken even in Division 1 in the
10 form of newsletters, in the form of in-services,
11 in-person presentations, videos, brochures.
12 There were a variety of ways that we tried to
13 provide that education for that population,
14 posters.
15 Q And the areas of focus for your education
16 efforts between the '04 study and '08 study
17 included Division 1 men's basketball and
18 Division 1 men's football, correct?
19 A Yes, those were two sports included.
20 Q And those were two areas that you found those
21 education efforts to be impactful, correct?
22 A Yes.
23 {Deposition Exhibit 17 was marked for
24 identification.)
25 Q Ms. Baker, you have been handed a document

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1 Do you see that?
2 A I do.
3 Q Is that an accurate quote --
4 A Yes.
5 Q -- that you gave in connection with this press
6 release?
7 A Yes.
8 Q And in what way did you find that the 2008
9 survey showed that the NCAA's efforts with
10 respect to education of student athletes were
11 impactful?
12 A Particularly Division 1 student athletes who
13 were the target of some of our most intensive
14 educational efforts, they were more likely to
15 report familiarity with the NCAA rules than what
16 was reported in 2004, and approximately 90
17 percent of the men and 95 percent of the women
18 across all divisions had received some type of
19 educational NCAA messaging.
20 Q Do the 2008 NCAA survey results show that
21 education efforts by the NCAA can be effective
22 in reducing the levels of student athlete
23 gambling?
24 A I think the 2008 study showed that we have a lot
25 of work to do, but in the areas where we had

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1 marked Exhibit 17. Please review it and tell me
2 whether you recognize it.
3 A Yes, I'm aware of this. I recognize it.
4 Q And what is this?
5 A This is some back and forth between myself, Tom,
6 Stacey, and Jeff Derevensky, specifically
7 related to a Harvard Medical School article in
8 The WAGER.
9 Q What's The WAGER?
10 A A newsletter that the medical school produces
11 specific to gambling issues and other -- I'm
12 sorry -- I believe there's other addictive
13 behaviors included in it as well.
14 Q Who is Erica Marshall?
15 A I don't know Erica personally. I believe she
16 was the point person communicating with our
17 research staff on the article.
18 Q So she was the point person from the Division of
19 Addictions at Harvard Medical School?
20 A According to the email exchanges and the
21 signature underneath her name, yes.
22 Q Did the NCAA ask the Harvard Medical School to
23 look at the NCAA's 2008 survey?
24 A I don't believe we asked them to do this, no.
25 Q And the article that's being discussed here in

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1 The WAGER concerns the results of the 2008 NCAA
2 survey, correct?
3 A I think it also had some references to 2004, but
4 yes, it was about the studies.
5 Q And the two studies that are primarily being
6 discussed in this article in The WAGER are the
7 2004 and 2008 NCAA surveys that we've discussed
8 today, correct?
9 A Yes.
10 Q And do you understand -- well, let's turn to
11 page 3634. Do you see the email from Erica
12 Marshall at the bottom there?
13 A Yes.
14 Q And do you see in the middle of her email she
15 says, "We did come to a conclusion which is less
16 positive than the press release issued by the
17 NCAA in November," do you see that?
18 A I do.
19 Q And what do you understand her to be saying
20 there?
21 A Well, I don't know that I understand her to be
22 saying anything, other than the article that
23 they wrote, they view it as less positive. The
24 article itself speaks for itself related to
25 their position on the study and the comparison

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1 A I did not.
2 Q And turning to the attachment to this email,
3 starting on page 3636 and continuing through
4 3638, is this a copy of the article that the
5 Harvard Medical School prepared about the 2008
6 NCAA survey?
7 A Yes, it looks like it.
8 Q And on the right-hand side of the document there
9 are some comments with the letter, lowercase r
10 next to them. Are those your comments?
11 A Yes.
12 Q So those are your comments on the right-hand
13 side reacting to the article in The WAGER from
14 the Harvard Medical School, correct?
15 A Yes.
16 Q And your comment, r2 says, "Education was only
17 one of many things we did. We also increased
18 monitoring efforts as well, point spread
19 monitoring program, reestablished our
20 relationship with Las Vegas, et cetera. The
21 rule change, Bylaw 10.3 revision, was another
22 change that came about as a result of the study
23 task force."
24 Do you see that?
25 A I do.

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1 and contrast to how we viewed the study.
2 Q The people at Harvard Medical School viewed the
3 2008 survey results as less positive than the
4 NCAA did; is that what she's saying?
5 A I don't think that the Harvard Medical School
6 had the full context so that they were able to
7 write an accurate study related to what all we
8 were doing from both an educational standpoint
9 and some of our other efforts, because they are
10 not directly involved in the implementation of
11 those.
12 Q I'll ask you in a minute whether you agree with
13 their conclusion or not, but let me just first
14 understand, just to be clear, you understand
15 what Ms. Marshall is saying in her email is that
16 the Harvard Medical School came to a less
17 positive conclusion than the NCAA did in looking
18 at the NCAA's 2008 survey, correct?
19 MR. DREYER: Object to the form of the
20 question. You can answer.
21 A I understand that was the sentence in her Monday
22 February 22nd email, yes.
23 Q And when you saw this email and the attachment
24 to it, did you agree with the Harvard Medical
25 School's conclusions about the 2008 survey?

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1 Q And the reference to reestablishing the
2 relationship with Las Vegas, does that refer to
3 the lines of communication relating to point
4 spreads that we discussed earlier today?
5 A That refers to all lines of communication, not
6 just specific to point spreads.
7 Q Okay. So what were the lines of communication
8 with Las Vegas being referred to in this
9 document?
10 MR. DREYER: Objection, misstates the
11 document. You can answer.
12 A Any information that they may have that could
13 help us understand what they see and what's
14 going on in their world.
15 Q So this document refers to "reestablishing our
16 relationship with Las Vegas." Was there a
17 period of time when the NCAA did not have a
18 relationship with Las Vegas?
19 A Yes.
20 Q And then did there come a point in time when the
21 NCAA reestablished a relationship with
22 Las Vegas?
23 A Yes.
24 Q And when was that?
25 A When was what? I want to make sure I

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1 understand.
2 Q The reestablishment of the relationship with
3 Las Vegas.
4 A Following the sports wagering task force.
5 Q And can you place that in a time frame?
6 A It would have been primarily 2000 -- maybe late
7 2004, 2005, when it began.
8 Q And I believe you said earlier that you were the
9 NCAA representative who reestablished that
10 relationship with Las Vegas. Did I have that
11 right?
12 A I was the director that was primarily
13 responsible for that, yes.
14 Q Were you the person who had the communications
15 with Las Vegas?
16 MR. DREYER: Objection to the form of the
17 question. You can answer.
18 A Yes.
19 Q And in terms of reestablishing a relationship
20 with Las Vegas, does that refer to gambling
21 operators in Las Vegas?
22 MR. DREYER: Objection to the form of the
23 question. You can answer.
24 A That's one, yes.
25 Q Does it refer also to law enforcement entities

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1 Topic 6 of the 30(b)(6) includes support or
2 cooperation by sports gambling companies, or
3 states that regulate these companies, with
4 respect to your policies and practices regarding
5 sports gambling, including any assistance by
6 these companies, in your efforts to identify
7 potential violations of these policies.
8 We objected to that as a 30(b)(6) category.
9 The magistrate sustained that objection. It's
10 not in the re-noticed deposition. So I'm
11 instructing the witness not to answer consistent
12 with the court's ruling.
13 MR. SIGLER: All right. Well, let's be
14 clear about this.
15 Q What parts of Las Vegas, Ms. Baker, did the NCAA
16 reestablish a relationship with in the 2004/2005
17 time frame in connection with its efforts to
18 alleviate gambling by student athletes?
19 MR. DREYER: Same objection. It's clearly
20 within the topic that the magistrate sustained
21 an objection to.
22 MR. SIGLER: Are you instructing the
23 witness not to answer?
24 MR. DREYER: Yes.
25 MR. SIGLER: And are you going to follow

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1 in Las Vegas?
2 A Yes, although I don't think I would ever
3 characterize our relationship with those folks
4 as nonexistent.
5 Q So what were the parts of Las Vegas that the
6 NCAA reestablished a relationship with in the
7 2004 time frame?
8 MR. DREYER: We've covered this. We're
9 well into something that the magistrate has
10 ruled is not appropriate to 30(b)(6). So we're
11 going to move on. I'm instructing the witness
12 not to answer. You're just asking the same
13 question we've already covered.
14 MR. SIGLER: I'm not asking the same
15 question. This is a new question. This relates
16 to a document that discusses one of the surveys
17 that she said she's relying on. So I think I'm
18 perfectly entitled to ask this question.
19 I would ask the court reporter to read it
20 back, and if you're going to instruct her not to
21 answer, then we can take it up with the
22 magistrate or we can reopen the deposition
23 later.
24 MR. DREYER: We've already taken it up with
25 the magistrate, just so the record is complete.

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1 counsel's instruction?
2 THE WITNESS: Yes.
3 MR. SIGLER: Anthony, can I see that copy
4 of the old notice, please?
5 MR. DREYER: It's got some attorney notes
6 on the back. Let me see if I have something
7 that's clear.
8 MR. SIGLER: You know what, I've got a
9 different question. We'll deal with that on a
10 break.
11 Q Ms. Baker, does the NCAA have any policies
12 relating to interactions with Las Vegas gambling
13 operators?
14 MR. DREYER: Just answer yes or no.
15 A No.
16 Q Does the NCAA have any practices that relate to
17 interacting with gambling operators in Las Vegas
18 concerning sports gambling?
19 MR. DREYER: You can answer yes or no.
20 A Yes.
21 Q What are those practices?
22 MR. DREYER: Geoff, we're still within 6.
23 6 is a very specific issue.
24 MR. SIGLER: I don't have the old notice.
25 What I have is the new notice. I'm looking at

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topic 4. It says your policies and practices regarding sports gambling that apply to you, your member institutions, athletes representatives or other participants in your sporting events. The question I just asked is about a practice regarding sports gambling.

MR. DREYER: Right. There was a specific question that I read into the record that dealt with the very issue twice, three times you tried to get into. The magistrate has ruled on this. And I don't know why you think it is appropriate to defy the court's ruling, but you have our objections.

Q Ms. Baker, what are those practices?

MR. DREYER: Same objection.

MR. SIGLER: Are you instructing her not to answer?

MR. DREYER: Yes.

MR. SIGLER: Are you going to follow that instruction?

THE WITNESS: Yes.

MR. SIGLER: So just to be clear, Anthony, you are blocking all testimony by the witness that relates to the NCAA's cooperation with Las Vegas legal sports gambling operators in

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this.

Q Is there a reason why the results weren't shared with the other attendees?

A Yes.

Q What's that reason?

A They aren't final yet.

Q The 2012 results aren't final yet?

A That is correct.

Q And you are referring to the NCAA's 2012 survey of student athlete gambling activities?

A Yes.

Q Are any of those results reflected in this document?

A Are any of what results?

Q The preliminary results from the 2012 survey?

A I do not know. Oh, yeah, that's right, I don't believe they were because of the fact they weren't final. So this was results from the previous two surveys.

Q Does that change your recollection of whether this was shared with the attendees at the summit?

A For some reason I still don't think it was, but I may have that wrong.

Q And the presenter, you said, was Mark

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connection with its efforts?

MR. DREYER: I think the magistrate has ruled that all of that testimony is foreclosed. So consistent with the magistrate's ruling in this case, I'm instructing the witness not to answer.

(Deposition Exhibit 18 was marked for identification.)

Q Ms. Baker, you have been handed a document marked Exhibit 18. I'd like you to take a look at it and tell me whether you recognize it.

A Yes.

Q What is this document?

A I believe it was an outline for the presentation that Mark Strothkamp gave at the Pro League Sports Wagering Summit, and it was not distributed for, to my knowledge, it was not distributed to the attendees, or even used on a PowerPoint projector. It was simply to guide him in his verbal presentation.

Q So he was the only one who looked at it during his presentation?

A Yeah. I did not present with him. I don't know if he was on a panel with other people. I can't recall. But he was the primary presenter of

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Strothkamp?

A Strothkamp, yes.

Q And he reports to you, correct?

A Yes.

Q What was the Professional League Sports Wagering Summit?

A It was a summit hosted by the professional leagues.

Q What was the purpose of that summit?

A My understanding was to bring the various professional leagues together to talk about issues related to sports wagering, inclusive of us.

Q Did you attend the summit?

A I did.

Q Did you give any presentations?

A I did.

Q What did you give a presentation on?

A I talked about, in conjunction with our PR representative, it was a crisis 101, how to deal, or what to do in situations where a sports wagering issue has come to light.

Q Were any litigation counsel present at the summit, to your knowledge?

MR. DREYER: Objection to the form of the

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1 question.
2 A Not to my knowledge.
3 Q Mr. Dreyer wasn't there?
4 A No.
5 Q Was there discussion about the lawsuit against
6 New Jersey state officials at the summit?
7 A Not to my knowledge, no.
8 Q Were there representatives from any Nevada
9 gambling operators at the summit?
10 A Gambling operators?
11 Q Were there representatives from any casinos?
12 A Let me think -- I can't recall -- none from the
13 casinos, that I can remember specifically.
14 Q Do you recall anyone being there from the MGM
15 Mirage?
16 A Yes. I'm getting two of them confused because
17 we also host our own in-service, and I know that
18 we had casino representatives at our own
19 in-service. So I can't remember if Robert was
20 there at the pro league or not, unfortunately.
21 Q Robert Walker?
22 A No. What is the guy's name? Jay, Jay Rood.
23 Q Jay Rood?
24 A Jay Rood runs the sports book. At one point an
25 administrator, an executive was supposed to have

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1 Q Did that take place in September 2012?
2 A Did what take place?
3 Q The in-service?
4 A The NCAA in-service? That took place in
5 October.
6 Q Did you give any presentations at the NCAA
7 in-service?
8 A I don't -- I actually think this year I did not.
9 Q Do you recall a presentation by Jay Rood at the
10 NCAA in-service or at the Professional League
11 Sports Wagering Summit?
12 A I'm sure if Jay was there he would have, we
13 would have asked him to speak, but I don't
14 recall his presentation specifically, no.
15 Q Other than you and your direct report, Mark
16 Strothkamp --
17 A Strothkamp.
18 Q -- was anyone else from the NCAA present at the
19 Professional League Sports Wagering Summit?
20 A Yes.
21 Q Who else?
22 A Suzanne Brickell.
23 Q Anyone else?
24 A Stacey Osborne.
25 Q Keep going.

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1 attended from the MGM Mirage, but I can't
2 remember if they were or not.
3 Q Are we talking about your in-service event or
4 talking about the sports summit?
5 MR. DREYER: Let him finish the question so
6 the court reporter can get it down.
7 A I'm getting the two confused, because they
8 happened in a very short time period, and there
9 were a lot of people. So absent a specific
10 roster in front of me, I don't know that I'm
11 going to be able to distinguish them for you.
12 Q Do you recall Jay Rood being present at either
13 the Sports Gambling Summit at which this
14 presentation, Exhibit 18, was given, or at the
15 in-service event that you mentioned?
16 A I know Jay was at one of them, I just can't
17 remember which one he went to.
18 Q What is the in-service event?
19 A It is an annual event that we host.
20 Q And is it called the in-service?
21 A Sports wagering in-service, yes.
22 Q What does the in-service part of that mean?
23 A It is just the way we categorize the meeting
24 because we want it to be a discussion, not a
25 presentation or a conference.

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1 A Emily Potter, Naima Stevenson, Donald Remy,
2 Alecia Lewis and Abe Frank.
3 Q Were there presentations given by the
4 professional sports leagues at the Sports
5 Wagering Summit?
6 A Yes.
7 Q Do you recall any of those presentations?
8 A There were several.
9 Q Who presented from the NFL?
10 MR. DREYER: Objection, lack of foundation.
11 A I'm trying to remember. Dave Gardi presented
12 from the NFL. Dina Garner presented from the
13 NFL. Those are the only ones I specifically
14 remember.
15 Q Do you recall the presenters from any of the
16 other professional sports leagues?
17 A Yes.
18 Q Who else presented?
19 A Dan Mullen, Kevin Cepalek.
20 THE REPORTER: Spell that one for me.
21 THE WITNESS: C-E-P-A-L-E-K.
22 Q And what leagues are they from?
23 A Major League Baseball.
24 Q Okay. Who else?
25 A Those are all the ones that I can remember.

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1 Q Did anyone give a presentation on the impact or
2 potential impact of New Jersey's legalization of
3 sports gambling on any of the leagues?

4 A Not that I can recall.

5 Q Can you turn with me, please, back to
6 Exhibit 18, the page that has 2316 in the bottom
7 right-hand corner.

8 Do you see the slide in the middle of the
9 page that says, "Trends in Sports Wagering
10 Cases"?

11 A I do.

12 Q And the next two slides, the one at the bottom
13 of 2316 and then the one on 2317, seem to relate
14 to the trends in sports wagering cases. Is that
15 right?

16 A No, that's not correct.

17 Q Okay. The slide at the bottom of 2316 relates
18 to trends, correct?

19 A Yes.

20 Q And do you know the basis for this slide at the
21 bottom of 2316?

22 MR. DREYER: Objection to the form of the
23 question.

24 A I do not, because I did not put this
25 presentation together.

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1 one also did not involve sports gambling at a
2 sports book or casino, correct?

3 A That is correct.

4 Q And the third example from University of
5 Nebraska at Lincoln refers to a student
6 bookmaker. Do you see that?

7 A Yes.

8 Q So this one also did not involve a casino or
9 other illegal sports book, correct?

10 A Correct. These were only the major infractions
11 cases, and do not account for the total number
12 of cases that have been processed by the staff.

13 Q Do you know who put this slide together on
14 "Sports Wagering Major Infractions Cases"?

15 A I do not know for certain, no.

16 Q Do you know what time period this slide is
17 supposed to cover?

18 MR. DREYER: Objection to the form of the
19 question.

20 A I do not.

21 (Deposition Exhibit 19 was marked for
22 identification.)

23 Q Ms. Baker, you have been handed a document
24 marked Exhibit 19. Do you recognize this
25 document?

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1 Q Do you agree with the trends listed at the
2 bottom of 2316?

3 A I agree that based on the cases that our staff
4 has been involved in, that those have been some
5 recurring themes, yes.

6 Q Turning on to 2317, do you see the list at the
7 top of "Sports Wagering Major Infractions
8 Cases"?

9 A Yes, I see that.

10 Q And the print is somewhat small. This is the
11 only copy that we got. But the first example
12 appears to be from University of Missouri,
13 correct?

14 A Missouri St. Louis.

15 Q Missouri St. Louis. And it involved a fantasy
16 league. Do you see that?

17 A Involved a head coach who actually owned and
18 operated a fantasy league.

19 Q Okay. So it did not involve gambling at a
20 casino or other legal sports book, correct?

21 A Not that I can recall.

22 Q And the next example is from University of
23 Washington. Is that the Neuheisel example?

24 A That is, yes.

25 Q And it refers to March Madness pools. So this

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1 A It appears that it is a copy of the survey
2 questions from the 2012 study.

3 Q Have you seen this document before today?

4 A I'm sure I have. I don't recall it. I'm
5 somewhat a little more removed.

6 Q Do you know when the survey relating to the 2012
7 study went out to the member institutions?

8 A I don't remember the specific date, no.

9 Q Approximately, do you remember when?

10 A I do not.

11 Q Do you remember whether it was over the summer
12 or more recently in the fall?

13 A I don't remember.

14 Q Okay. Do you know what the current status of
15 the 2012 study is?

16 A Yes.

17 Q What is the current status?

18 A Our research staff is trying to finalize the
19 results.

20 Q So the surveys, completed questionnaires have
21 been submitted at this point to the NCAA?

22 A That's my understanding, yes.

23 Q And the research team is --

24 A Let me clarify. I don't believe the responses
25 are sent directly to the NCAA. I believe

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1 they're sent to, in order to continue to protect
2 the anonymity, my understanding how it works is
3 the responses are sent somewhere else and then
4 we gather the information.

5 Q Okay. So the completed questionnaires have been
6 submitted to whoever collects those, and the
7 results are being analyzed by the NCAA research
8 team?

9 A Correct.

10 (Deposition Exhibit 20 was marked for
11 identification.)

12 Q Ms. Baker, you have just been handed a copy of a
13 document marked as Exhibit 20. Please take a
14 look at this document, and tell me whether you
15 recognize it.

16 A I do.

17 Q And so what is this document?

18 A This is an email exchange from Mark Strothkamp
19 to representatives at California institutions.

20 Q And you're referring to the bottom email in the
21 chain dated May 4, 2012, at 10:01 a.m.?

22 A Correct.

23 Q And you're copied on that email, correct?

24 A I am, yes.

25 Q And then at the top of the page there is an

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1 time frame?

2 A The May 2012 time frame.

3 Q Were you involved in preparing the email that
4 went out on May 4th, 2012?

5 A I don't remember drafting it. I may have looked
6 at it before it went out, but I don't know.

7 Q You recall orally discussing the email with Mark
8 Strothkamp before it went out?

9 A Yes.

10 Q What message was Mr. Strothkamp trying to convey
11 in this email to the athletic directors?

12 MR. DREYER: Objection, foundation. You
13 can answer.

14 A Well, I'm not sure it is only to athletic
15 directors. There may be other people on there
16 that are not strictly ADs. I don't know that
17 for sure. There are ADs on here.

18 Q So what message was he trying to convey in his
19 email dated May 4, 2012?

20 A What the NCAA championship policy was, what is
21 currently going on in the state for those
22 institutions that may not be tracking on the
23 legislative process; the NCAA position on sports
24 wagering; and specific information related to
25 our research studies.

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1 email from Mark Strothkamp forwarding the
2 earlier email to Julie Roe, copying you again,
3 correct?

4 A Yes.

5 Q And that email is dated September 5th of 2012,
6 correct?

7 A Yes.

8 Q So focusing on the bottom email in the chain
9 dated May 24, 2012, what prompted this email
10 from Mark Strothkamp to the California athletic
11 directors?

12 MR. DREYER: Objection as to foundation.

13 You can answer.

14 A My understanding is that Mark had been contacted
15 by several institutions in the state of
16 California that were looking for information
17 related to not only the NCAA championships
18 policy, but specific information as to the NCAA
19 position on sports wagering and survey data.

20 Q Where did you get that understanding?

21 A From Mark.

22 Q So you discussed this email exchange with him?

23 A Yes.

24 Q Did you discuss it in the May 2012 time frame or
25 in the September 2012 time frame, or some other

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1 Q Did you understand from your discussions with
2 Mr. Strothkamp that some California institutions
3 were concerned about the possibility that
4 championships would be removed from California
5 because of the passage of SB 1390?

6 A Yes.

7 Q And is this email an effort to alleviate those
8 concerns?

9 A I would not characterize this email as an effort
10 to alleviate. I would characterize this email
11 as an effort to educate on the four things that
12 I outlined previously.

13 Q If you go to the bottom of the page, 4035, you
14 see the sentence that says, "It is important to
15 note that the sports wagering championships
16 policy only applies to states that are actively
17 taking single game sports bets." Do you see
18 that?

19 A I do.

20 Q And then do you see the next sentence, "While
21 the California legislature may pass SB 1390
22 authorizing sports wagering, federal law, PASPA,
23 would prohibit California gaming establishments
24 from actively taking sports bets."

25 Do you see that?

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1 A I do.
2 Q And both of those sentences refer to actively
3 taking sports bets, correct?
4 MR. DREYER: Objection. The document
5 speaks for itself. You can answer.
6 A Yes, that's what it says.
7 Q So is this email conveying to the athletic
8 directors and others from California
9 institutions that the NCAA would not view it as
10 a violation of the championships policy unless
11 and until there is active taking of single game
12 sports bets in California?
13 MR. DREYER: Same objection. The document
14 speaks for itself. You can answer.
15 A Yes. To me, the key is how you define active or
16 actively.
17 Q Well, before we get there, do you agree with how
18 I just described the purpose of the document?
19 A Can you repeat that?
20 MR. SIGLER: Can you read back the
21 question, please?
22 (The previous question was read back by the
23 reporter as follows: "So is this email
24 conveying to the athletic directors and others
25 from California institutions that the NCAA would

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1 communications with counsel?
2 A Yes.
3 Q And were there any other discussions or reasons
4 that your understanding of the championship
5 policy changed after this May 4th of 2012 email?
6 A No.
7 Q Who was the lawyer that advised you on this
8 issue?
9 A Naima Stevenson and Scott Bearby.
10 THE REPORTER: Bearby?
11 THE WITNESS: Bearby, B-E-A-R-B-Y.
12 Q And who is Scott Bearby?
13 A He is a member of our general counsel staff.
14 Q I met Ms. Stevenson earlier, but could you
15 describe her role for me, please?
16 A She is a liaison with the enforcement staff.
17 Q Is she in the general counsel's office?
18 A She is.
19 Q Is she a lawyer?
20 A Yes, a very good one.
21 MR. DREYER: Let the record reflect
22 Ms. Stevenson is smiling.
23 Q Were any outside counsel involved in that
24 discussion?
25 A Not with me directly.

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1 not view it as a violation of the championships
2 policy unless and until there is active taking
3 of single game sports bets in California?"
4 A That was the understanding at the time, yes.
5 Q Has that understanding -- I'm sorry, strike
6 that -- that was whose understanding at the
7 time?
8 A That was Mark and my understanding at the time.
9 Q That was your understanding of the NCAA's policy
10 in May of 2012?
11 A Yes.
12 Q Has that understanding changed?
13 A Somewhat, yes.
14 Q How has that changed?
15 MR. DREYER: Just -- you may be getting
16 into areas of privileged attorney-client
17 communications. I'm not sure we are. But I
18 would caution the witness in answering the
19 question not to disclose the content of any
20 communications with inside or outside counsel
21 with NCAA.
22 A It would be, it would be inside.
23 Q Okay. So the understanding of the NCAA's
24 championship policy reflected here in this May
25 4th of 2012 email changed because of

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1 Q Were they involved, to your knowledge, in
2 discussions with others about this change in
3 perspective on the championships policy?
4 A I can't speak for others.
5 MR. DREYER: I would object to the
6 phraseology of changing perspective. With that
7 objection, the witness has answered.
8 Q So what is your understanding of the
9 championships policy today with respect to this
10 issue of whether there needs to be active taking
11 of single game sports bets for it to apply?
12 MR. DREYER: Just, before you answer, so
13 long as it doesn't constitute a waiver of any
14 attorney-client communications, the witness can
15 answer the question.
16 A My understanding now is that once the
17 regulations became published in October, that it
18 would be considered active and the policy would
19 now apply.
20 Q And now you're talking about New Jersey,
21 correct?
22 A Correct.
23 Q So in New Jersey the NCAA's view, now at least,
24 is that the promulgation of the regulation in
25 New Jersey is what triggers the exclusion under

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1 the championships policy?
2 A The final, the regulations being finalized and
3 published.
4 Q And just to be clear, are there any single game
5 sports bets actively being taken in New Jersey,
6 to the NCAA's knowledge?
7 A Not to my knowledge.
8 Q So under the standard applied to California
9 under this May 4th of 2012 email, New Jersey
10 would not be in violation of the NCAA's
11 championships policy, correct?
12 MR. DREYER: Objection to the form of the
13 question. You can answer.
14 A I don't know that I understand the question.
15 Q Okay. Well, under the May 4th of 2012 email
16 that went out to the California institutions,
17 active taking of single game bets was a trigger
18 for excluding California under the championships
19 policy, correct?
20 A There were no regulations in California that
21 were published to trigger the active taking of
22 single game bets.
23 Q Well, what the email says is that the
24 championships policy only applies to states that
25 are actively taking single game sports bets,

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1 forwarded from Mark Strothkamp to Julie Roe
2 copying you in connection with this change in
3 interpretation on the championships policy?
4 MR. DREYER: Same objection as to the term
5 "change," the phrase "change in interpretation."
6 You can answer.
7 A I don't remember the timing. There's a lot
8 that's happened since September 5th.
9 Q Do you recall having the discussion with Julie
10 Roe or Mark Strothkamp, without any lawyers
11 present, about this issue we have been
12 discussing about the interpretation of the
13 championships policy?
14 A Yes.
15 Q And do you recall having a discussion with them
16 in September of 2012 about that?
17 A I don't --
18 MR. DREYER: Just let me interject here.
19 To the extent the conversation relayed
20 attorney-client communications, that, of course,
21 is privileged, and I would instruct the witness
22 not to disclose the substance of any such
23 discussions in answering the question.
24 A Yes, it would have been about information
25 provided by counsel, even without counsel being

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1 correct?
2 A Correct.
3 Q And under that standard, New Jersey would not be
4 violating the championships policy, correct?
5 A No, they would be, because actively taking
6 single game sports bets is defined as the
7 regulations being published.
8 Q So the NCAA's view is that by publishing
9 regulations, New Jersey is actively taking
10 single game sports bets?
11 A Yes, that is my understanding.
12 Q So your understanding is the interpretation of
13 the championships policy has not changed but the
14 meaning of the word "actively taking" has
15 changed?
16 MR. DREYER: Objection, mischaracterizes
17 the witness' testimony. You can answer.
18 A Yeah, I don't know that I can. I know that
19 actively is defined as publishing the
20 regulations.
21 Q When did this change in understanding occur?
22 A I don't recall. I don't remember when
23 specifically.
24 Q Well, if you look at the top email in the chain
25 dated September 5th of 2012, was that email

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1 a part of those conversations.
2 Q Okay. So I'm not asking for the substance of
3 any advice given by counsel, but just when the
4 communications happened. So let me make sure I
5 ask the question so we have a clear record.
6 Do you recall a discussion with Julie Roe
7 and Mark Strothkamp in the September 2012 time
8 frame about this issue we have been discussing
9 about how the championships policy should be
10 interpreted?
11 A Generally, yes.
12 (Deposition Exhibit 21 was marked for
13 identification.)
14 Q Ms. Baker, you have been handed a document
15 marked Exhibit 21. Please review this and tell
16 me whether you recognize it.
17 A Yes, I do.
18 Q What is this document?
19 A It looks like a press release that was issued by
20 us, by the NCAA.
21 Q The press release was issued on October 16th,
22 2012, and concerned the application of the
23 championships policy to New Jersey, correct?
24 A Yes.
25 Q And the NCAA's decision to relocate several

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1 championships from New Jersey because of a new
2 state law now in effect allowing sports wagering
3 on professional and collegiate games. Do you
4 see that?
5 A Yes.
6 Q Do you know who prepared this press release?
7 A I do not.
8 Q Were you involved in the preparation at all of
9 this press release?
10 A I was not.
11 Q Were you involved in the decision to relocate
12 championships from New Jersey?
13 A No.
14 Q Do you see the first sentence of the press
15 release, "The NCAA has been forced to relocate
16 several championships from New Jersey because of
17 a new state law now in effect allowing sports
18 wagering on professional and collegiate games"?
19 A Yes.
20 Q Do you agree that the NCAA was forced to
21 relocate the championships from New Jersey?
22 A Yes.
23 Q How was it forced?
24 A Because of the action that the state took in
25 publishing the regulations.

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1 was involved in the majority of those
2 conversations.
3 Q Do you know who was involved in the decision to
4 relocate championships from New Jersey?
5 A I know some of the individuals involved, yes.
6 Q Who was involved?
7 A Mark Lewis.
8 Q Who is Mark Lewis?
9 A Vice-president of championships.
10 Q Who else?
11 A Counsel.
12 Q Who specifically, the two lawyers you mentioned
13 earlier?
14 A I don't know who specifically, other than Naima.
15 Q Okay. Who else?
16 A I don't know who all else was involved in that.
17 Q Was President Emmert involved in that?
18 A I don't know.
19 MR. DREYER: Geoff, by my count we've got a
20 little bit less than a half hour to go. If you
21 guys disagree, let me know.
22 (Deposition Exhibit 22 was marked for
23 identification.)
24 Q Ms. Baker, you have been handed a document
25 marked Exhibit 22. We'll represent to you this

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1 Q Do you think there's any room for interpretation
2 in the championships policy about whether
3 passing the regulations versus actively taking
4 single game bets triggers the policy?
5 A No.
6 Q But you agreed with Mark Strothkamp in May of
7 2012 that the trigger was the taking of single
8 game bets, correct?
9 MR. DREYER: Objection, mischaracterizes
10 the witness' testimony. You can answer.
11 A Yes, I said that at the time, California did not
12 have regulations published, so that was not at
13 issue.
14 Q Do you have an understanding of what the
15 California law provides?
16 MR. DREYER: Again, to the extent that
17 understanding was a product of attorney-client
18 communications, I would instruct you not to
19 answer. If you can answer the question without
20 disclosing any attorney-client communications,
21 you may.
22 Do you want my instruction read back?
23 THE WITNESS: No, I'm trying to think. I
24 don't know that it would be outside the
25 attorney-client privilege. I believe counsel

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1 is a copy of the New Jersey state gambling law.
2 My question is going to be focused on the
3 provision on the first page, two-thirds of the
4 way down, defining prohibited sports event.
5 Can you take a look at that definition and
6 let me know when you're done.
7 A Yes, I've reviewed it.
8 Q Are you familiar with this provision?
9 A I've heard about it, yeah.
10 Q What have you heard about it?
11 A That New Jersey has proposed, or as part of the
12 regulations, is prohibiting any sports wagering
13 on any New Jersey athletic teams.
14 Q Have you heard anything else about this
15 provision?
16 A No.
17 Q Do you know anything about the origins of this
18 provision?
19 A I don't. But I think it's quite hypocritical.
20 Q Did Nevada have a provision similar to this at
21 any point, to your knowledge?
22 A They did.
23 Q And did Nevada take that provision out of its
24 statute at some point?
25 A Yes.

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1 Q When was that?
2 A Oh, I don't recall specifically. It's been a
3 few years.
4 Q Do you know why they took it out?
5 A I do not.
6 Q Was the NCAA supportive of that provision in
7 Nevada law before they took it out?
8 A Can you restate that?
9 Q Did the NCAA support the provision in Nevada law
10 similar to this provision in New Jersey law
11 before Nevada took it out?
12 A Meaning did we support Nevada having a law that
13 prohibited betting on Nevada contests?
14 Q Correct.
15 A I don't know. That would have been before my
16 time.
17 Q Did the NCAA oppose Nevada's decision to take a
18 provision like this regarding prohibited
19 sporting events out of its statute?
20 A I don't recall. I don't remember being a part
21 or having a say in any of that, frankly.
22 Q Do you know who was involved at the NCAA in
23 discussions or decisions relating to the Nevada
24 decision to take a provision like this out of
25 its Nevada statutes?

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1 A I don't think we've ever had to remove anything,
2 because they've always had sports betting, which
3 has always applied to our policy.
4 Q Do you know anything else about this provision
5 in the New Jersey law regarding prohibited
6 sports events, other than what you have already
7 described?
8 A I do not. It just appears to be a recognition
9 that there's some harm that could come,
10 otherwise why wouldn't those be included.
11 Q That's just your speculation, correct?
12 A Yes.
13 (Deposition Exhibit 23 was marked for
14 identification.)
15 Q Ms. Baker, you have been handed a document
16 marked Exhibit 23. I'd like you to take a look
17 at it, and tell me whether you recognize it.
18 A Yes, I do.
19 Q What is this document?
20 A It looks like it is results from a baseball
21 umpire survey that was conducted specific to
22 gambling, wagering or betting activities.
23 Q Do you know what time frame this survey was
24 conducted in?
25 A It's been several years. I can't remember the

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1 MR. DREYER: Objection, lack of foundation.
2 You can answer.
3 A I don't know if anyone had conversations to
4 begin with, so I couldn't answer.
5 Q Did you ever hear any discussion at the NCAA of
6 the Nevada provision similar to this prohibited
7 sports event provision in New Jersey law at any
8 point in time?
9 A Not that I can specifically recall, other than,
10 again, on its face it would appear to be very
11 hypocritical.
12 Q Do you recall discussions generally at the NCAA
13 about the Nevada provision?
14 A I don't.
15 Q Has the NCAA taken any steps with respect to any
16 type of NCAA event in Nevada following Nevada's
17 removal of the similar provision from Nevada
18 law?
19 MR. DREYER: Objection to the form of the
20 question. You can answer.
21 A I don't know that I understand the question.
22 Q Has the NCAA removed any championships or any
23 other NCAA sports events from Nevada because of
24 its decision to remove its similar provision
25 from its law?

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1 exact year.
2 Q Who conducted this survey?
3 A Our research staff was involved in the
4 development of the survey.
5 Q Is there any part of this survey that the NCAA
6 contends shows the impact or potential impact of
7 legalizing sports gambling in New Jersey?
8 A Not specific to New Jersey.
9 MR. DREYER: I'm sorry, were you finished?
10 THE WITNESS: It just shows the impact that
11 gambling and sports wagering has beyond just our
12 student athletes, on our officials and referees
13 as well.
14 Q The survey doesn't address the impact of
15 legalizing sports gambling in New Jersey,
16 correct?
17 A It does not.
18 (Deposition Exhibit 24 was marked for
19 identification.)
20 Q Ms. Baker, you have been handed a document
21 marked Exhibit 24. Please take a look at this
22 and tell me whether you recognize it.
23 A I do.
24 Q This is a survey of men's basketball officials,
25 correct?

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1 A Yes.
2 Q Do you know the time frame of this survey?
3 A No. As I think about it, I believe it was
4 around the time of the Donaghy case, but I don't
5 recall specifically.
6 MR. DREYER: D-O-N-A-G-H-Y.
7 Q And the NCAA research staff prepared the survey?
8 A Correct.
9 Q And this survey does not provide any results
10 regarding the impact of legalizing sports
11 gambling in New Jersey, correct?
12 A Not specific to New Jersey, but similar to the
13 baseball umpires, it shows the concern related
14 to gambling and sports wagering activities of
15 men's basketball officials, and the potential
16 for them to be approached to affect a game.
17 Q But it doesn't show anything about the impact or
18 potential impact of legalizing in New Jersey,
19 correct?
20 MR. DREYER: Objection, asked and answered.
21 A Correct.
22 (Deposition Exhibit 25 was marked for
23 identification.)
24 Q Ms. Baker, you have been handed a document
25 marked Exhibit 25. Please take a look and tell

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1 of sports gambling, fantasy sports, and/or March
2 Madness on the NCAA or its member institutions?
3 A I'm not, not that I recall, no.
4 MR. SIGLER: Let's take a break.
5 MR. DREYER: Sure.
6 (A recess was taken.)
7 Q Ms. Baker, are you aware of any studies that
8 quantify the impact on the NCAA or its member
9 institutions of New Jersey's legalization of
10 sports gambling?
11 A Not that I can recall.
12 Q Are you aware of any studies regarding the
13 impact on the NCAA or its member institutions of
14 any state legalizing sports gambling?
15 MR. DREYER: Objection, asked and answered.
16 You can answer.
17 A None that immediately come to mind.
18 Q Has the NCAA had any discussions with the NFL
19 about its promotion of fantasy sports leagues?
20 MR. DREYER: Objection, asked and answered.
21 A I have not had any discussions with the NFL
22 about its promotion.
23 Q Are you aware of any discussions by anyone from
24 the NCAA with the NFL about its promotion of
25 fantasy football?

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1 me whether you recognize it.
2 A I do.
3 Q Is this a survey of women's basketball
4 officials?
5 A Yes.
6 Q And do you know the time frame for this survey?
7 A It would have been very similar to the other
8 two.
9 Q And this survey, too, was conducted by the NCAA
10 research staff, correct?
11 A Yes.
12 Q And like the others, this survey, Exhibit 25,
13 does not address the impact of legalizing
14 gambling in New Jersey, correct?
15 MR. DREYER: Objection to the form of the
16 question. You can answer.
17 A Similar to the answers in the two previous
18 surveys, no, it does not. It shows the impact
19 on women's basketball officials related to their
20 involvement in gambling, wagering or betting
21 activities.
22 Q Ms. Baker, other than the surveys that we've
23 talked about today and that we've gone through
24 exhibit by exhibit, are you aware of any other
25 surveys regarding the impact or potential impact

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1 A I haven't, and I don't know if anyone else has.
2 Q Has there been any discussion internally at the
3 NCAA about reaching out to the NFL about its
4 promotion of fantasy football?
5 A Nothing that I'm aware of.
6 Q Ms. Baker, where was the Sports Wagering Summit
7 that took place in September of 2012?
8 A In New York City.
9 Q And where specifically within New York City?
10 A It was at the NFL the first day, and Major
11 League Baseball the second day.
12 Q And do you have any written materials from that
13 summit in your files?
14 A Oh, I don't remember if I saved anything from
15 the summit or not.
16 Q Do you recall getting rid of anything from the
17 summit?
18 A I know that we got an agenda. I may still have
19 that.
20 Q Do you recall receiving anything at the summit
21 and subsequently deleting it or throwing it
22 away?
23 A I don't know that I would have saved an
24 electronic copy of the agenda, because, again,
25 of the size of it.

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1 Q Do you specifically recall deleting it?
2 A I don't specifically recall deleting it, no.
3 Q Do you recall receiving a roster of attendees
4 for the summit?
5 A Not that I can recall.
6 Q Where was the NCAA's in-service event?
7 A Indianapolis.
8 Q Was that at the NCAA's headquarters?
9 A Yes.
10 Q And do you have written materials relating to
11 that in-service event?
12 A Yes.
13 Q Do you have copies of the presentations that
14 were given at the in-service event?
15 A I don't know if I have copies of all the
16 presentations or not. I don't, I don't recall
17 what all is in my in-service folder.
18 Q Ms. Baker, did you receive a notice from counsel
19 or anyone else telling you to maintain documents
20 relating to this litigation?
21 A I don't recall receiving one specific to this
22 litigation, no.
23 Q You don't recall receiving one at any point in
24 time?
25 A For this?

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1 or Turner Sports from broadcasting gambling
2 related information?
3 A Yes.
4 Q What are those restrictions?
5 A I can't recall all of them off the top of my
6 head, but I know that we have specific policies
7 related to advertising in conjunction with our
8 championships.
9 Q Is CBS precluded from showing point spreads?
10 A I don't recall what all the specific regulations
11 for those policies include.
12 Q The NCAA also has an agreement with CBS to show
13 college football games, correct?
14 A I'm not sure on that. I don't know that the
15 NCAA has the agreement to show college football
16 games.
17 Q Does CBS broadcast point spreads, to your
18 knowledge?
19 A Not to my knowledge.
20 Q Are you familiar with CBS's website CBS Sports
21 Line?
22 A Yes.
23 Q Do you know whether CBS Sports Line includes
24 point spreads for NCAA events?
25 A I do not know.

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1 Q For this litigation.
2 A No, I don't recall. I have received holds
3 before, but nothing that I remember specifically
4 to this.
5 Q Have you -- strike that.
6 Earlier today you mentioned receiving
7 emails from the public expressing a view that
8 match fixing could be occurring or could be a
9 problem, correct?
10 A I have in the past.
11 Q When did you most recently receive an email like
12 that?
13 A Oh, I haven't received one in a while.
14 Q Has it been years since you received one of
15 those?
16 A Yes.
17 Q Ms. Baker, you're aware that the NCAA has an
18 agreement with CBS and Turner Sports about the
19 broadcast of March Madness, correct?
20 A I am.
21 Q And are you aware that it's a 14-year agreement
22 for eleven billion dollars?
23 A Yes.
24 Q Are there any provisions that you're aware of,
25 or policies that the NCAA has, restricting CBS

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1 (Deposition Exhibit 26 was marked for
2 identification.)
3 MR. DREYER: Is there a Bates number on
4 this? Is there a Bates number on this?
5 MR. SIGLER: No.
6 MR. DREYER: Why wasn't it produced
7 yesterday in response to our discovery request?
8 MR. SIGLER: It's a public document,
9 Anthony.
10 MR. DREYER: It's something obviously you
11 are relying on in this case, and yet you haven't
12 produced it. Can you explain why?
13 Q Are you familiar with this website, CBS
14 Sports --
15 MR. DREYER: Objection. You're showing the
16 witness a document -- we had a document request
17 for all documents you intended to rely on in
18 this case. This is a document you haven't
19 produced. I would like an explanation as to
20 why.
21 MR. SIGLER: We can talk about that later,
22 offline.
23 MR. DREYER: I'm going to object to the use
24 of this document.
25 Q Ms. Baker, have you seen this --

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1 MR. DREYER: Just so the record is clear,
2 there's actually a court order that this
3 document be produced, so I want to preserve all
4 objections with respect to any similar documents
5 that have not been produced. Go ahead.
6 Q Ms. Baker, are you familiar with this part of
7 CBS Sports Line's -- strike that.
8 Are you familiar with this portion of CBS
9 Sports .com's website?
10 A I am not.
11 Q And do you see that it presents lines, money
12 lines, and other gambling related information?
13 A Yes.
14 Q Is this a concern of the NCAA's?
15 A Well, I don't see any of the NCAA marks used in
16 conjunction with the printing of these, so it
17 would not appear that it is anything that has
18 been licensed or approved by us.
19 Q So as long as it doesn't have any NCAA marks,
20 that would be okay from a policy perspective?
21 MR. DREYER: Objection to the form of the
22 question. Go ahead.
23 A No, that's not what I said.
24 Q Well, help me understand the point you are
25 making with the fact that it doesn't have any

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1 Q Does the NCAA have any surveys, data or
2 information about the popularity of March
3 Madness pools?
4 A Other than the survey data included in the NCAA
5 study, none that I recall.
6 Q But the NCAA is generally aware that March
7 Madness pools are very popular, correct?
8 A Yes.
9 Q And does the NCAA acknowledge that the
10 popularity of these March Madness pools
11 contributes to the popularity of the NCAA's
12 March tournament?
13 MR. DREYER: Object to the form of the
14 question. Go ahead.
15 A No.
16 Q You don't agree with that statement?
17 A I do not.
18 Q What's the basis for that?
19 A Because I think as evidenced by the fact that
20 college attendance at these contests continues
21 to grow throughout the year, that even though
22 the bracket is necessary to actually conduct and
23 run the actual tournament, that the bracket in
24 any subsequent pools do not have to exist in
25 order for our tournament to be successful.

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1 NCAA marks.
2 A It doesn't have any NCAA marks, so it has not
3 been licensed or approved by the NCAA, even
4 though we have an arrangement with CBS Sports
5 .com.
6 Q Does anyone have to license or approve the use
7 of the school logos reflected on this document?
8 A I believe that institutions --
9 MR. DREYER: Objection to the extent it
10 calls for a legal conclusion, and foundation,
11 but you can answer.
12 A I guess I don't know for sure how that process
works.
13 Q Well, I'll take whatever information you can
14 provide on that. So in your understanding as a
15 nonlawyer, does there have to be any kind of
16 licensing or authorization to use the NCAA team
17 logos on the site?
18 MR. DREYER: Same objection as to
19 foundation. You can answer.
20 A I don't know. I don't know how the licensing
agreements work.
21 Q Is the NCAA aware that March Madness pools are
22 popular?
23 A Yes.

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1 Q Do you agree that some viewers of the NCAA
2 tournament in March perhaps watch games that
3 they would not otherwise watch because they have
4 office pools?
5 MR. DREYER: Objection to the form of the
6 question.
7 A I can't speak for other people. I can tell you
8 that we do our best to provide education related
9 to the pools, and also to encourage people to
10 enjoy the tournament for the shear competition
11 that's taking place and not because of money
12 that they may have in a pool.
13 Q Have you ever seen any studies or analyses
14 regarding the amount of money that people wager
15 through March Madness pools?
16 A None that I can recall, no specific data.
17 MR. SIGLER: Okay. I think we're done.
18 MR. DREYER: No questions.
19 THE REPORTER: Reading and signature, I
20 assume.
21 MR. DREYER: Yes.
22 (Time Noted 4:40 p.m.)
23 AND FURTHER THE DEPONENT SAITH NOT.
24
25

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1 ACKNOWLEDGMENT OF DEPONENT

2 I, RACHEL NEWMAN BAKER, do hereby certify

3 that I have read the foregoing transcript of my

4 testimony, and further certify that it is a true

5 and accurate record of my testimony (with the

6 exception of the corrections listed below):

7 Page Line Correction

8 _____|_____|_____|_____

9 _____|_____|_____|_____

10 _____|_____|_____|_____

11 _____|_____|_____|_____

12 _____|_____|_____|_____

13 _____|_____|_____|_____

14 _____|_____|_____|_____

15 _____|_____|_____|_____

16 _____|_____|_____|_____

17 _____|_____|_____|_____

18 _____|_____|_____|_____

19 _____|_____|_____|_____

20

21 RACHEL NEWMAN BAKER

22 SUBSCRIBED AND SWORN TO BEFORE ME

23 THIS ____ DAY OF _____, 20 ____.

24

25 (NOTARY PUBLIC) MY COMMISSION EXPIRES:

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I do further certify that I am a disinterested person in this cause of action; that I am not a relative or attorney of either party, or otherwise interested in the event of this action, and am not in the employ of the attorneys for either party.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my notarial seal this 1st day of November, 2012.

N O T A R Y P U B L I C

My Commission Expires:

November 3, 2017

County of Residence:

Marion

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1 STATE OF INDIANA)
2 COUNTY OF MARION) SS:
3
4 I, Tamara J. Brown, CSR, RMR, CRR, a
5 Notary Public in and for the County of Marion,
6 State of Indiana at large, do hereby certify
7 that RACHEL NEWMAN BAKER, the deponent herein,
8 was by me first duly sworn to tell the truth,
9 the whole truth, and nothing but the truth in
the aforementioned matter;

10 That the foregoing deposition was
11 taken on behalf of the Defendants, at the
12 offices of Ice Miller, One American Square,
13 Indianapolis, Marion County, Indiana, on the
14 30th day of October, 2012, commencing at the
15 hour of 9:30 a.m., pursuant to the Federal Rules
16 of Civil Procedure;

17 That said deposition was taken down
18 in stenograph notes and afterwards reduced to
19 typewriting under my direction, and that the
20 typewritten transcript is a true record of the
21 testimony given by the said deponent; and
22 thereafter presented to said deponent for
23 his/her signature;

24 That the parties were represented by
25 their counsel as aforementioned.

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